

# Binary Logistic Regression

Presented by Paul Mathews  
for Lakeland Community College Quality Managers Network

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## Experiments

- The purpose of an experiment is to determine how a response (or dependent variable) changes with respect to one or more independent variables (or knobs). This relationship is expressed as a mathematical predictive model of the form:

$$y = f(x_1, x_2, \dots)$$

- Variables, whether they are independent or dependent, can be qualitative (attribute) or quantitative (measurement) in nature.
- The qualitative/quantitative nature of the independent and dependent variables in an experiment determine the method of statistical analysis.

## Types of Experimental Responses

- Variables (or Measurement or Quantitative) Responses
  - Measurement scale is interval or ratio
  - Examples:
    - ▶ Length
    - ▶ Time
    - ▶ Weight or mass
    - ▶ Temperature
- Attribute (or Qualitative) Responses
  - Binary Responses - Two possible outcome states, e.g. pass/fail, go/no-go, dead/alive, etc.
  - Ordinal Responses - Observations can be arranged by size but the measurement scale is ordinal, not interval or ratio.
  - Nominal Responses - Observations are sorted into three or more qualitative categories.

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## Analysis of Binary Responses

The usual methods of analysis for quantitative responses (regression and ANOVA) are not appropriate for binary responses because:

- The distribution of the residuals is not normal.
- The variance of the residuals is not constant, i.e. the residuals in the model for a binary response are heteroscedastic.
- The response is constrained to the range  $[0, 1]$ .

These problems necessitate the use of an alternative method of model fitting for binary responses called *maximum likelihood*. In the maximum likelihood method, the model coefficients are those most likely to produce the observed experimental results.

## Binary Response Example: Toxicity Study

Suppose that a pharmaceutical company wants to evaluate the toxicity of an experimental drug. An appropriate experiment would expose animals to different dosages of the drug.

Dose	$n$	Died	Survived	Mortality
0	10	0	10	0
10	10	0	10	0
20	10	1	9	0.1
30	10	3	7	0.3
40	10	8	2	0.8
50	10	10	0	1.0
60	10	9	1	0.9
70	10	10	0	1.0

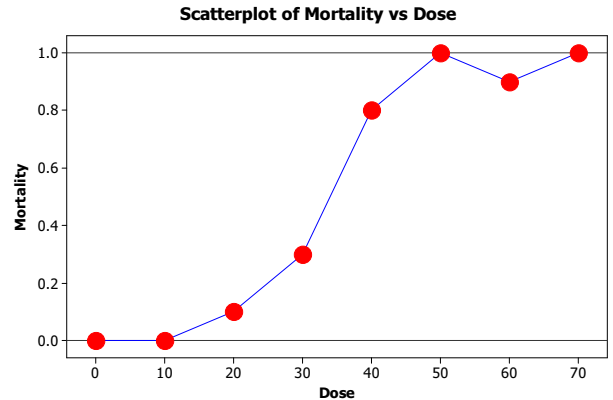
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## Binary Response Example: Toxicity Study

- The response is binary - each animal falls into one of two possible categories: died or survived.
- The desired model will provide a prediction for mortality as a function of dose.
- Mortality is limited to the range  $[0, 1]$ .
- The model will be incapable of predicting whether any given animal survives or not, but can only provide a probability of survival based on the dose that the animal received.

## Binary Response Example: Toxicity Study

- The relationship between mortality and dose is inherently nonlinear.



- The usual strategy for analysis of nonlinear relationships is to apply a mathematical transformation to one or both of the variables that linearizes the relationship so that the usual linear regression methods can be used.

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## Transformations for Binary Responses

- Freeman-Tukey:

$$p' = \sin^{-1}(\sqrt{p})$$

- Normit:

$$p' = z_p$$

- Logit:

$$p' = \ln\left(\frac{p}{1-p}\right)$$

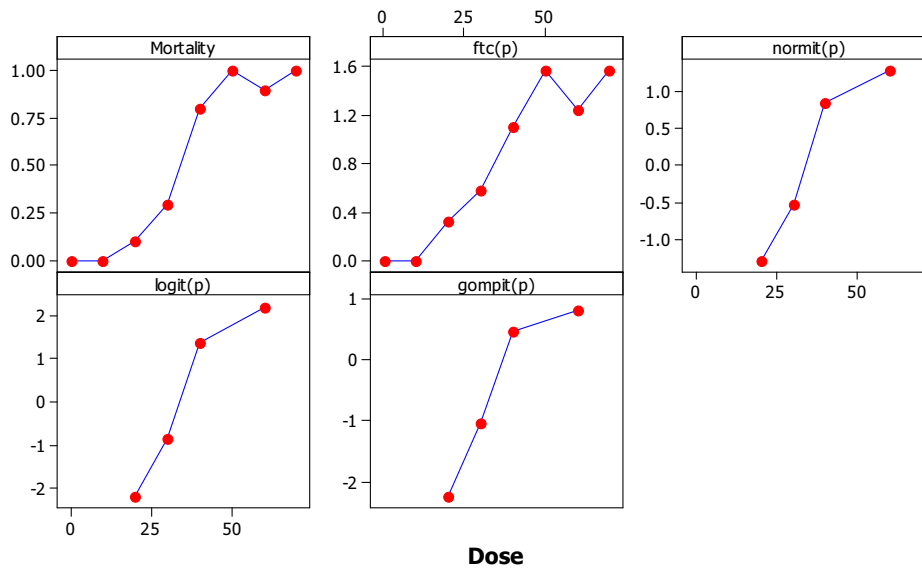
- Gompit:

$$p' = \ln(-\ln(1-p))$$

- All of these transforms have similar effects, but one might fit the data better than the others.
- Use the appropriate transformation for the situation.
- When a first-principles model is not obvious, the *logit* transform is preferred.

# Binary Response Example: Toxicity Study

## Binary Response Variable Transforms



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# Binary Response Example: Toxicity Study

## Binary Logistic Regression: Died, n versus Dose

Link Function: Logit

### Response Information

Variable	Value	Count
Died	Success	41
	Failure	39
n	Total	80

### Logistic Regression Table

Predictor	Coef	SE Coef	Z	P	Odds Ratio	95% CI	
						Lower	Upper
Constant	-5.57928	1.33976	-4.16	0.000			
Dose	0.164110	0.0375423	4.37	0.000	1.18	1.09	1.27

OR =  $\exp(0.164) = 1.18$  => Odds of death increase by 18% per gram of dose

Log-Likelihood = -19.909

Test that all slopes are zero: G = 71.035, DF = 1, P-Value = 0.000

### Goodness-of-Fit Tests

Method	Chi-Square	DF	P
Pearson	6.77692	6	0.342
Deviance	4.58968	6	0.597
Hosmer-Lemeshow	6.77692	6	0.342

# Binary Response Example: Toxicity Study

Table of Observed and Expected Frequencies:  
(See Hosmer-Lemeshow Test for the Pearson Chi-Square Statistic)

Value	Group								Total
	1	2	3	4	5	6	7	8	
<b>Success</b>									
Obs	0	0	1	3	8	10	9	10	41
Exp	0.0	0.2	0.9	3.4	7.3	9.3	9.9	10.0	
<b>Failure</b>									
Obs	10	10	9	7	2	0	1	0	39
Exp	10.0	9.8	9.1	6.6	2.7	0.7	0.1	0.0	
Total	10	10	10	10	10	10	10	10	80

Measures of Association:  
(Between the Response Variable and Predicted Probabilities)

Pairs	Number	Percent	Summary Measures	
Concordant	1507	94.2	Somers' D	0.92
Discordant	37	2.3	Goodman-Kruskal Gamma	0.95
Ties	55	3.4	Kendall's Tau-a	0.47
Total	1599	100.0		

## Predictions

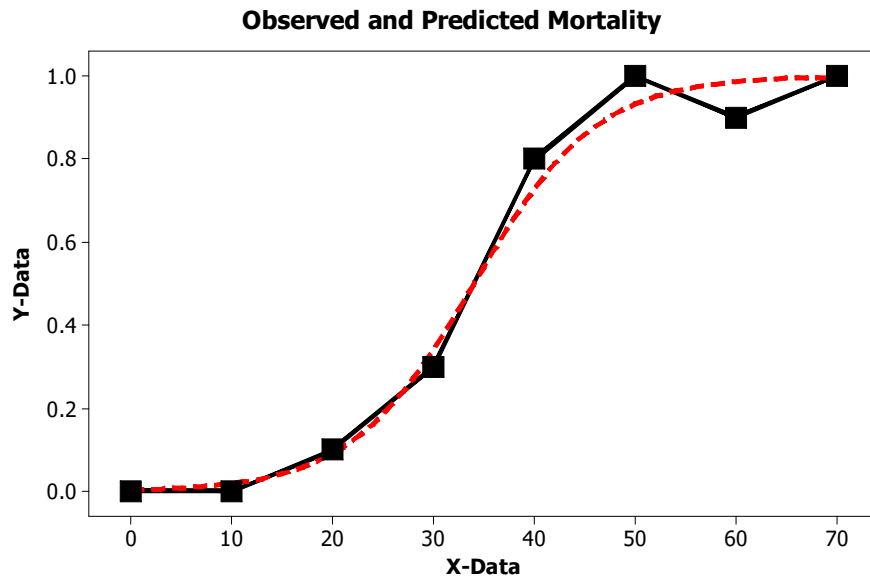
The binary logistic regression model has the form:

$$y_i = \ln\left(\frac{p_i}{1-p_i}\right) = b_0 + b_1x_i + \epsilon_i$$

This equation can be solved for  $p_i$ :

$$\begin{aligned}\hat{p}_i &= \frac{e^{\hat{y}_i}}{1 + e^{\hat{y}_i}} \\ &= \frac{e^{b_0 + b_1x_i}}{1 + e^{b_0 + b_1x_i}}\end{aligned}$$

## Binary Response Example: Toxicity Study



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## Binary Response Example: Toxicity Study

Predictions:

- LD50: 50% of the animals will die when:

$$\ln\left(\frac{0.5}{0.5}\right) = 0 = -5.58 + 0.164 \times Dose$$

$$Dose = \frac{5.58}{0.164} = 34$$

- Mortality at Dose = 10?

$$\ln\left(\frac{p}{1-p}\right) = -5.58 + 0.164 \times 10 = -3.94$$

$$p = \frac{e^{-3.94}}{1 + e^{-3.94}} = 0.019$$

## Binary Logistic Regression Model Diagnostics

Must still validate the model by checking for:

- Outliers
- Lack of Fit
- Leverage

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## Challenger

The data below are the number of SRM o-ring failures ( $f$ ) and temperatures ( $T$ ) at launch time prior to the Challenger accident. Was there sufficient evidence to suspend the launch? The temperature on the day of the launch was 31F.

ID	T	n	f	ID	T	n	f
1	66	6	0	13	70	6	1
2	70	6	1	14	67	6	0
3	69	6	0	15	53	6	2
4	80	6	0	16	75	6	0
5	68	6	0	17	67	6	0
6	67	6	0	18	70	6	0
7	72	6	0	19	81	6	0
8	73	6	0	20	76	6	0
9	70	6	0	21	79	6	0
10	57	6	1	22	75	6	0
11	63	6	1	23	76	6	0
12	78	6	0	24	58	6	1

## Challenger

Binary Logistic Regression: f, n versus T

Variable	Value	Count
f	Event	7
	Non-event	137
n	Total	144

Logistic Regression Table

Predictor	Coef	SE	Z	P	Odds	95% CI	
					Ratio	Lower	Upper
Constant	8.90	3.579	2.49	0.013			
T	-0.181	0.058	-3.13	0.002	0.83	0.75	0.93

Log-Likelihood = -22.123

Test that all slopes are zero:

G = 11.744, DF = 1, P-Value = 0.001

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## Challenger

Goodness-of-Fit Tests

Method	Chi-Square	DF	P
Pearson	6.57752	15	0.968
Deviance	6.61859	15	0.967
Hosmer-Lemeshow	4.48632	5	0.482

Measures of Association:

(Between the Response Variable and Predicted Probabilities)

Pairs	Number	Percent	Summary Measures
Concordant	755	78.7	Somers' D 0.64
Discordant	137	14.3	Goodman-Kruskal Gamma 0.69
Ties	67	7.0	Kendall's Tau-a 0.06
Total	959	100.0	

## Challenger

The model is:

$$\ln\left(\frac{p}{1-p}\right) = 8.9 - 0.181 \times T.$$

At the time of the launch  $T = 31$ , so:

$$\ln\left(\frac{p}{1-p}\right) = 8.9 - 0.181 \times 31 = 3.29$$

and

$$p = \frac{e^{3.29}}{1 + e^{3.29}} = 0.964.$$

That is, the model predicts that on the day of the launch the probability that an o-ring would fail was 96.4%. The probability that there would be no o-ring failures among the six o-rings on the flight was:

$$b(x = 0; n = 6, p = 0.964) = 0.$$

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## References

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- Agresti (2002), *Categorical Data Analysis*, 2nd Ed., Wiley.
- Christensen (1997), *Log-Linear Models and Logistic Regression*, 2nd Ed., Springer.
- Hosmer and Lemeshow, *Applied Logistic Regression*, Wiley, 1989.