## Design of Experiments

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## Course Content

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## What's Not Covered:

- Repeated measures
- Taguchi designs
- Optimal designs
- Mixture experiments
- Split-plot designs
- Analysis of qualitative (i.e. binary, nominal, and ordinal) responses


## DOE References:

- Montgomery, Design and Analysis of Experiments, Wiley.
- Box, Hunter, and Hunter, Statistics for Experimenters, Wiley.
- Hicks, Fundamental Concepts in the Design of Experiments, Saunders College Publishing.
- Mathews, Design of Experiments with MINITAB, ASQ Quality Press.
- Bhote and Bhote, World Class Quality: Using Design of Experiments to Make It Happen, AMACOM.
- Neter, Kutner, Nachtscheim, and Wasserman, Applied Linear Statistical Models, McGraw-Hill.


## Definitions

- What is an experiment?
- An activity that includes collection and analysis of data and interpretation of the results for the purpose of managing a process.
- The simplest experiment:
- Collect a representative sample from a single stable process
- Measure the sample
- Calculate sample statistics (point estimates) for the mean and standard deviation
- Calculate relevant confidence intervals or perform hypothesis tests
- Check distribution shape
- Interprete the results
- What is a designed experiment?
- A carefully structured experiment with highly desireable mathematical and statistical properties designed to answer specific research questions about the values of a population's parameters and/or distribution shape.


## Motivations for DOE

Recall Taguchi's Loss Function:

$$
\bar{L}=k\left((\mu-m)^{2}+\sigma^{2}\right)
$$



## Motivations for DOE

- The purpose of DOE is to determine how a response (y) depends on one or more input variables or predictors $\left(x_{i}\right)$ so that future values of the response can be predicted from the input variables.
- DOE methods are necessary because the one variable at a time (OVAT) method (that is, changing one variable at a time while holding all the others constant) cannot account for interactions between variables.
- DOE requires you to change how you do your work but it does not increase the amount of work you have to do. DOE allows you to learn more about your processes while doing the same or even less work.
- DOE allows you to:
- Build a mathematical model for a response as a function of the input variables.
- Select input variable levels that optimize the response (e.g. minimizing, maximizing, or hitting a target).
- Screen many input variables for the most important ones.
- Eliminate insignificant variables that are distracting your operators.
- Identify and manage the interactions between variables that are preventing you from optimizing your design or process or that are confusing your operators.
- Predict how manufacturing variability in the input variables induces variation in the response.
- Reduce variation in the response by identifying and controlling the input variables are contributing the most to it.


## Chapter 1: Graphical Presentation of Data

- Types of data
- Attribute, categorical, or qualitative data, e.g. types of fruit
- Variable, measurement, or quantitative data, e.g. lengths measured in millimeters
- Types of variables: Use an Input-Process-Output (IPO) diagram to document all of your process's process input and process output variables:
Process Input Variables (PIV)
Process Output Variables (POV)

- Always graph the data!
- Bar charts
- Histograms
- Dotplots
- Stem-and-leaf plots
- Scatter plots
- Multi-vari charts
- Probability plots


## Chapter 2: Descriptive Statistics

- What to look for when you look at a histogram, dotplot, ... :
- Location or central tendency
- Variation, dispersion, scatter, noise
- Distribution shape, e.g. bell-shaped, symmetric or asymmetric (skewed), etc.
- Outliers
- Parameters and statistics
- A parameter is a measure of location or variation of a population.
- A statistic is a measure of location or variation of a sample.
- If the sample is representative of the population, then a sample statistic might be a good estimate of a population parameter.
- Measures of location:
- Population mean ( $\mu$ )
- Sample median $(\widetilde{x})$ - middle value in the data set when the observations are ordered from smallest to largest
- Sample mean ( $\bar{x}$ ):

$$
\bar{x}=\frac{1}{n} \sum_{i=1}^{n} x_{i}
$$

- If the sample is representative of its population, then the sample mean $(\bar{x})$ might be a good estimate of the population mean $(\mu)$.
- Measures of variation:
- Population standard deviation ( $\sigma$ )
- Sample range
- Difference between the maximum and minimum values in a sample: $R=\max \left(x_{1}, x_{2}, \ldots\right)-\min \left(x_{1}, x_{2}, \ldots\right)$
- Can be used to estimate the population standard deviation:

$$
\sigma \simeq R / d_{2}
$$

- Sample standard deviation ( $s$ ):

$$
s=\sqrt{\frac{\sum \epsilon_{i}^{2}}{d f_{\epsilon}}}
$$

where $\epsilon_{i}=x_{i}-\bar{x}$ and $d f_{\epsilon}=n-1$.

- If the sample is representative of its population, then the sample standard deviation (s) might be a good estimate of the population standard deviation $(\sigma)$.
- Variance ( $s^{2}$ or $\sigma^{2}$ )
- The square of the standard deviation is called the variance.
- The variance is the fundamental measure of variation.
- Variances can be added and subtracted from each other.
- Ratios of variances have meaning.
- Distribution shape:
- The most common distribution that we deal with in introductory DOE is the normal distribution, aka, the bell curve, the error function, the gaussion distribution
- Whether or not a sample appears to follow a normal distribution is often judged by inspecting a histogram with a superimposed normal curve.

- Normal Probability Plots
- The much-preferred method for judging normality is using a normal probability plot.
- A normal plot is a mathematical transformation of a histogram and its superimposed bell curve.
- The raw data values ( $x$ ) are plotted on one axis and the expected positions of those data values under the assumption of a normal distribution $(E(x \mid x \sim \Phi))$ are plotted on the other axis.
- If the distribution is normal then the plotted points will fall along a straight line.



## Working With the Normal Distribution

- The normal distribution is normalized so that the area under the curve is exactly 1.0. Then a vertical slice of the normal distribution can be interpreted as the probability of the variable taking on the slice's range of values.

- The standard normal curve:
- Has $\mu=0$ and $\sigma=1$.
- Is the distribution that is tabulated in the tables in the backs of statistics textbooks. e.g. Table A. 2 on p. 478 of DOE with MINITAB



## Working With the Normal Distribution

- Solving problems stated in measurement ( $x$ ) units requires that we be able to transform from those units and standard $(z)$ units and back again.

$$
\begin{gathered}
z=\frac{(x-\mu)}{\sigma} \\
x=\mu+z \sigma
\end{gathered}
$$

Example: Find the fraction defective produced by a process to specification $U S L / L S L=0.440 \pm 0.020$ inches if the mean of the process is $\mu=0.445$ inches and the standard deviation is $\sigma=0.010$ inches. Assume that the distribution is normal.
Solution: We need to find:

$$
\Phi(0.420<x<0.460 ; \mu=0.445, \sigma=0.010)
$$

If we apply the standardizing transformation to the $L S L$ :

$$
\begin{aligned}
z_{L S L} & =\frac{L S L-\mu}{\sigma} \\
& =\frac{0.420-0.445}{0.010}=-2.50
\end{aligned}
$$

Similarly the $z$ value of the $U S L$ is $z_{U S L}=\frac{0.460-0.445}{0.010}=1.50$.
Now our interval on $x$ :

$$
\Phi(0.420<x<0.460 ; 0.445,0.010)
$$

becomes an interval on $z$ that we can evaluate from the normal tables:

$$
\begin{aligned}
\Phi(-2.50<z<1.50) & =0.9332-0.0062 \\
& =0.9270=1-0.0730
\end{aligned}
$$

This means that $92.7 \%$ of the product is in spec and $7.3 \%$ of the product is out of spec.


Example: Determine a two-sided specification for a process that has $\mu=4.660$ and $\sigma=0.008$ if the specification must contain $99 \%$ of the population. Assume that the distribution is normal.

## Solution:



If $99 \%$ of the product must be in the symmetric two-sided specification then there will be $0.5 \%$ of the product out of spec on the high and low ends of the distribution. Since $z_{0.005}=2.575$ the required specification is:

$$
\Phi(L S L<x<U S L ; 4.660,0.008)=0.99
$$

where

$$
\begin{aligned}
L S L & =\mu-z_{0.005} \sigma \\
& =4.660-2.575 \times 0.008 \\
& =4.639
\end{aligned}
$$

and

$$
\begin{aligned}
U S L & =\mu+z_{0.005} \sigma \\
& =4.660+2.575 \times 0.008 \\
& =4.681
\end{aligned}
$$

Finally we have:

$$
\Phi(4.639<x<4.681 ; 4.660,0.008)=0.99
$$

so our spec of $U S L / L S L=4.681 / 4.639$ will contain $99 \%$ of the population.


## Counting

- Multiplication of choices
- Factorials
- Permutations
- Combinations


## Counting: Multiplication of Choices

If a series of $k$ decisions must be made and the first can be made in $n_{1}$ ways, the second in $n_{2}$ ways, and so on, then the total number of different ways that all $k$ decisions can be made, $n_{\text {total }}$, is:

$$
n_{t o t a l}=n_{1} n_{2} \cdots n_{k}
$$

Example: If an arc lamp experiment is going to be constructed and there are five arctube designs, three mount designs, two bulb types, and four bases, how many unique configurations can be constructed?
Solution: Since $n_{\text {total }}=5 \times 3 \times 2 \times 4=120$ there are 120 unique lamp configurations. This experiment design is called a full factorial design.

## Counting: Factorials

If there are $n$ distinct objects in a set and all $n$ of them must be picked then the total number of different ways they can be picked is:

$$
\text { Number of ways }=n(n-1)(n-2)(n-3) \cdots(3)(2)(1)=n!
$$

where! indicates the factorial operation.

## Counting: Permutations

- If there are $n$ distinct objects in a set and $r$ of them are to be picked where the order in which they are picked is important, then there are ${ }_{n} P_{r}$ ways to make the selections where:

$$
\begin{aligned}
{ }_{n} P_{r} & =n(n-1)(n-2) \ldots(n-r+1) \\
& =\frac{n!}{(n-r)!}
\end{aligned}
$$

- Derivation:

$$
\begin{aligned}
& n!=\underbrace{\overbrace{n(n-1)(n-2) \ldots(n-r+1)}}_{{ }_{n} P_{r}} \underbrace{(n-r) \ldots 3 \cdot 2 \cdot 1}_{(n-r)!} \\
& { }_{n} P_{r}={ }_{\frac{n!}{(n-r)!}}
\end{aligned}
$$

Example: How many different ways can a salesman fly to 5 different cities if there are 8 cities in his territory?
Solution: The number of five-city flight plans is:

$$
\begin{aligned}
{ }_{8} P_{5} & =\frac{8!}{(8-5)!} \\
& =\frac{8!}{3!} \\
& =\frac{8 \times 7 \times 6 \times 5 \times 4 \times 3!}{3!} \\
& =6720
\end{aligned}
$$

## Counting: Combinations

- In many situations we do not care about the order that the objects are obtained, only how many different sets of selections are possible. In these cases the permutation over-counts by a factor of ${ }_{r} P_{r}$.
- If there are $n$ objects in a set and $r$ of them are to be picked and the order in which the picked objects are received is not important then there are ${ }_{n} C_{r}$ ways to make the selections where:

$$
{ }_{n} C_{r}=\binom{n}{r}=\frac{{ }_{n} P_{r}}{{ }_{r} P_{r}}=\frac{n!}{r!(n-r)!}
$$

Example (revisiting the air-travelling salesman): How many different sets of five cities can the salesman visit if there are 8 cities in his territory?
Solution: The number of sets of five cities he has to select from is:

$$
\begin{aligned}
\binom{8}{5} & =\frac{8!}{5!(8-5)!} \\
& =\frac{8 \times 7 \times 65!}{5!3!} \\
& =56
\end{aligned}
$$

Example: Product supplied from five different vendors is to be tested and compared for differences in location. If each vendor's mean is compared to every other vendor's mean then how many tests have to be performed?

## Solution:

$$
\binom{5}{2}=\frac{5!}{2!3!}=\frac{5 \times 4 \times 3!}{2!3!}=10
$$

If the numbers 1 through 5 are used to indicate the five vendors, then the two-vendor multiple comparisons tests that must be performed are: 12, 13, 14, 15, 23, 24, 25, 34, 35, 45.

Example: An experiment with six variables is to be performed. If we are concerned about the possibility of interactions between variables, then how many two-factor and three-factor interactions are there?

## Solution:

$$
\begin{aligned}
& \binom{6}{2}=\frac{6!}{2!4!}=\frac{6 \times 5 \times 4!}{2!4!}=15 \\
& \binom{6}{3}=\frac{6!}{3!3!}=\frac{6 \times 5 \times 4 \times 3!}{3!3!}=20
\end{aligned}
$$

The two-factor interactions are: 12, 13, 14, 15, 16, 23, $2425,26,34,35,36,45,46,56$ and the three-factor interactions are: 123, 124, 125, 126, 134, 135, 136, 145, 146, 156, 234, 235, 236, 245, 246, 256, 345, 346, 356, 456.

Example: A person is on 10 different medications. In addition to the good and bad effects of each medication there is a risk of interactions between drugs. How many different two drug interactions must the doctor be aware of in treating this person? Three drug interactions?
Solution: There are $\binom{10}{2}=45$ possible two drug interactions and $\binom{10}{3}=120$ possible three drug interactions.

## Chapter 3: Inferential Statistics

## Analysis of Experimental Data

- Data from experiments are analyzed for the values of distribution parameters (e.g. mean and standard deviation) and distribution shape (e.g. normal).
- Point estimates for the distribution parameters are insufficient; hypothesis tests and confidence intervals that make probabalistic statements about their values are necessary.


## Review: Limits on a Population

Example: A population $(x)$ has $\mu_{x}=320, \sigma_{x}=20$, and is normally distributed. Find a symmetric interval on $x$ that contains $95 \%$ of the population.
Solution: The required interval is given by:

$$
\Phi\left(\mu_{x}-z_{\alpha / 2} \sigma_{x}<x<\mu_{x}+z_{\alpha / 2} \sigma_{x}\right)=1-\alpha
$$

Since $1-\alpha=0.95$ we have $\alpha=0.05$ and $z_{\alpha / 2}=z_{0.025}=1.96$. The required interval becomes:


## Gedanken Experiment

Suppose that we compare the histogram of the measurements from 1000 samples taken from a normal distribution with $\mu=320$ and $\sigma=20$ to the histogram of the sample means for samples of size $n=30$ taken from the same population:


## The Central Limit Theorem

The distribution of sample means ( $\bar{x}$ ) for samples of size $n$ is normal ( $\Phi$ ) with mean:

$$
\mu_{\bar{x}}=\mu_{x}
$$

and standard deviation:

$$
\sigma_{\bar{x}}=\frac{\sigma_{x}}{\sqrt{n}}
$$

if the following conditions are met:

1. The population standard deviation $\sigma_{x}$ is known or the sample size is very large ( $n \geq 30$ ) so that $\sigma_{x}$ can be approximated with the sample standard deviation $s$.
2. The distribution of the population $(x)$ is normal.

The central limit theorem is very robust to deviations from these conditions so the scope of its applications is very broad.

## Using the Central Limit Theorem

An immediate application of the Central Limit Theorem is for the calculation of an interval that contains a specified fraction of the expected sample means. Given $\mu_{x}, \sigma_{x}, n$, and $\alpha$ the interval that contains ( $1-\alpha$ ) $100 \%$ of the expected sample means is:

$$
\Phi\left(\mu_{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu_{x}+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha
$$

where

$$
\sigma_{\bar{x}}=\frac{\sigma_{x}}{\sqrt{n}}
$$

## Limits on Sample Means

Example: Samples of size $n=30$ are drawn from a population that has $\mu_{x}=320$ and $\sigma_{x}=20$. Find a symmetric interval that contains $95 \%$ of the sample means.
Solution: Since the sample size is large the Central Limit Theorem is valid. The required interval for $\bar{x} \mathrm{~s}$ is given by:

$$
\Phi\left(\mu_{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu_{x}+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha
$$

Since $1-\alpha=0.95$ we have $\alpha=0.05$ and $z_{\alpha / 2}=z_{0.025}=1.96$. The standard deviation of the $\bar{x} \mathrm{~s}$ is

$$
\sigma_{\bar{x}}=\frac{\sigma_{x}}{\sqrt{n}}=\frac{20}{\sqrt{30}}=3.65
$$

The required interval becomes:


## Comparing the Intervals




## Confidence Interval for the Population Mean

The Central Limit Theorem gives us:

$$
\Phi\left(\mu_{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu_{x}+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha
$$

The random variable $\bar{x}$ is bounded on the lower and upper sides in two inequalities:

$$
\mu_{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x} \quad \text { and } \quad \bar{x}<\mu_{x}+z_{\alpha / 2} \sigma_{\bar{x}}
$$

If we solve these inequalities for $\mu_{x}$ we obtain:

$$
\mu_{x}<\bar{x}+z_{\alpha / 2} \sigma_{\bar{x}} \text { and } \bar{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\mu_{x}
$$

Now, if we put these two inequalities back together:

$$
\Phi\left(\bar{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\mu_{x}<\bar{x}+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha
$$

which is the two sided $(1-\alpha) 100 \%$ confidence interval for the unknown population mean $\mu_{x}$ based on a sample which has sample mean $\bar{x}$.

## Graphical Interpretation

The upper and lower confidence limits given by:

$$
U C L / L C L=\bar{x} \pm z_{\alpha / 2} \sigma_{\bar{x}}
$$

represent the extreme high and low values of $\mu_{x}$ that could be expected to deliver the experimental $\bar{x}$ value.


## Confidence Interval Example

Example: Construct a two-sided $95 \%$ confidence interval for the true population mean based on a sample of size $n=30$ which yields $\bar{x}=290$. The population standard deviation is $\sigma=20$ and the distribution of the $x \mathrm{~s}$ is normal.
Solution: Since the Central Limit Theorem is satisfied (distribution of $x$ is normal and $\sigma_{x}$ is known) the confidence interval is given by:

$$
\Phi\left(\bar{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\mu_{x}<\bar{x}+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha
$$

Since $\alpha=0.05$ we have $z_{\alpha / 2}=z_{0.025}=1.96$ so:

$$
\Phi\left(290-1.96\left(\frac{20}{\sqrt{30}}\right)<\mu_{x}<290+1.96\left(\frac{20}{\sqrt{30}}\right)\right)=1-0.05
$$

The required confidence interval is:

$$
\Phi\left(282.8<\mu_{x}<297.2\right)=0.95
$$

That is, we can be $95 \%$ confident that the true but unknown value of the population mean lies between 282.8 and 297.2.

## Confidence Interval Interpretation

- A two-sided confidence interval for the mean has the form

$$
P(L C L<\mu<U C L)=1-\alpha
$$

- The interval $L C L<\mu<U C L$ indicates the range of possible $\mu$ values that are statistically consistent with the observed value of $\bar{x}$.
- If the confidence interval is sufficiently narrow then the interval $L C L<\mu<U C L$ will indicate a single action. Take it.
- If the confidence interval is too wide then the interval will indicate two or more actions. More data will be required.
- Ask yourself:
- What action would I take if $\mu=L C L$ ?
- What action would I take if $\mu=U C L$ ?
- If the two actions are the same then take the indicated action.
- If the two actions are different then the confidence interval is too wide. When in doubt, take more data.


## Hypothesis Tests

Definition: A hypothesis test is a statistically based way of deciding which of two complementary statements about a population parameter or distribution is true on the basis of sample data. The two statements are called the null hypothesis $\left(H_{0}\right)$ and the alternative hypothesis $\left(H_{A}\right)$.

## Hypothesis Tests

## - One population:

- $H_{0}: \mu=320$ versus $H_{A}: \mu \neq 320$ (two-tailed test)
- $H_{0}: \mu=320$ versus $H_{A}: \mu<320$ (one- / left-tailed test)
- $H_{0}: \mu=320$ versus $H_{A}: \mu>320$ (one- / right-tailed test)
- $H_{0}: \sigma=20$ versus $H_{A}: \sigma \neq 20$
- $H_{0}: \sigma=20$ versus $H_{A}: \sigma<20$
- $H_{0}: \sigma=20$ versus $H_{A}: \sigma>20$
- $H_{0}: p=p_{0}$ versus $H_{A}: p \neq p_{0}$
- $H_{0}: \lambda=\lambda_{0}$ versus $H_{A}: \lambda \neq \lambda_{0}$
- $H_{0}$ : The distribution of $x$ is $\Phi$ versus $H_{A}$ :The distribution of $x$ is not $\Phi$
- $H_{0}$ :The distribution of $s^{2}$ is $\chi^{2}$ versus $H_{A}$ :The distribution of $s^{2}$ is not $\chi^{2}$
- Two populations:
- $H_{0}: \mu_{1}=\mu_{2}$ versus $H_{A}: \mu_{1} \neq \mu_{2}$
- $H_{0}: \sigma_{1}=\sigma_{2}$ versus $H_{A}: \sigma_{1} \neq \sigma_{2}$
- $H_{0}: p_{1}=p_{2}$ versus $H_{A}: p_{1} \neq p_{2}$
- $H_{0}: \lambda_{1}=\lambda_{2}$ versus $H_{A}: \lambda_{1} \neq \lambda_{2}$
- $H_{0}$ : The distribution shape of $x_{1}$ is the same as the distribution shape of $x_{2}$ versus $H_{A}$ : The distribution shape of $x_{1}$ is NOT the same as the distribution shape of $x_{2}$.
- Many populations:
- $H_{0}: \mu_{1}=\mu_{2}=\cdots$ versus $H_{A}: \mu_{i} \neq \mu_{j}$ for at least one $i, j$ pair
- $H_{0}: \sigma_{1}=\sigma_{2}=\cdots$ versus $H_{A}: \sigma_{i} \neq \sigma_{j}$ for at least one $i, j$ pair
- $H_{0}: p_{1}=p_{2}=\cdots$ versus $H_{A}: p_{i} \neq p_{j}$ for at least one $i, j$ pair
- $H_{0}: \lambda_{1}=\lambda_{2}=\cdots$ versus $H_{A}: \lambda_{i} \neq \lambda_{j}$ for at least one $i, j$ pair


## Which Test?

- What type of data?
- Measurement/variable
- Attribute
- Binary/dichotomous, e.g. defectives
- Count, e.g. defects
- How many populations?
- What population characteristic?
- Location
- Variation
- Distribution Shape
- Other
- Exact or approximate method?
- See QES Appendix B: Hypothesis Test Matrix


## Understanding Hypotheses

- Statistical hypotheses have two forms, one stated mathematically and the other stated in the language of the context. For example, in SPC the hypothesis $H_{0}: \mu=25$ corresponds to the statement the process is in control.
- Sagan's Rule: To test the hypotheses

$$
H_{o} \text { : Something ordinary happens }
$$

versus

$$
H_{A}: \text { Something extraordinary happens, }
$$

the extraordinary claim requires extraordinary evidence.

- In quality engineering, sometimes the hypotheses are determined by historical choice:
- SPC: $H_{0}$ : the process is in control versus $H_{A}$ : the process is out of control.
- Acceptance sampling: $H_{0}$ : the lot is good versus $H_{A}$ : the lot is bad.


## General Hypothesis Testing Procedure

1. Formulate the null $\left(H_{0}\right)$ and alternative hypotheses $\left(H_{A}\right)$. Put the desired conclusion in $H_{A}$.
2. Specify the significance level $\alpha$ (the risk of a Type 1 error).
3. Construct accept and reject criteria for the hypotheses based on the sampling distribution of an appropriate test statistic at the required significance level.
4. Collect the data and calculate the value of the test statistic.
5. Compare the test statistic to the acceptance interval and decide whether to accept or reject $H_{0}$. In practice, we never accept $H_{0}$. We either reject $H_{0}$ and accept $H_{A}$ or we say that the test is inconclusive.

## Hypothesis Test Example

Example A: Test the hypotheses $H_{0}: \mu=320$ vs. $H_{A}: \mu \neq 320$ on the basis of a sample of size $n=30$ taken from a normal population with standard deviation $\sigma=20$ which yields $\bar{x}=310$. Use the $5 \%$ significance level.
Solution: The two hypotheses are already given to us. The appropriate statistic to test them is $\bar{x}$. If $\bar{x}$ falls very close to 320 then we will accept $H_{0}$, otherwise we will reject it. The Central Limit Theorem describes the distribution of the $\bar{x} \mathrm{~s}$ and with $\alpha=0.05$ we have a critical $z$ value of $z_{0.025}=1$.96. This means that we will accept $H_{0}$ if the test statistic falls in the interval $-1.96<z<+1.96$. The $z$ value that corresponds to $\bar{x}$ is given by:

$$
\begin{aligned}
z & =\frac{\bar{x}-\mu_{0}}{\sigma_{\bar{x}}} \\
& =\frac{310-320}{20 / \sqrt{30}} \\
& =-2.74
\end{aligned}
$$

Since $z=-2.74$ falls outside the acceptance interval $\bar{x}$ must be significantly different from the hypothesized mean of $H_{0}: \mu=320$ so we must reject $H_{0}$ in favor of $H_{A}: \mu \neq 320$.


## Relationship Between Confidence Intervals and Hypothesis Tests

- The confidence interval and hypothesis test provide different ways of performing the same analysis but they both offer unique features that prohibit the exclusive use of one method or the other.
- The confidence interval for the mean is centered on the sample mean:

$$
U C L / L C L=\bar{x} \pm \delta
$$

where the confidence interval half-width is

$$
\delta=z_{\alpha / 2} \sigma_{\bar{x}}
$$

- The accept/reject decision limits for the hypothesis test are centered on $\mu_{0}$ :

$$
U D L / L D L=\mu_{0} \pm \delta
$$

where $\delta$ has the same value as the confidence interval half-width.

- The confidence interval is the set of all possible values of $\mu_{0}$ for which we would accept $H_{0}$, so ...
- If $\mu_{0}$ falls inside of the confidence limits then we accept $H_{0}: \mu=\mu_{0}$ and if $\mu_{0}$ falls outside of the confidence limits then we reject $H_{0}$.
Example: Construct the confidence interval for the population mean in Example A and use it to test the hypotheses $H_{0}: \mu=320$ vs. $H_{A}: \mu \neq 320$.
Solution: The confidence interval is

$$
\begin{aligned}
\Phi\left(310-1.96\left(\frac{20}{\sqrt{30}}\right)<\mu_{x}<310+1.96\left(\frac{20}{\sqrt{30}}\right)\right) & =0.95 \\
\Phi\left(302.8<\mu_{x}<317.2\right) & =0.95
\end{aligned}
$$

The confidence interval does NOT contain $\mu=320$ so we must reject $H_{0}: \mu=320$ in favor of $H_{A}: \mu \neq 320$.

## Errors in Hypothesis Testing

There are two kinds of errors that can occur in hypothesis testing:

1. Type 1 Error: We reject the null hypothesis when it is really true.
2. Type 2 Error: We accept the null hypothesis when it is really false.

These errors and the situations in which correct decisions are made are summarized in the following table:

| The truth is: $\rightarrow$ | $H_{0}$ is true | $H_{0}$ is false |
| :--- | :--- | :--- |
| The test says accept $H_{0}$ | Correct Decision | Type 2 Error |
| The test says reject $H_{0}$ | Type 1 Error | Correct Decision |

## Errors in the Legal System

- Hypotheses:
- $H_{0}$ :The defendant is not guilty
- $H_{A}$ :The defendant is guilty
- Quiz: Was the correct decision made and, if not, what type of error occurred?
- A not guilty verdict for an innocent person.
- A guilty verdict for an innocent person.
- A guilty verdict for a guilty person.
- A not guilty verdict for a guilty person.


## Understanding Type 1 and Type 2 Errors

In a final inspection operation just before shipping to the customer:

- If truly good material is tested and the test returns an erroneous Reject $H_{0}$ : the material is bad result then a Type 1 error has occurred. This compromises the manufacturer's position (he cannot sell this good material) so the risk of committing a Type 1 error is often called the manufacturer's risk.
- If truly bad material is tested and the test returns an erroneous Accept $H_{0}$ : the material is good result then a Type 2 error has occurred. This compromises the consumer's position (he has just approved the use of bad material) so the risk of committing a Type 2 error is often called the consumer's risk.


## Decision Errors in Acceptance Sampling

The hypotheses are:
$H_{0}$ : the lot is good versus $H_{A}$ : the lot is bad

## Truth: The product is:



## Decision Errors in SPC



## Hypothesis Test $p$ Values

- $p$ values provide a concise and universal way of communicating statistical significance.
- The $p$ value of a hypothesis test is the probability of obtaining the observed experimental result or something more extreme if the null hypothesis was true.
- $p$ values are compared directly to $\alpha$ (typically $\alpha=0.05$ or $\alpha=0.01$ ) to make decisions about accepting or rejecting the null hypothesis.
- If $p \geq \alpha$ accept $H_{0}$, that is, the data support the null hypothesis.
- If $p<\alpha$ reject $H_{0}$, that is, the data don't support the null hypothesis.
- For two tailed hypothesis tests, the $p$ value corresponds to the area in the two tails of the sampling distribution of the test statistic outside of the value obtained for the test statistic.
- For one tailed hypothesis tests, the $p$ value corresponds to the area in one tail of the sampling distribution of the test statistic outside of the value obtained for the test statistic.


## $p$ Values



## $p$ Values

Example: Find the $p$ value for Example A.
Solution: Since $z_{0.003}=2.74$ the $p$ value for this Example is $p=2(0.003)=0.006$. Because $(p=0.006)<(\alpha=0.05)$ we must reject the claim $H_{0}: \mu=320$.


## Type 1 Error

Example: In a hypothesis test for $H_{0}: \mu=18$ vs. $H_{A}: \mu \neq 18$ the null hypothesis is accepted if the mean of a sample of size $n=16$ falls within the interval $17.2 \leq \bar{x} \leq 18.8$. The population being sampled is normal and has $\sigma=1.5$. Find the probability of committing a Type 1 error.
Solution: Type 1 errors occur when the null hypothesis is really true but a sample is obtained with a mean that falls outside of the acceptance interval. The probability of $\bar{x}$ s falling inside the acceptance interval is:

$$
\Phi\left(\mu-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu+z_{\alpha / 2} \sigma_{\bar{x}} ; \mu=\mu_{0}, \sigma_{\bar{x}}\right)=1-\alpha
$$

where $\mu_{0}$ is the hypothesized mean in the null hypothesis (i.e. $\mu_{0}=18$ ). If we check the upper decision limit $(U D L=18.8)$ we have $\mu+z_{\alpha / 2} \sigma_{\bar{x}}=U D L$ and solving for $z_{\alpha / 2}$ :

$$
z_{\alpha / 2}=\frac{U D L-\mu}{\sigma_{\bar{x}}}=\frac{18.8-18.0}{1.5 / \sqrt{16}}=2.13
$$

Similarly, the lower decision limit $(L D L=17.2)$ corresponds to $-z_{0.0166}=-2.13$. Since $z_{0.0166}=2.13$ the probability of committing a Type 1 error is $\alpha=2(0.0166)=0.033$.


## Type 2 Error

Example: In a hypothesis test for $H_{0}: \mu=18$ vs. $H_{A}: \mu \neq 18$ the null hypothesis is accepted if the mean of a sample of size $n=16$ falls within the interval $17.2 \leq \bar{x} \leq 18.8$. The population being sampled is normal and has $\sigma=1.5$. Find the probability of committing a Type 2 error when the true mean is $\mu=17.4$.
Solution: Type 2 errors occur when the null hypothesis is really false but the test returns an erroneous accept $H_{0}$ result. The probability of committing a Type 2 error when the null hypothesis is really false is:

$$
\beta=\Phi\left(\mu-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu+z_{\alpha / 2} \sigma_{\bar{x}} ; \mu \neq \mu_{0} ; \sigma_{\bar{x}}\right)
$$

In this case we have:

$$
\begin{aligned}
\beta & =\Phi\left(\mu-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu+z_{\alpha / 2} \sigma_{\bar{x}} ; \mu \neq \mu_{0} ; \sigma_{\bar{x}}\right) \\
& =\Phi(17.2<\bar{x}<18.8 ; \mu=17.4 ; 0.375) \\
& =\Phi(-0.53<z<3.73) \\
& =1.00-0.298 \\
& =0.702
\end{aligned}
$$



## One Sample $t$ Test

Example B: Test the hypothesis $H_{0}: \mu=440$ vs. $H_{A}: \mu \neq 440$ if a sample of size $n=10$ yields $\bar{x}=442$ and $s=5.1$. Assume that the distribution of $x$ is normal and work at a $5 \%$ significance level. Solution: This is a hypothesis test for one sample mean but the central limit theorem doesn't apply because we don't know $\sigma$ and don't have a good estimate for it. So ...


Solution: Since we don't know the true population standard deviation we must use Student's $t$ distribution to characterize the distribution of sample means. From Student's $t$ distribution with $n-1=9$ degrees of freedom we have $t_{0.025,9}=2.26$ so the acceptance interval for $H_{0}$ is $-2.26 \leq t \leq 2.26$. The value of the $t$ statistic is:

$$
\begin{aligned}
t & =\frac{\bar{x}-\mu_{0}}{s / \sqrt{n}} \\
& =\frac{442-40}{5.1 / \sqrt{10}}=1.24
\end{aligned}
$$

Since the sample mean falls so close to the hypothesized mean and easily inside the acceptance interval we must accept the null hypothesis $H_{0}: \mu=440$.


Example: Find the $p$ value for Example B.
Solution: The $p$ value is given by:

$$
1-p=P(-1.24 \leq t \leq 1.24)
$$

where the Student's $t$ distribution has $n-1=9$ degrees of freedom. Generally it would be necessary to interpolate in a $t$ table to estimate the true $p$ value but MINITAB or Excel gives the exact $p$ value:

$$
p=2(0.1232)=0.246
$$

Since $(p=0.246)>(\alpha=0.05)$ we must accept $H_{0}: \mu=440$.


## Confidence Interval for $\mu$ When $\sigma$ is Unknown

- $\sigma$ unknown
- Distribution of $x$ is normal
- The confidence interval for the population mean based on a sample of size $n$ taken from a normal population which yields $\bar{x}$ and $s$ is given by:

$$
P\left(\bar{x}-t_{\alpha / 2} s / \sqrt{n}<\mu<\bar{x}+t_{\alpha / 2} s / \sqrt{n}\right)=1-\alpha
$$

where $t_{\alpha / 2}$ comes from Student's $t$ distribution with $v=n-1$ degrees of freedom.

## Confidence Interval

Example: Construct the $95 \%$ confidence interval for the true population mean for the situation in Example B.
Solution: The confidence interval for $\mu$ is:

$$
\begin{gathered}
P\left(\bar{x}-t_{\alpha / 2} S / \sqrt{n}<\mu<\bar{x}+t_{\alpha / 2} s / \sqrt{n}\right)=1-\alpha \\
P(442-2.26 \times 5.1 / \sqrt{10}<\mu<442+2.26 \times 5.1 / \sqrt{10})=0.95 \\
P(438.4<\mu<445.6)=0.95
\end{gathered}
$$

That is, we can be $95 \%$ confident that the true population mean falls in the interval from 438.4 to 445.6.

This confidence interval demonstrates the relationship between confidence intervals and hypothesis tests: a confidence interval for the mean is the set of population means for which the null hypothesis must be accepted, so because the example's confidence interval contains $\mu=440$ we know that we have to accept the null hypothesis $H_{0}: \mu=440$.

## Two Independent Sample t Test

Data: Two samples of measurement data of size $n_{1}$ and $n_{2}$ from independent normal populations with equal variances ( $\sigma_{1}^{2}=\sigma_{2}^{2}$ ).
Hypotheses Tested:

- $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1} \neq \mu_{2}$
- $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1}<\mu_{2}$
- $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1}>\mu_{2}$

Test Statistic:

$$
t=\frac{\bar{x}_{1}-\bar{x}_{2}}{s_{\text {pooled }} \sqrt{\frac{1}{n_{1}}+\frac{1}{n_{2}}}}
$$

where

$$
s_{\text {pooled }}=\sqrt{\frac{\sum \epsilon_{1 i}^{2}+\sum \epsilon_{2 i}^{2}}{n_{1}-1+n_{2}-1}}=\sqrt{\frac{\left(n_{1}-1\right) s_{1}^{2}+\left(n_{2}-1\right) s_{2}^{2}}{n_{1}+n_{2}-2}}
$$

## Critical Values:

- For $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1} \neq \mu_{2}$ accept $H_{0}$ iff $-t_{\alpha / 2, n_{1}+n_{2}-2}<t<t_{\alpha / 2, n_{1}+n_{2}-2}$
- For $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1}<\mu_{2}$ accept $H_{0}$ iff $t>-t_{\alpha, n_{1}+n_{2}-2}$
- For $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1}>\mu_{2}$ accept $H_{0}$ iff $t<t_{\alpha, n_{1}+n_{2}-2}$


## Behrens-Fisher Problem:

- Behrens and Fisher asked how to perform the two-sample $t$ test when the two variances are not equal.
- The solution is called the Satterthwaite or Welch method.
- The Satterthwaite method is in excellent agreement with the assumed-equal-variances method when the variances are equal so we usually use the Satterthwaite method at all times.
- The Satterthwaite method is painful to calculate so it's usually done with software.


## Two Independent Sample t Test

Example: Samples are drawn from two processes to compare their means. The first sample yields $n_{1}=10, \bar{x}_{1}=278$, and $s_{1}=4.4$. The second sample yields $n_{2}=12, \bar{x}_{2}=280$, and $s_{2}=5.9$. Test the hypotheses $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1} \neq \mu_{2}$ at the $\alpha=0.05$ significance level.
Solution: The test statistic for the two independent sample $t$ test is:

$$
t=\frac{\bar{x}_{1}-\bar{x}_{2}}{s_{\text {pooled }} \sqrt{\frac{1}{n_{1}}+\frac{1}{n_{2}}}}
$$

where

$$
s_{p o o l e d}=\sqrt{\frac{\left(n_{1}-1\right) s_{1}^{2}+\left(n_{2}-1\right) s_{2}^{2}}{n_{1}+n_{2}-2}}
$$

For the given data:

$$
s_{\text {pooled }}=\sqrt{\frac{(10-1)(4.4)^{2}+(12-1)(5.9)^{2}}{10+12-2}}=5.28
$$

so the test statistic is:

$$
t=\frac{278-280}{5.28 \sqrt{\frac{1}{10}+\frac{1}{12}}}=-0.88
$$

Since $t_{\alpha / 2, n_{1}+n_{2}-2}=t_{0.025,20}=2.086$ the acceptance interval for the null hypothesis is:

$$
\text { Accept } H_{0} \text { iff }-2.086 \leq t \leq 2.086
$$

The test statistic $t=-0.88$ falls within this interval so we must accept the null hypothesis and conclude that $\mu_{1}=\mu_{2}$.


## Confidence Interval for the Difference Between Two Population Means

- $\sigma_{1}$ and $\sigma_{2}$ are equal but unknown
- Both samples come from normal populations
- The confidence interval for the difference between two population means is given by:

$$
P\left(\Delta \bar{x}-t_{\alpha / 2} S_{\text {pooled }} \sqrt{\frac{1}{n_{1}}+\frac{1}{n_{2}}}<\Delta \mu<\Delta \bar{x}+t_{\alpha / 2} S_{\text {pooled }} \sqrt{\frac{1}{n_{1}}+\frac{1}{n_{2}}}\right)=1-\alpha
$$

where

$$
\begin{gathered}
\Delta \bar{x}=\bar{x}_{1}-\bar{x}_{2} \\
\Delta \mu=\mu_{1}-\mu_{2} \\
s_{\text {pooled }}=\sqrt{\frac{\left(n_{1}-1\right) s_{1}^{2}+\left(n_{2}-1\right) s_{2}^{2}}{n_{1}+n_{2}-2}}
\end{gathered}
$$

and $t_{\alpha / 2}$ has $v=n_{1}+n_{2}-2$ degrees of freedom.

## Confidence Interval

Example: Two samples yield the following values:

$$
n_{1}=8, \bar{x}_{1}=18.8, s_{1}=1.5 \text { and } n_{2}=10, \bar{x}_{2}=15.6, s_{2}=2.4
$$

Construct the $95 \%$ confidence interval for the difference between the population means.
Solution: We must assume that the populations being sampled are normal and that the variances are equal. The pooled standard deviation is:

$$
s_{\text {pooled }}=\sqrt{\frac{(8-1)(1.5)^{2}+(10-1)(2.4)^{2}}{8+10-2}}=2.06
$$

With $\Delta \bar{x}=18.8-15.6=3.2$ and with $v=8+10-2=16$ degrees of freedom we have $t_{0.025,16}=2.12$. The confidence interval is:

$$
\begin{gathered}
P\left(3.2-2.12 \times 2.06 \times \sqrt{\frac{1}{8}+\frac{1}{10}}<\Delta \mu<3.2+2.12 \times 2.06 \times \sqrt{\frac{1}{8}+\frac{1}{10}}\right)=0.95 \\
P(1.13<\Delta \mu<5.27)=0.95
\end{gathered}
$$

## Paired Sample $t$ Test

Data: $n$ paired samples $\left(x_{1 i}, x_{2 i}\right)$ of measurement data taken from normal populations. The data pairs are "before and after" type.
Test Statistic: The quantities of interest are the signed differences between the paired observations:

$$
\Delta x_{i}=x_{1 i}-x_{2 i}
$$

The mean and standard deviation of these differences are required:

$$
\overline{\Delta x}=\frac{1}{n} \sum_{i=1}^{n} \Delta x_{i}
$$

and

$$
s=\sqrt{\frac{\sum\left(\Delta x_{i}-\overline{\Delta x}\right)^{2}}{n-1}}
$$

The test statistic is:

$$
t=\frac{\overline{\Delta x}}{s / \sqrt{n}}
$$

## Hypotheses Tested:

- $H_{0}: \mu=0$ vs. $H_{A}: \mu \neq 0$
- $H_{0}: \mu=0$ vs. $H_{A}: \mu<0$
- $H_{0}: \mu=0$ vs. $H_{A}: \mu>0$


## Critical Values:

- For $H_{0}: \mu=0$ vs. $H_{A}: \mu \neq 0$ accept $H_{0}$ iff $-t_{\alpha / 2, n-1}<t<t_{\alpha / 2, n-1}$
- For $H_{0}: \mu=0$ vs. $H_{A}: \mu<0$ accept $H_{0}$ iff $t>-t_{\alpha, n-1}$
- For $H_{0}: \mu=0$ vs. $H_{A}: \mu>0$ accept $H_{0}$ iff $t<t_{\alpha, n-1}$


## Paired Sample $t$ Test

Example: The following table shows measurements taken by two operators on the same 10 parts. Determine if there is evidence that they are getting different readings at the $5 \%$ significance level.

| Part Number | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Operator 1 | 2.4 | 2.8 | 3.1 | 2.7 | 3.0 | 2.5 | 2.2 | 4.3 | 3.8 | 3.4 |
| Operator 2 | 2.6 | 2.9 | 3.4 | 2.7 | 2.9 | 2.7 | 2.3 | 4.4 | 4.1 | 3.4 |

Solution: The differences between the paired readings are shown below:

| Part Number | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Operator 1 | 2.4 | 2.8 | 3.1 | 2.7 | 3.0 | 2.5 | 2.2 | 4.3 | 3.8 | 3.4 |
| Operator 2 | 2.6 | 2.9 | 3.4 | 2.7 | 2.9 | 2.7 | 2.3 | 4.4 | 4.1 | 3.4 |
| $\Delta x_{i}$ | -0.2 | -0.1 | -0.3 | 0.0 | 0.1 | -0.2 | -0.1 | -0.1 | -0.3 | 0.0 |

The mean of the differences is $\overline{\Delta x}=-1.2 / 10=-0.12$ and the standard deviation of the differences is $s=0.13$. The test statistic is $t=\frac{-0.12}{0.13 / \sqrt{10}}=-2.92$. If the hypotheses tested are $H_{0}: \mu=0$ vs.
$H_{A}: \mu \neq 0$ then the critical value of the test statistic is $t_{0.025,9}=2.26$ and the acceptance interval for the null hypothesis is $-2.26<t<2.26$. Since $t=-2.92$ falls outside this interval we must reject $H_{0}$ and conclude that there is a statistically significant difference between the two operators.


## Distribution of Sample Variances

If repeated samples of size $n$ are drawn from a normal population and the sample variances are determined, then the distribution of sample variances is chi-square with $n-1$ degrees of freedom.

## Notes About the $\chi^{2}$ Distribution

- Always skewed right
- Measurement units are transformed to standard units by

$$
\chi^{2}=(n-1)\left(\frac{s}{\sigma}\right)^{2}
$$

- Mean is $\mu_{\chi^{2}}=n-1$
- Changes shape as $n$ changes
- Becomes normal ( $\Phi$ ) as $n \rightarrow \infty$
- Used to construct confidence intervals for the population variance
- Used to determine accept/reject limits for hypothesis tests based on one sample variance
- Variances are very very noisy



## Confidence Interval for $\sigma^{2}$

The two sided confidence interval for $\sigma^{2}$ determined from the sample variance $s^{2}$ with a sample of size $n$ is given by:

$$
P\left(\frac{n-1}{\chi_{1-\alpha / 2}^{2}} s^{2}<\sigma^{2}<\frac{n-1}{\chi_{\alpha / 2}^{2}} s^{2}\right)=1-\alpha
$$

where the chi-square distribution has $n-1$ degrees of freedom.
(Note: The subscript on $\chi^{2}$ indicates the left tail area under the $\chi^{2}$ distribution. Some texts index $\chi^{2}$ tables by the right tail area instead.)
Confidence Interval for $\sigma^{2}$
Example: A random sample of size $n=18$ taken from a normal population yields a standard deviation of $s=5.4$. Determine a $95 \%$ confidence interval for the population standard deviation.
Solution: The confidence interval is given by:

$$
P\left(\frac{n-1}{\chi_{1-\alpha / 2}^{2}} s^{2}<\sigma^{2}<\frac{n-1}{\chi_{\alpha / 2}^{2}} s^{2}\right)=1-\alpha
$$

From the $\chi^{2}$ tables we find $\chi_{0.025,17}^{2}=7.56$ and $\chi_{0.975,17}^{2}=30.19$. The required confidence interval for the population variance is:

$$
\begin{gathered}
P\left(\frac{17}{30.19}(5.4)^{2}<\sigma^{2}<\frac{17}{7.56}(5.4)^{2}\right)=0.95 \\
P\left(16.4<\sigma^{2}<65.6\right)=0.95 \\
P(4.05<\sigma<8.10)=0.95
\end{gathered}
$$

## Hypothesis Test for One Variance

The hypotheses to be tested are $H_{0}: \sigma^{2}=\sigma_{0}^{2}$ vs. $H_{A}: \sigma^{2} \neq \sigma_{0}^{2}$. The distribution of sample variances suggests the following form for the acceptance interval for $H_{0}$ :

$$
P\left(\frac{\chi_{\alpha / 2}^{2}}{n-1} \sigma_{0}^{2}<s^{2}<\frac{\chi_{1-\alpha / 2}^{2}}{n-1} \sigma_{0}^{2}\right)=1-\alpha
$$

However, it is generally easier to make the decision on the basis of the test statistic:

$$
\chi^{2}=\frac{(n-1) s^{2}}{\sigma_{0}^{2}}
$$

with acceptance interval for the null hypothesis given by:

$$
P\left(\chi_{\alpha / 2}^{2}<\chi^{2}<\chi_{1-\alpha / 2}^{2}\right)=1-\alpha
$$



## Hypothesis Test for One Variance

Example: A random sample of size $n=25$ taken from a normal population yields $s^{2}=75$. Test the hypotheses $H_{0}: \sigma^{2}=50$ vs. $H_{A}: \sigma^{2} \neq 50$ at the $\alpha=0.05$ significance level.
Solution: The $\chi^{2}$ statistic is:

$$
\chi^{2}=\frac{(n-1) s^{2}}{\sigma_{0}^{2}}=\frac{(24) 75}{50}=36
$$

From the $\chi^{2}$ table we have $\chi_{0.025,24}^{2}=12.4$ and $\chi_{0.975,24}^{2}=39.4$ so the acceptance interval for $H_{0}$ is:

$$
\begin{aligned}
P\left(\chi_{0.025}^{2}<\chi^{2}<\chi_{0.975}^{2}\right) & =0.95 \\
P\left(12.4<\chi^{2}<39.4\right) & =0.95
\end{aligned}
$$

Since $\chi^{2}=36$ falls easily inside of the acceptance interval we must accept $H_{0}: \sigma^{2}=50$.


## Distribution of the Ratio of Two Sample Variances

If two samples of size $n_{1}$ and $n_{2}$ are drawn from normal populations that have equal population variances, then the ratio of their sample variances $F=s_{1}^{2} / s_{2}^{2}$ follows the $F$ distribution with $n_{1}-1$ and $n_{2}-1$ numerator and denominator degrees of freedom, respectively.


## Notes About the $F$ Distribution

- Always skewed right
- Mean is $\mu_{F}=1$
- Changes shape as $n_{1}$ and $n_{2}$ change
- Used to determine accept/reject limits for hypothesis tests comparing two sample variances
- $F=s_{1}^{2} / s_{2}^{2}$ is usually constructed such that $s_{1}>s_{2}$ and only right tail $F$ values are indexed in the tables, sometimes by right and sometimes by left tail area
- Variances are very very noisy


## Hypothesis Test for Two Variances

Example: Random samples of size $n_{1}=12$ and $n_{2}=16$ are drawn from two populations. The sample standard deviations are found to be $s_{1}=145$ and $s_{2}=82$. Test to see if there is evidence that the population variances are equal at the $\alpha=0.05$ significance level.
Solution: The hypotheses to be tested are $H_{0}: \sigma_{1}^{2}=\sigma_{2}^{2}$ vs. $H_{A}: \sigma_{1}^{2}>\sigma_{2}^{2}$. The acceptance interval for the null hypothesis is given by:

$$
P\left(0<\frac{s_{1}^{2}}{s_{2}^{2}}<F_{1-\alpha}\right)=1-\alpha
$$

From the $F$ tables with 11 numerator and 15 denominator degrees of freedom we find $F_{0.95}=2.51$. The $F$ statistic is given by:

$$
\begin{aligned}
F & =s_{1}^{2} / s_{2}^{2} \\
& =(145 / 82)^{2} \\
& =3.13
\end{aligned}
$$

Since $F=3.13$ falls outside the acceptance interval we must reject $H_{0}$ and conclude that there is evidence that the two populations being sampled have different variances.


## Summary of Hypothesis Testing Methods

|  | One | Paired | Two | Many |
| :---: | :---: | :---: | :---: | :---: |
| Mean | $z$ or $t$ <br> sign test <br> Wilcoxon SRT | $t\left(\Delta x_{i}=x_{1 i}-x_{2 i}\right)$ <br> paired sample sign <br> Wilcoxon paired SR | $\begin{aligned} & t\left(\sigma_{1}=\sigma_{2}\right) \\ & t\left(\sigma_{1} \neq \sigma_{2}\right) \end{aligned}$ <br> Tukey's quick test Boxplot slippage Mann-Whitney | ANOVA <br> MCT(e.g., Tukey, ...) <br> Kruskal-Wallis <br> Mood's median <br> Regression |
| Standard Deviation | $\chi^{2}$ |  | F <br> Levene squared ranks | Bartlett <br> Hartley's $F_{\text {max }}$ <br> Levene <br> ANOVA or regr. of $\log \left(s^{2}\right)$ |
| Proportion | exact binomial Larson's nomogram normal approx. | McNemar | Fisher's exact normal approx | $\overline{\chi^{2}}$ <br> ANOVA of $\sin ^{-1}\left(\sqrt{p_{i}}\right)$ <br> Cochran's Q <br> Binary logistic regression |
| Count | exact Poisson normal approx. |  | exact binomial normal approx. F | ANOVA of $\sqrt{x_{i}}$ log-linear models Poisson regression |
| Dist. Shape | probability plot <br> $\chi^{2}$ goodness of fit <br> Shapiro-Wilk <br> Anderson-Darling <br> Kolmogorov |  | Smirnov |  |

## Summary of Sampling Distributions and Confidence Intervals

| Quantity | Condition | Sampling Distribution |
| :--- | :--- | :--- |
| Mean | $\mathrm{CLT}^{2}$ | $\Phi\left(\mu-z_{\alpha / 2} \sigma_{\bar{x}}<\bar{x}<\mu+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha$ |
| Mean | $\sigma$ unknown, $\Phi(x)^{1}$ | $P\left(\mu-t_{\alpha / 2} S / \sqrt{n}<\bar{x}<\mu+t_{\alpha / 2} S / \sqrt{n}\right)=1-\alpha$ |
| Variance | $\Phi(x)$ | $P\left(\frac{\chi_{\alpha / 2}^{2}}{n-1} \sigma^{2}<s^{2}<\frac{\chi_{1-\alpha / 2}^{2}}{n-1} \sigma^{2}\right)=1-\alpha$ |
| Standard Deviation | $\Phi(x), n>30$ | $P\left[\left(1-\frac{z_{\alpha / 2}}{\sqrt{2 n}}\right) \sigma<s<\left(1+\frac{z_{\alpha / 2}}{\sqrt{2 n}}\right) \sigma\right]=1-\alpha$ |
| Ratio of Variances | $\Phi\left(x_{1}\right), \Phi\left(x_{2}\right)$ | $P\left(F_{1-\alpha / 2}<\frac{s_{1}^{2}}{s_{2}^{2}}<F_{\alpha / 2}\right)=1-\alpha$ |
| Proportion | $n$ large | $P\left(p-z_{\alpha / 2} \sqrt{\frac{p(1-p)}{n}}<\hat{p}<p+z_{\alpha / 2} \sqrt{\frac{p(1-p)}{n}}\right)=1-\alpha$ |
| Proportion | $n$ large | NA |


| Quantity | Condition | Confidence Interval |
| :--- | :--- | :--- |
| Mean | $\mathrm{CLT}^{2}$ | $\Phi\left(\bar{x}-z_{\alpha / 2} \sigma_{\bar{x}}<\mu<\bar{x}+z_{\alpha / 2} \sigma_{\bar{x}}\right)=1-\alpha$ |
| Mean | $\sigma$ unknown, $\Phi(x)^{1}$ | $P\left(\bar{x}-t_{\alpha / 2} S / \sqrt{n}<\mu<\bar{x}+t_{\alpha / 2} S / \sqrt{n}\right)=1-\alpha$ |
| Variance | $\Phi(x)$ | $P\left(\frac{n-1}{\chi_{1-\alpha / 2}^{2}} s^{2}<\sigma^{2}<\frac{n-1}{\chi_{\alpha / 2}^{2}} S^{2}\right)=1-\alpha$ |
| Standard Deviation | $\Phi(x), n>30$ | $P\left[S /\left(1+\frac{z_{\alpha / 2}}{\sqrt{2 n}}\right)<\sigma<s /\left(1-\frac{z_{\alpha / 2}}{\sqrt{2 n}}\right)\right]=1-\alpha$ |
| Ratio of Variances | $\Phi\left(x_{1}\right), \Phi\left(x_{2}\right)$ | NA |
| Proportion | $n$ large | $P\left(\hat{p}-z_{\alpha / 2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}<p<\hat{p}+z_{\alpha / 2} \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}\right)=1-\alpha$ |
| Proportion | $n$ large | $P\left(0<p<\frac{1}{2 n} \chi_{1-\alpha, 2(x+1)}^{2}\right)=1-\alpha$ where $x$ is \#failures |

## Notes:

1) $\Phi(x)$ means that the distribution of $x$ is normal.
2) CLT (Central Limit Theorem) requires that $n \geq 30$ or $\Phi(x)$ with $\sigma$ known. If $\sigma$ is unknown or distribution of $x$ is not normal then use $n \geq 30$ and $\sigma_{x} \simeq s$.
3) The $\chi^{2}$ distribution is indexed by its left tail area. For example: $\chi_{0.05,10}^{2}=3.94$ and $\chi_{0.95,10}^{2}=18.3$.
4) The $F$ distribution is indexed by its right tail area.

| Test | $H_{0}$ vs. $H_{A}:\left(H_{0}\right.$ Acceptance Interval $)$ | Test Statistic |
| :---: | :---: | :---: |
| One Mean $\sigma$ known | $\begin{aligned} \mu & =\mu_{0} \text { vs. } \mu \neq \mu_{0}:\left(-z_{\alpha / 2} \leq z \leq z_{\alpha / 2}\right) \\ \mu & =\mu_{0} \text { vs. } \mu<\mu_{0}:\left(-z_{\alpha} \leq z<\infty\right) \\ \mu & =\mu_{0} \text { vs. } \mu>\mu_{0}:\left(-\infty<z \leq z_{\alpha}\right) \end{aligned}$ | $z=\frac{\bar{x}-\mu_{0}}{\sigma / \sqrt{n}}$ |
| One Mean $\sigma$ unknown | $\begin{aligned} & \mu=\mu_{0} \text { vs. } \mu \neq \mu_{0}:\left(-t_{\alpha / 2} \leq t \leq t_{\alpha / 2}\right) \\ & \mu=\mu_{0} \text { vs. } \mu<\mu_{0}:\left(-t_{\alpha} \leq t<\infty\right) \\ & \mu=\mu_{0} \text { vs. } \mu>\mu_{0}:\left(-\infty<t \leq t_{\alpha}\right) \end{aligned}$ | $\begin{aligned} t & =\frac{\bar{x}-\mu_{0}}{s / \sqrt{n}} \\ v & =n-1 \end{aligned}$ |
| Two Means Independent Samples $\sigma$ s known | $\begin{aligned} & \mu_{1}=\mu_{2} \text { vs. } \mu_{1} \neq \mu_{2}:\left(-z_{\alpha / 2} \leq z \leq z_{\alpha / 2}\right) \\ & \mu_{1}=\mu_{2} \text { vs. } \mu_{1}<\mu_{2}:\left(-z_{\alpha \leq z<\infty}\right) \\ & \mu_{1}=\mu_{2} \text { vs. } \mu_{1}>\mu_{2}:\left(-\infty<z \leq z_{\alpha}\right) \end{aligned}$ | $z=\frac{\bar{x}_{1}-\bar{x}_{2}}{\sqrt{\frac{\sigma_{1}^{2}}{n_{1}}+\frac{\sigma_{2}^{2}}{n_{2}}}}$ |
| Two Means Independent Samples $\sigma$ s unknown but equal | $\begin{aligned} & \mu_{1}=\mu_{2} \text { vs. } \mu_{1} \neq \mu_{2}:\left(-t_{\alpha / 2} \leq t \leq t_{\alpha / 2}\right) \\ & \mu_{1}=\mu_{2} \text { vs. } \mu_{1}<\mu_{2}:\left(-t_{\alpha} \leq t<\infty\right) \\ & \mu_{1}=\mu_{2} \text { vs. } \mu_{1}>\mu_{2}:\left(-\infty<t \leq t_{\alpha}\right) \end{aligned}$ | $\begin{aligned} & t=\frac{\bar{x}_{1}-\bar{x}_{2}}{s_{\text {pooled }} \sqrt{\frac{1}{n_{1}}+\frac{1}{n_{2}}}} \\ & s_{\text {pooled }}=\sqrt{\frac{\left(n_{1}-1\right) s_{1}^{2}+\left(n_{2}-1\right) s_{2}^{2}}{n_{1}+n_{2}-2}} \\ & v=n_{1}+n_{2}-2 \end{aligned}$ |
| Two Means Independent Samples $\sigma$ s unknown, unequal | $\begin{aligned} & \mu_{1}=\mu_{2} \text { vs. } \mu_{1} \neq \mu_{2}:\left(-t_{\alpha / 2} \leq t \leq t_{\alpha / 2}\right) \\ & \mu_{1}=\mu_{2} \text { vs. } \mu_{1}<\mu_{2}:\left(-t_{\alpha} \leq t<\infty\right) \\ & \mu_{1}=\mu_{2} \text { vs. } \mu_{1}>\mu_{2}:\left(-\infty<t \leq t_{\alpha}\right) \end{aligned}$ | $\begin{aligned} & t=\frac{\bar{x}_{1}-\bar{x}_{2}}{\sqrt{\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}}} \\ & v=\min \left(n_{1}-1, n_{2}-1\right) \\ & v=\frac{\left(\frac{s_{1}^{2}}{n_{1}}+\frac{s_{2}^{2}}{n_{2}}\right)^{2}}{\frac{1}{n_{1}-1}\left(\frac{s_{1}^{2}}{n_{1}}\right)^{2}+\frac{1}{n_{2}-1}\left(\frac{s_{2}^{2}}{n_{2}}\right)^{2}} \end{aligned}$ |
| One Mean <br> Paired Samples <br> $\sigma$ unknown | $\begin{aligned} & \Delta \mu=0 \text { vs. } \Delta \mu \neq 0:\left(-t_{\alpha / 2} \leq t \leq t_{\alpha / 2}\right) \\ & \Delta \mu=0 \text { vs. } \Delta \mu<0:\left(-t_{\alpha} \leq t<\infty\right) \\ & \Delta \mu=0 \text { vs. } \Delta \mu>0:\left(-\infty<t \leq t_{\alpha}\right) \end{aligned}$ | $\begin{aligned} & \Delta x_{i}=x_{1 i}-x_{2 i} \\ & t=\frac{\overline{\Delta x}}{s_{\Delta x} / \sqrt{n}} \\ & v=n-1 \end{aligned}$ |
| One Variance | $\begin{aligned} & \sigma^{2}=\sigma_{0}^{2} \text { vs. } \sigma^{2} \neq \sigma_{0}^{2}:\left(\chi_{\alpha / 2}^{2} \leq \chi^{2} \leq \chi_{1-\alpha / 2}^{2}\right) \\ & \sigma^{2}=\sigma_{0}^{2} \text { vs. } \sigma^{2}<\sigma_{0}^{2}:\left(0<\chi^{2} \leq \chi_{1-\alpha}^{2}\right) \\ & \sigma^{2}=\sigma_{0}^{2} \text { vs. } \sigma^{2}>\sigma_{0}^{2}:\left(\chi_{\alpha}^{2} \leq \chi^{2}<\infty\right) \end{aligned}$ | $\begin{aligned} & \chi^{2}=\frac{(n-1) s^{2}}{\sigma_{0}^{2}} \\ & v=n-1 \end{aligned}$ |
| Two Variances | $\begin{aligned} & \sigma_{1}^{2}=\sigma_{2}^{2} \text { vs. } \sigma_{1}^{2} \neq \sigma_{2}^{2}:\left(F_{1-\alpha / 2} \leq F \leq F_{\alpha / 2}\right) \\ & \sigma_{1}^{2}=\sigma_{2}^{2} \text { vs. } \sigma_{1}^{2}<\sigma_{2}^{2}:\left(0<F \leq F_{\alpha}\right) \end{aligned}$ | $\begin{aligned} & F=\frac{s_{2}^{2}}{s_{1}^{2}} \\ & v_{2}=n_{2}-1 \\ & v_{1}=n_{1}-1 \end{aligned}$ |

Notes:

1) All populations being sampled are normally distributed.
2) The $\chi^{2}$ distribution is indexed by left tail area.

3 ) The $F$ distribution is indexed by right tail area.

## Sample Size Calculations

- All data require some type of analysis
- Point estimates (e.g. $\bar{x}$ and $s$ ) are insufficient
- Appropriate analysis methods take into account estimation precision
- Appropriate analysis methods are:
- Confidence intervals
- Hypothesis tests
- After the method of analysis has been identified a sample size calculation can be done to determine the unique number of observations required to obtain practically significant results.
- If the sample size is too small there may be excessive risks of type 1 and type 2 errors.
- If the sample size is too large the experiment will be oversensitive and wasteful of resources.


## Confidence Interval for the Mean ( $\sigma$ known)

## Conditions:

- $\sigma$ known
- Distribution of $x$ is $\Phi$

Confidence Interval: The confidence interval will have the form:

$$
\Phi(\bar{x}-\delta<\mu<\bar{x}+\delta)=1-\alpha
$$

where

$$
\delta=\frac{z_{\alpha / 2} \sigma}{\sqrt{n}}
$$

The value of $\delta$ should be chosen so that a single management action is indicated over the range of the confidence interval.
Sample Size: To be $(1-\alpha) 100 \%$ confident that the population mean $\mu$ is within $\pm \delta$ of the sample mean $\bar{x}$, the required sample size is:

$$
n=\left(\frac{z_{\alpha / 2} \sigma}{\delta}\right)^{2}
$$

Example: Find the sample size required to estimate the population mean to within $\pm 0.8$ with $95 \%$ confidence if measurements are normally distributed with standard deviation $\sigma=2.3$.
Solution: The sample size required is:

$$
\begin{aligned}
n & =\left(\frac{z_{0.025 \sigma}}{\delta}\right)^{2} \\
& =\left(\frac{1.96 \times 2.3}{0.8}\right)^{2} \\
& =31.8 \rightarrow 32
\end{aligned}
$$

Or using MINITAB Stat>Power and Sample Size>Sample Size for Estimation> Mean (Normal):

```
SUBC> NMean;
```

SUBC> NMean;
SUBC> Sigma 2.3 1;
SUBC> Sigma 2.3 1;
SUBC> ITYpe 0;

```
SUBC> ITYpe 0;
```

Sample Size for Estimation
Method


Distribution
Standard devi Confidence level Confidence level $\square$

## Results

[^0]

## Confidence Interval for the Mean ( $\sigma$ unknown)

- When $\sigma$ is unknown it will be necessary to estimate it from the sample standard deviation and the $t$ distribution will be used instead of the $z$ distribution to calculate the confidence interval.
- But $t_{\alpha / 2}$ depends on the sample size so our sample size equation for $n$ is transcendental, i.e. has inseparable $n$ dependencies on both sides of the equation so the sample size must be found by iterating.
Example: Determine the sample size necesary to estimate, with $95 \%$ confidence, the mean of a population with precision $\delta=10$ when $\widehat{\sigma}_{x}=20$.
Solution: If we knew $\sigma_{x}$ then:

$$
n=\left(\frac{z_{0.025} \sigma_{x}}{\delta}\right)^{2}=\left(\frac{1.96 \times 20}{10}\right)^{2}=16 .
$$

With $n=16, v=15$, and $t_{0.025}=2.13$ so

$$
n=\left(\frac{t_{0.025} \hat{\sigma}_{x}}{\delta}\right)^{2}=\left(\frac{2.13 \times 20}{10}\right)^{2}=19
$$

Eventually, with $n=18, v=17$, and $t_{0.025}=2.11$ :

$$
n=\left(\frac{t_{0.025} \hat{\sigma}_{x}}{\delta}\right)^{2}=\left(\frac{2.11 \times 20}{10}\right)^{2}=18
$$

Or using MINITAB Stat>Power and Sample Size>Sample Size for Estimation> Mean (Normal):

```
MTB > SSCI;
SUBC> NMMan; 
SUBC> Confidence 95;
SUBC> ITYpe 0;
SUBC> MError 10.
Sample Size for Estimation
Method
Parameter Mean
Mean
Standard deviation 20 (estimate)
Confidence interval Two-sided
Results
Margin Sample
```



## Confidence Interval for the Difference

## Between Two Population Means

Conditions:

- $\sigma_{1}$ and $\sigma_{2}$ are known and equal
- Distributions of $x_{1}$ and $x_{2}$ are $\Phi$

Confidence Interval: The confidence interval for $\Delta \mu=\mu_{1}-\mu_{2}$ is

$$
\Phi(\Delta \bar{x}-\delta<\Delta \mu<\Delta \bar{x}+\delta)=1-\alpha
$$

where

$$
\delta=z_{\alpha / 2} \sqrt{\frac{2}{n}} \sigma
$$

and $\Delta \bar{x}=\bar{x}_{1}-\bar{x}_{2}$.
Sample Size: To be $(1-\alpha) 100 \%$ confident that the difference between two population means is within $\pm \delta$ of the difference in the sample means, the required sample size is:

$$
n=2\left(\frac{z_{\alpha / 2} \sigma}{\delta}\right)^{2}
$$

Example: What sample size should be used to determine the difference between two population means to within $\pm 6$ of the estimated difference to $99 \%$ confidence. The populations are normal and both have standard deviation $\sigma=12.5$.
Solution: The required sample size is:

$$
\begin{aligned}
n & =2\left(\frac{z_{\alpha 2} \sigma}{\delta}\right)^{2} \\
& =2\left(\frac{2.575 \times 12.5}{6}\right)^{2} \\
& =57.6 \rightarrow 58
\end{aligned}
$$

MINITAB does not offer a sample size calculation for the confidence interval for the difference between two population means but the Stat> Power and Sample Size> 2-Sample t menu can be tricked into doing the calculation.

```
MTB > Power;
lol
```

Power and Sample Size

```
2-Sample t Test
```

Testing mean $1=$ mean 2 (versus $\neq$ )
Calculating power for mean $1=$ mean $2+$ difference
$\alpha=0.01$ Assumed standard deviation $=12.5$
Difference $\begin{gathered}\text { Sample } \\ \text { Size }\end{gathered} \begin{array}{r}\text { Target } \\ \text { Power }\end{array}$ Actual Power
The sample size is for each group.


## Input Information for the Sample Size Calculation

- To calculate the sample size we need $\alpha, \hat{\sigma}_{x}$, and $\delta$.
- Use $\alpha=0.05$ or whatever value is appropriate.
- Sources for the $\sigma_{x}$ estimate:
- Historical data
- Preliminary study
- Data from a similar process
- Expert opinion
- Published results (beware of publication bias)
- Guess
- Confidence interval half-width ( $\delta$ ):
- Must be chosen by the researcher
- Must be sufficiently narrow to indicate a unique management action
- Start from outrageous high and low values, work to the middle
- Be careful of relative confidence interval half-width


## Issues in Specifying the Confidence Interval Half-width

- In measurement units:

$$
\Phi\left(\bar{x}-\delta<\mu_{x}<\bar{x}+\delta\right)=1-\alpha
$$

(Note: This is the only method supported in most sample size calculation software. The other methods express $\delta$ in relative terms and are not supported in software.)

- Relative to the mean:

$$
\Phi\left(\bar{x}(1-\delta)<\mu_{x}<\bar{x}(1+\delta)\right)=1-\alpha
$$

- Relative to the standard deviation:

$$
\Phi\left(\bar{x}-\delta s<\mu_{x}<\bar{x}+\delta s\right)=1-\alpha
$$

- Jacob Cohen, Statistical Power Analysis for the Behavioral Sciences.
- This method is bad practice! See Russ Lenth's discussion.


## Sensitivity of the Confidence Interval

If the standard deviation is unknown the sample size is

$$
n=\left(\frac{t_{\alpha / 2} \hat{\sigma}_{x}}{\delta}\right)^{2}
$$

- Student's $t$ distribution approaches the normal $(z)$ distribution very quickly so the approximation of $t_{\alpha / 2}$ with $z_{\alpha / 2}$ has little effect on the sample size unless the sample size is very small.
- Compared to other factors, the magnitude of $t_{\alpha / 2}$ or $z_{\alpha / 2}$ changes slowly with $\alpha$ so the value of $\alpha$ has little effect on the sample size.
- Sample size is proportional to the square of the standard deviation, i.e. $n \propto \hat{\sigma}_{x}^{2}$, so changes to the estimated value of $\hat{\sigma}_{x}$ will have a big effect on sample size. For example, doubling the value of the standard deviation estimate will quadruple the sample size.
- Sample size is inversely proportional to the square of the confidence interval half-width, i.e. $n \propto \frac{1}{\delta^{2}}$, so changes to the estimated value of $\delta$ will have a big effect on sample size. For example, halving the value of the confidence interval half-width will quadruple the sample size.
- Recommendations:
- Don't worry too much about the value of $\alpha$ (just use $\alpha=0.05$ ).
- Don't worry too much about the approximation $t_{\alpha / 2} \simeq z_{\alpha / 2}$.
- Be very careful determining the standard deviation.
- Be very careful choosing a value for the confidence interval half-width.


## Sample Size Calculations for Hypothesis Tests

- When determining sample size for hypothesis tests it is necessary to specify the conditions and probabilities associated with Type 1 and Type 2 errors.
- The power of a test given by:

$$
\Pi=1-\beta
$$

is the probability of rejecting $H_{0}$ when $H_{A}$ is true.

- A value of power is always associated with a corresponding value of effect size $\delta$ - the smallest practically significant difference between the population parameter under $H_{0}$ and $H_{A}$ that the experiment should detect with probability $\Pi$.
- In all sample size calculations round $n$ up to the nearest integer value.


## Sample Size for a One-Sided Hypothesis Test of the Population Mean ( $\sigma_{x}$ known)

## Conditions:

- $\sigma_{x}$ is known
- $x$ is normally distributed.

Hypotheses: $H_{0}: \mu=\mu_{0}$ vs. $H_{A}: \mu>\mu_{0}$ or alternatively, $H_{0}: \delta=0$ vs. $H_{A}: \delta>0$ where $\delta=\mu-\mu_{0}$. Sample Size: The sample size required to obtain power $P=1-\beta$ for a shift from $\mu=\mu_{0}$ to $\mu=\mu_{0}+\delta$ is given by:

$$
n=\left(\frac{\left(z_{\alpha}+z_{\beta}\right) \sigma_{x}}{\delta}\right)^{2}
$$

where $z_{\alpha}$ and $z_{\beta}$ are both positive.


Example: An experiment will be performed to determine if the burst pressure of a small pressure vessel is 60 psi or if the burst pressure is greater than 60psi. The standard deviation of burst pressure is known to be 5 psi and the experiment should reject $H_{0}: \mu=60$ with $90 \%$ probability if $\mu=63$. Determine the sample size and acceptance condition for the experiment. The distribution of $x$ is normal and use $\alpha=0.05$.
Solution: The hypotheses to be tested are $H_{0}: \mu=60$ vs. $H_{A}: \mu>60$. The power of the experiment to reject $H_{0}$ when $\mu=63$ or $\delta=3$ is $P=1-\beta=0.90$ so $\beta=0.10$. The sample size is given by:

$$
\begin{aligned}
n & =\left(\frac{\left(z .05+z_{0.010}\right) \sigma_{x}}{\delta}\right)^{2} \\
& =\left(\frac{(1.645+1.282) 5}{3}\right)^{2} \\
& =24
\end{aligned}
$$

The critical accept/reject value of $\bar{x}$ is given by:

$$
\begin{aligned}
K & =\mu_{0}+\delta\left(\frac{z_{0.05}}{z_{0.05+z_{0.10}}}\right) \\
& =60+3\left(\frac{1.655}{1.645+1.282}\right) \\
& =61.69
\end{aligned}
$$

The following graph shows the OC curve for the sampling plan:


## Using MINITAB Stat> Power and Sample Size> 1-Sample Z:

```
SUBC> ZOne;
lol
SUC>> Sigma 5;
SUBC> GFCurve.
Power and Sample Size
1-Sample z Test
Testing mean = null (versus > null)
```



```
\alpha=0.05 Assumed standard deviation = 5
```




## Sample Size for a Two-Sided Hypothesis Test of the Population Mean ( $\sigma_{x}$ known)

## Conditions:

- $\sigma_{x}$ is known
- $x$ is normally distributed.

Hypotheses: $H_{0}: \mu=\mu_{0}$ vs. $H_{A}: \mu \neq \mu_{0}$ or alternatively, $H_{0}: \delta=0$ vs. $H_{A}: \delta \neq 0$ where $\delta=\left|\mu_{0}-\mu\right|$.
Sample Size: The sample size required to reject $H_{0}: \mu=\mu_{0}$ with probability $P=1-\beta$ for a shift from $\mu=\mu_{0}$ to $\mu=\mu_{0} \pm \delta$ is given by:

$$
n=\left(\frac{\left(z_{\alpha \alpha 2}+z_{\beta}\right) \sigma_{x}}{\delta}\right)^{2}
$$

where $z_{\alpha / 2}$ and $z_{\beta}$ are both positive.
Example: Determine the sample size required to detect a shift from $\mu=30$ to $\mu=30 \pm 2$ with probability $P=0.90$. Use $\alpha=0.05$. The population standard deviation is $\sigma_{x}=1.8$ and the distribution of $x$ is $\Phi$.
Solution: The hypotheses being tested are $H_{0}: \mu=30$ vs. $H_{A}: \mu \neq 30$. The size of the shift that we want to detect is $\delta=2$ and we have $\sigma=1.8$. Since $z_{\alpha / 2}=z_{0.025}=1.96$ and $z_{\beta}=z_{0.10}=1.28$ the sample size required for the test is:

$$
\begin{aligned}
n & =\left(\frac{\left(z_{\alpha 2}+z_{\beta}\right) \sigma_{x}}{\delta}\right)^{2} \\
& =\left(\frac{(1.96+1.28) 1.8}{2}\right)^{2} \\
& =8.5 \rightarrow 9
\end{aligned}
$$

Using MINITAB Stat> Power and Sample Size> 1-Sample Z:


## Sample Size for Hypothesis Tests for the Difference Between Two Population Means

## Conditions:

- $\sigma_{1}$ and $\sigma_{2}$ are both known and $\sigma_{1}=\sigma_{2}$
- $x_{1}$ and $x_{2}$ are normally distributed

Hypotheses: $H_{0}: \mu_{1}=\mu_{2}$ vs. $H_{A}: \mu_{1} \neq \mu_{2}$ or alternatively, $H_{0}: \delta=0$ vs. $H_{A}: \delta \neq 0$ where $\delta=\left|\mu_{1}-\mu_{2}\right|$.
Sample Size: The sample size required to reject $H_{0}$ with probability $P=1-\beta$ for a difference between the means of $\left|\mu_{1}-\mu_{2}\right|=\delta$ is given by:

$$
n_{1}=n_{2}=2\left(\frac{\left(z_{\alpha / 2}+z_{\beta}\right) \sigma_{x}}{\delta}\right)^{2}
$$

where $z_{\alpha / 2}$ and $z_{\beta}$ are both positive. For the one-sided tests replace $z_{\alpha / 2}$ with $z_{\alpha}$.



Example: Determine the common sample sizes required to detect a difference between two population means of $\left|\mu_{1}-\mu_{2}\right|=\delta=8$ with probability $P=0.95$. Use $\alpha=0.01$. The population standard deviation is $\sigma_{x}=6.2$ and the distribution of $x$ is $\Phi$.
Solution: The hypotheses to be tested are $H_{0}: \delta=0$ vs. $H_{A}: \delta \neq 0$. We want to detect a difference between the two means of $\delta=8$ with probability $P=0.95$ so we have $\beta=1-P=0.05$ so $z_{\beta}=z_{0.05}=1.645$. For the two-tailed test we need $z_{\alpha / 2}=z_{0.005}=2.575$ so the required sample size is:

$$
\begin{aligned}
n_{1}=n_{2} & =2\left(\frac{\left(z_{\alpha 1}+z_{\beta}\right) \sigma_{x}}{\delta}\right)^{2} \\
& =2\left(\frac{(2.575+1.645) 6.2}{8}\right)^{2} \\
& =21.4 \rightarrow 22
\end{aligned}
$$

## Using MINITAB Stat> Power and Sample Size> 2-Sample t:

```
MTB > POWer;
lol
Power and Sample Size
2-Sample t Test
Testing mean 1 = mean 2 (versus f)
|
\alpha=0.01 Assumed standard deviation = 6.2
Sample Target
Difference }\begin{array}{r}{\mathrm{ Sample }}\\{\mathrm{ Size }}\\{8}
The sample size is for each group.
```

| Power and Sample Size for 2-Sample t |  | 85 |
| :---: | :---: | :---: |
| Specify values for any two of the following: |  |  |
| Sample sizes: |  |  |
| Differences: | 8 |  |
| Power values: | 0.95 |  |
| Standard deviation: | 6.2 |  |
|  | Options... | Graph... |
| Help | OK | Cancel |



## Chapter 4: The Language of DOE

## Input-Process-Output Diagrams

Use an input-process-output (IPO) diagram to catalog all of the possible input and output variables of a process:


The goal is to manage the KPIVs so that all of the requirements of the CTQs and KPOVs are satisfied:

Process Input Variables (PIV) Process Output Variables (POV)


POV

> KPIV = Key Process Input Variable

$$
\begin{aligned}
& \text { CTQ = Critical To Quality } \\
& \text { KPOV = Key Process Output Variable }
\end{aligned}
$$

"The novice sees many possibilities. The expert sees few." - Shunryu Suzuki

## Disposition of Design Variables in an Experiment



## Variable Types

- Quantitative variables
- Require a valid measurement scale
- Qualitative variables
- Fixed: All levels are known and identified.
- Random: Levels are random sample of many possible levels.
- We will limit our considerations to quantitative response variables.
- Design (i.e. input) variables will be both qualitative and quantitative.


## Why Is DOE Necessary?

DOE allows the simultaneous investigation of the effect of several variables on a response in a cost effective manner. DOE is superior to the traditional one-variable-at-a-time method (OVAT).
Example: Find the values of $x_{1}$ and $x_{2}$ that maximize the response by the OVAT method. OVAT fails in the second case because there is an interaction between variables $A$ and $B$ that the OVAT method cannot resolve.



## Types of Experiments

- Screening Experiments
- Good first experiment
- Can consider many variables
- Pareto mode: Identify the few important variables among the many
- Usually only two levels of each variable
- Relatively few runs
- Limited if any ability to identify interactions
- Risky
- Factorial and Response Surface Experiments
- Good follow-up experiment to a screening experiment
- Fewer variables - generally the most important ones
- Often three or more levels of each variable
- Provide a more complex model for the process



## Relationship Between the Familes of Design Experiments

- Projects or programs to study a complicated process usually require more than one experiment:
- a series of sequential experiments (see below)
- iterative experiments to clarify missed variables, poor variable level choices, procedural errors, and other oversights
- A procedure for sequential experiments - progressing from simple to complex models:

1. Start from the present understanding of the process.
2. Screening experiment - Distinguish which of many variables are the most important:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots
$$

3. Factorial experiment - Quantify variable effects, two-factor interactions, and maybe check for curvature:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{* *} x_{*}^{2}
$$

4. Response surface design - Add quadratic terms to account for curvature:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+\cdots
$$

5. Arrive at a useful model.

## Types of Models

- Model with a qualitative PIV:
- Requires that the mean of each level be specified, e.g. five levels require specification of $\bar{x}_{1}, \bar{x}_{2}, \ldots, \bar{x}_{5}$ to estimate $\mu_{1}, \mu_{2}, \ldots, \mu_{5}$.
- Analysis is by ANOVA.
- Model with a quantitative PIV:
- Requires mathematical expression of $y=f(x)$ in the form of an equation which can be linear, quadratic, etc.
- Analysis is by regression.
- Types of models:
- First principles model - based on first principles of physics, mechanics, chemistry, ...
- Empirical - absent knowledge of a first principles model use a Taylor expansion:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+\cdots
$$

- Even when the form of a first principles model is unknown, first principles should still be used to inform the empirical model.
- "All models are wrong. Some are useful." George Box


Time

## What is a Model?

Data contain information and noise. A model is a concise mathematical way of describing the information content of the data, however; any model must be associated with a corresponding error statement that describe the noise:

$$
\text { Data }=\text { Model }+ \text { Error Statement }
$$

When you are trying to communicate information to someone you can either give them all of the data and let them draw their own conclusions or state a model for the data and describe the discrepancies from the model.
The description of the errors must include: 1) the shape of the distribution of errors and 2) the size of the errors.

## Model for a Single Set of Measurement Values

Example: 5000 normally distributed observations $\left(x_{i}\right)$ have a mean $\bar{x}=42$ and a standard deviation of $s=2.3$. Identify the data, model, and error in this situation.
Solution: The data are the 5000 observations $x_{i}$. The model is $\hat{x}_{i}=\bar{x}$. The errors are normally distributed about $\bar{x}$ with standard deviation $s=2.3$.

$$
\underbrace{\left(x_{1}, x_{2}, \ldots, x_{5000}\right)}_{\text {Data }}=\underbrace{\bar{x}}_{\text {Model Error Statement }} \underbrace{\text { and }}_{\text {and } \Phi\left(\epsilon_{i} ; 0, s\right)}
$$

## Model for a Set of Paired ( $x, y$ ) Quantitative Observations

Example: 200 paired observations $\left(x_{i}, y_{i}\right)$ are collected. A line is fitted to the data and the resulting fit is $\hat{y}_{i}=80-5 x_{i}$. The points are scattered randomly above and below the fitted line in a normal distribution with a standard error of $s_{\epsilon}=2.3$. Identify the data, model, and error in this situation. Solution: The data are the 200 observations $\left(x_{i}, y_{i}\right)$. The model is $\hat{y}_{i}=80-5 x_{i}$. The errors are normally distributed about the fitted line with standard deviation $s_{\epsilon}=2.3$.

$$
\underbrace{\left\{\left(x_{1}, y_{1}\right),\left(x_{2}, y_{2}\right), \ldots,\left(x_{200}, y_{200}\right)\right\}}_{\text {Data }}=\underbrace{80-5 x_{i}}_{\text {Model }} \underbrace{\text { and } \Phi\left(\epsilon_{i} ; 0,2.3\right)}_{\text {Error Statement }}
$$

## Model for a One-way Classification

Example: Forty measurements are taken from five different lots of material. The lot means are $520,489,515,506$, and 496. The errors within the lots are normally distributed with a standard error of 20. Identify the data, the model, and the error.

Solution: The data are the 40 observations taken from 5 different populations. The model is provided by the 5 means: $520,489,515,506$, and 496 . The error statement is that the errors are normally distributed about the lot means with a standard deviation of $s_{\epsilon}=20$.
$\left(x_{11}, x_{12}, \ldots, x_{18}\right)=520$
$\left(x_{21}, x_{22}, \ldots, x_{28}\right)=489$
$\left(x_{31}, x_{32}, \ldots, x_{38}\right)=515$
$\left(x_{41}, x_{42}, \ldots, x_{48}\right)=506$
$\underbrace{\left(x_{51}, x_{52}, \ldots, x_{58}\right)}_{\text {Data }}=\underbrace{496}_{\text {Model Error Statement }} \underbrace{\text { and }}_{\text {End } \Phi\left(\epsilon_{i} ; 0,20\right)}$

## Selection of Study (PIV) Variable Levels

- Variables may be qualitative or quantitative
- Each study variable must have at least two levels
- Qualitative variables, e.g. operators, material lots, ...
- Fixed levels
- Finite number of levels and all are available
- Goal is to estimate biases between levels
- Random levels
- Too many levels to include them all in the experiment
- Limited to a random sample
- Goal is to estimate the standard deviation of biases between levels
- Quantitative variables, e.g. temperature, pressure, dimension, ...
- Two levels (e.g. low and high) is sufficient to quantify main effects and two-factor interactions
- Three or more levels are required to resolve quadratic terms
- More than three levels are required to resolve higher order terms but we usually don't have to go that far
- Spacing:
- Too close together and you won't see an effect
- Too far apart and one or both levels may not work
- Too far apart and an approximately linear relationship can go quadratic or worse


## Nested Variables

- The levels of a variable are unique within one level of another variable.
- Examples:
- Operators within shifts
- Heads within machines
- Cavities within a multi-cavity mold
- Subsamples from samples from cups from totes from lots from a large production run of a dry powder


## Split Plots

- The name comes from agricultural experiments, where different hard-to-change treatments were applied to large areas of a field (plots) and different easy-to-change treatments were applied to smaller areas within plots (sub- or split-plots).
- A split-plot design is a hybrid or cross of two experiment designs, one design involving hard-to-change (HTC) variables and a second design involving easy-to-change (ETC) variables.



## What is an Experiment Design?

- The variables matrix defines the levels of the design variables:

| Level | $x_{1}$ : Batch Size | $x_{2}$ :Resin | $x_{3}$ :Mixing Time |
| :--- | :--- | :--- | :--- |
| - | 50 cc | A | 1 minute |
| + | 150 cc | B | 3 minutes |

- The experiment design matrix defines the combination of levels used in the experiment:

| Run | $x_{1}:$ Batch Size | $x_{2}:$ Resin | $x_{3}:$ Mixing Time |
| :---: | :---: | :---: | :---: |
| 1 | - | - | - |
| 2 | - | - | + |
| 3 | - | + | - |
| 4 | - | + | + |
| 5 | + | - | - |
| 6 | + | - | + |
| 7 | + | + | - |
| 8 | + | + | + |

This experiment design is called a $2^{3}$ design because there are three variables, each at two levels, so there are $2^{3}=8$ unique experimental runs.


- The purpose of breaking the experiment design up into two matrices, the variables matrix and the design matrix, is to distinguish between the sources of expertise required to produce them. The variables matrix requires substantial information that can only come from the process owner whereas the design matrix can be chosen by anyone skilled in DOE methods.


## Most Experiments Use Just a Few Designs



## Other Issues

- Extra and Missing Runs - Avoid building extra runs or losing runs from the experiment. Extra and missing runs unbalance the experiment design and cause undesireable correlations between terms in the model that compromise its integrity. Methods to deal with such problems will be addressed later.
- Randomization - If claims are to be made about differences between the levels of a variable, then the run order of the levels in the experiment must be randomized. Randomization protects against the effects of unidentified or "lurking" variables.
- Blocking - If the run order of the levels of a variable is not randomized then that variable is a blocking variable. This is useful for isolating variation between blocks but claims can not be made about the true cause of differences between the blocks. Variation due to uncontrolled sources should be homogeneous within blocks but can be heterogeneous between blocks.
- Repetition - Consecutive observations made under the same experimental conditions. Repetitions are usually averaged and treated as a single observation so they are oftern of negligible value.
- Replication - Experimental runs made under the same settings of the study variables but at different times. Replicates carry more information than repetitions. The number of replicates is an important factor in determining the sensitivity of the experiment.
- Confounding - Two design variables are confounded if they predict each other, i.e. if their values are locked together in some fixed pattern. The effects of confounded variables cannot be separated. Confounding should be avoided (best practice) or managed (a compromise).


## Case Study

(http://youth.net/nsrc/sci/sci059.html, with permission from John Strang.) A student performed a science fair project to study the distance that golf balls traveled as a function of golf ball temperature. To standardize the process of hitting the golf balls, he built a machine to hit balls using a five iron, a clay pigeon launcher, a piece of plywood, two sawhorses, and some duct tape. The experiment was performed using three sets of six Maxfli golf balls. One set of golf balls was placed in hot water held at $66 C$ for 10 minutes just before they were hit, another set was stored in a freezer at $-12 C$ overnight, and the last set was held at ambient temperature (23C). The distances in yards that the golf balls traveled are shown in the table below but the order used to collect the observations was not reported. Create dotplots of the data and interpret the differences between the three treatment means assuming that the order of the observations was random. How does your interpretation change if the observations were collected in the order shown - all of the hot trials, all of the cold trials, and finally all of the ambient temperature trials?

|  | Trial |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Temp | 1 | 2 | 3 | 4 | 5 | 6 |  |
| $66 C$ | 31.50 | 32.10 | 32.18 | 32.63 | 32.70 | 32.00 |  |
| $-12 C$ | 32.70 | 32.78 | 33.53 | 33.98 | 34.64 | 34.50 |  |
| $23 C$ | 33.98 | 34.65 | 34.98 | 35.30 | 36.53 | 38.20 |  |



Golf Ball Distance vs. Temperature

## General Procedure for Experimentation

The following 11 step procedure outlines all of the steps involved in planning, executing, analyzing, and reporting an experiment ...

1. Prepare a cause and effect analysis of all of the process inputs (variables) and outputs (responses).
2. Document the process using written procedures or flow charts.
3. Write a detailed problem statement.
4. Perform preliminary experimentation.
5. Design the experiment.
6. Determine the number of replicates and the blocking and randomization plans.
7. Run the experiment.
8. Perform the statistical analysis of the experimental data.
9. Interpret the statistical analysis.
10. Perform a confirmation experiment.
11. Report the results of the experiment.

## General Procedure for Experimentation

1. Input-Process-Output (IPO) Diagram
a. Catalog all of the input variables: methods, manpower, machines, material, and environment.
b. Catalog all of the possible responses.
c. Make the catalogs exhaustive!
d. Brainstorm everything.
e. Reevaluate and revise this list regularly!
2. Document the Process to be Studied
a. Review or cite the theory of the process.
b. Review the process flow charts and written procedures.
c. Review calibration and gage error study results for all measurement variables (inputs and outputs).
d. Review process capability studies, SPC charts, and process logs.
e. Identify workmanship examples.
f. Talk to the operators or technicians who do the work.
g. Identify training opportunities.
h. Get general agreement on all steps of the process.
3. Write a Detailed Problem Statement or Protocol Document
a. Identify the response(s) to be studied.
b. Identify the design variables.
i. Variables for active experimentation.
ii. Variables to be held fixed.
iii. Variables that cannot be controlled.
c. Identify possible interactions between variables.
d. Estimate the repeatability and reproducibility.
e. Cite evidence of gage capability.
f. Cite evidence that the process is in control.
g. Identify assumptions.
h. State the goals and limitations of the experiment.
i. Estimate the time and materials required.
j. Identify knowledge gaps.
4. Preliminary Experimentation
a. Used to resolve knowledge gaps.
b. Determine nature of and levels for input variables:
i. Quantitative or qualitative?
ii. Fixed or random?
iii. Too narrow and you won't see an effect.
iv. Too wide and you may lose runs or get curvature.
c. Use no more then $15 \%$ of your resources.
d. Refine the experimental procedure.
e. Confirm that the process is in control.
f. Confirm that all equipment is operating correctly and has been maintained.
5. Design the Experiment
a. Assumption: The intended model and analysis method for $y=f\left(x_{1}, x_{2}, \cdots\right)$ are known.
b. Select an experiment design:
i. Screening experiment.
ii. Experiment to resolve main effects and interactions.
iii. Response surface experiments.
c. Consider opportunities to add a variable.
d. Identify and evaluate the merits of alternative designs.
e. Plan to use no more than about $70 \%$ of your resources.
6. Replicates, Randomization, and Blocking
a. Determine the number of replicates.
b. Build large experiments in blocks.
c. You MUST randomize. Failure to randomize may lead to incorrect conclusions and leaves your claims open to challenge.
d. Randomize study variables within blocks.
e. Validate your randomization plan.
f. Design data collection forms.
7. Conduct the Experiment
a. Make sure all critical personnel, materials, and equipment are available and functional.
b. Record all of the data.
c. Note any special occurrences.
d. If things go wrong decide whether to postpone the experiment or whether to revise the experiment design and/or procedure.
8. Analyze the Data
a. Confirm the accuracy of the data.
b. Graph the data.
c. Run the ANOVA or regression.
d. Check assumptions:
i. Orthogonality
ii. Equality of variances
iii. Normality of residuals
iv. Independence
v. Check for lack of fit
e. Refine the model using Occam's Razor.
f. Determine the model standard error and R-squared.
g. Consider alternative models.
9. Interpret the Results
a. Develop a predictive model for the response.
b. Does the model make sense?
c. Select the optimum variable levels.
d. Don't extrapolate outside the range of experimentation.
e. Plan a follow-up experiment to resolve ambiguities.
10. Perform a Confirmation Experiment
a. Validate the model by showing that you can achieve the same result again.
b. Use the remaining $10 \%$ of your resources.
c. Don't report any results until after the confirmation experiment is complete.
11. Document the Results
a. Keep all of the original records and notes.
b. Write the formal report.
c. Know your audience.

## Who Is Involved? What Are Their Responsibilities?

| Activity | Project <br> Leader | Operators | Technicians | Design <br> Engineer | Process <br> Engineer | Manager/ <br> Customer | Statistical <br> Specialist |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1. Cause and Effect Analysis | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |
| 2. Document the Process | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |  |
| 3. Problem Statement | $\checkmark$ | Review | Review | Review | Review | Review | Review |
| 4. Preliminary Experiment | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |  |
| 5. Design the Experiment | $\checkmark$ |  |  |  |  |  | Support |
| 6. Randomization Plan | $\checkmark$ |  |  |  |  |  | Support |
| 7. Run the Experiment | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |  |
| 8. Analyze the Data | $\checkmark$ |  |  |  |  |  | Support |
| 9. Interpret the Model | $\checkmark$ |  |  |  |  |  | Support |
| 10. Confirmation Experiment | $\checkmark$ | $\checkmark$ | $\checkmark$ |  |  |  |  |
| 11. Report the Results | $\checkmark$ |  |  | Review | Review | Review |  |

## Organization Culture and Infrastructure for Experiments

- Organizations must develop the culture and infrastructure necessary to run successful programs of experiments.
- Some companies/ogranizations have a mature environment for adminstrating experiments that permits a relatively informal experiment management system.
- Other companies/organizations may demand (by choice) or require (highly regulated industry, contract research lab, consulting, SBIR or STTR grant application, etc.) a more structured approach. The key document in the planning and execution of an experiment it this environment is the experiment protocol document.
- Components of an Experiment Protocol
- Administrative Information: title, author, date, etc.
- Introduction
- Experiment design
- Sample size, blocking, randomization plan
- Experimental procedure
- Data recording
- Statistical analysis
- Report format


## Why Experiments Go Bad

- "An expert is a person who has made all the mistakes that can be made in a very narrow field." - Niels Bohr
- "The 9/11 Commission identified four types of systemic failures .... failures of policy, capabilities, and management. The most important category of failure was failure of imagination." - Nate Silver, The Signal and the Noise
- There are known knowns; there are things that we know we know. We also know that there are known unknowns; that is to say, we know there are some things that we do not know. But there are also unknown unknowns; there are things we do not know we don't know." - Donald Rumsfeld


## Why Experiments Go Bad

- Inexperienced experimenter
- The presence of the experimenter changes the process
- Failure to identify an important variable
- Picked the wrong variables for the experiment
- Failure to hold a known variable fixed
- Failure to record the value of a known but uncontrollable variable
- Poor understanding of the process and procedures
- Failure to consult the operators and technicians
- Failure to anticipate or plan for significant effect, e.g. interaction or quadratic term
- Failure to recognize all of the responses
- Inadequate R\&R to measure the response
- Inadequate R\&R for a quantitative predictor
- Failure to account for noise in a predictor intended to have fixed levels
- Used incorrect variable level
- Failure to do any or enough preliminary experimentation
- Exhausted resources and patience with too much preliminary experimentation
- Picked variable levels too close together
- Picked variable levels too far apart
- Wrong experiment design
- One experiment instead of several smaller ones
- Several small experiments instead of a single larger one
- Not enough replicates
- Repetitions instead of replicates
- Failure to randomize
- Randomization plan ignored by those running the experiment
- Failure to record the actual run order
- Failure to block the experiment to control the effects of lurking variables
- Failure to run controls
- Critical person missing when experiment is run
- Failure to record all of the data
- Failure to maintain part identity
- Unanticipated process change during experiment
- Equipment not properly maintained
- Failure to complete the experiment in the allotted time (e.g. before a shift change)
- Failure to note special occurrences
- Wrong statistical analysis
- Failure to check assumptions (normality, equality of variances, lack of fit, ...)
- Failure to specify the model correctly in the analysis software
- Mistreatment of lost experimental runs
- Failure to refine the model
- Misinterpretation of results
- Extrapolation outside of experimental boundaries
- Failure to perform a confirmation experiment
- Inadequate resources to build a confirmation experiment
- Inadequate documentation of the results
- Inappropriate presentation of the results for the audience


## Chapter 5: Experiments for One-way Classifications

## The Purpose of ANOVA

- The purpose of ANOVA is to determine if one or more pairs of treatment means among three or more treatments are different from the others:

$$
\begin{aligned}
& H_{0}: \mu_{i}=\mu_{j} \text { for all possible pairs } \\
& H_{A}: \mu_{i} \neq \mu_{j} \text { for at least one pair }
\end{aligned}
$$

- ANOVA doesn't indicate which pairs of means are different, so follow-up multiple comparison test (MCT) methods are used after ANOVA.


## The Graphical Approach to ANOVA

If $H_{0}$ is true, then $\sigma_{\bar{y}}=\sigma_{y} / \sqrt{n}$ :


If $H_{0}$ is false, then $\sigma_{\bar{y}} \gg \sigma_{y} / \sqrt{n}$ :


## The Key to ANOVA is an F Test

The ANOVA $F$ test compares two independent estimates of the population variance determined from the variation between treatments $\left(\hat{\sigma}_{\bar{y}}^{2}\right)$ and the variation within treatments $\left(\hat{\sigma}_{\epsilon}^{2}\right)$. If $H_{0}: \mu_{i}=\mu_{j}$ for all $i, j$ is true, then by the central limit theorem $\sigma_{y}^{2}=n \sigma_{\bar{y}}^{2}$ so

$$
F=\frac{\hat{\sigma}_{y}^{2}}{\hat{\sigma}_{y}^{2}}=\frac{n s_{\bar{y}}^{2}}{s_{\epsilon}^{2}}
$$

follows the $F$ distribution. When $H_{0}$ is true, then $E(F)=1$. When $H_{0}: \mu_{i}=\mu_{j}$ is not true then $E(F)>1$.


## ANOVA Assumptions

ANOVA requires that the following assumptions are met:

- The k populations being sampled are normally distributed.
- The k populations being sampled have equal variances, i.e. are homoscedastic.
- The observations are independent.


Test these assumptions with residuals diagnostic plots:

- Normal probability plot of the residuals.
- Plot of the residuals vs. treatments.
- Plot of the residuals vs. the predicted values.
- Plot of the residuals vs. the run order.


## ANOVA Assumptions

## Residual Plots for $Y$



Residuals Versus Treatment
(response is Y )


## ANOVA Sums of Squares

ANOVA separates the total variation in the data set into components attributed to different sources. The total amount of variation in the data set is:

$$
S S_{\text {total }}=\sum_{j=1}^{k} \sum_{i=1}^{n}\left(y_{i j}-\overline{\bar{y}}\right)^{2}
$$

If the $k$ treatment means are $\bar{y}_{1}, \bar{y}_{2}, \ldots, \bar{y}_{k}$, that is:

$$
\bar{y}_{j}=\frac{1}{n} \sum_{i=1}^{n} y_{i j}
$$

then

$$
\begin{aligned}
S S_{\text {total }} & =\sum_{j=1}^{k} \sum_{i=1}^{n}\left(y_{i j}-\bar{y}_{j}+\bar{y}_{j}-\overline{\bar{y}}\right)^{2} \\
& =\sum_{j=1}^{k} \sum_{i=1}^{n}\left(y_{i j}-\bar{y}_{j}\right)^{2}+n \sum_{j=1}^{k}\left(\bar{y}_{j}-\overline{\bar{y}}\right)^{2} \\
& =S S_{\epsilon}+S S_{\text {treatment }}
\end{aligned}
$$

The degrees of freedom are also partitioned:

$$
\begin{aligned}
d f_{\text {total }} & =d f_{\text {treatment }}+d f_{\epsilon} \\
k n-1 & =(k-1)+k(n-1)
\end{aligned}
$$

The required variances, also called mean squares ( $M S$ ), are given by:

$$
M S_{\epsilon}=s_{\epsilon}^{2}=\frac{S S_{\epsilon}}{d f_{\epsilon}} \text { and } M S_{\text {treatment }}=n S_{\bar{y}}^{2}=\frac{S S_{\text {treatment }}}{d f_{\text {treatment }}}
$$

so

$$
F=\frac{n s_{\bar{y}}^{2}}{s_{\epsilon}^{2}}=\frac{M S_{\text {treatment }}}{M S_{\epsilon}}
$$

The statistic $F$ follows an $F$ distribution with $d f_{\text {numerator }}=k-1$ and $d f_{\text {denominator }}=k(n-1)$. If $H_{0}: \mu_{i}=\mu_{j}$ is true then $E(F)=1$. If $H_{0}$ is false then $E(F)>1$. We accept or reject $H_{0}$ on the basis of where $F$ falls with respect to $F_{\alpha}$.

Total Variation: $S S_{\text {total }}=\sum_{j=1}^{k} \sum_{i=1}^{n}\left(y_{i j}-\overline{\bar{y}}\right)^{2}$


Error Variation: $S S_{\epsilon}=\sum_{j=1}^{k} \sum_{i=1}^{n}\left(y_{i j}-\bar{y}_{j}\right)^{2}$


Variation Between Treatments: $S S_{\text {treatment }}=n \sum_{j=1}^{k}\left(\bar{y}_{j}-\overline{\bar{y}}\right)^{2}$


## The ANOVA Table

| Source | $d f$ | $S S$ | $M S$ | $F$ |  |
| :--- | :---: | :--- | :--- | :--- | :---: |
| Treatment $(A)$ | $k-1$ | $S S_{A}$ | $S S_{A} / d f_{A}$ | $M S_{A} / M S_{\epsilon}$ |  |
| Error | $k(n-1)$ | $S S_{\epsilon}$ | $S S_{\epsilon} / d f_{\epsilon}$ |  |  |
| Total | $k n-1$ | $S S_{\text {total }}$ |  |  |  |
|  |  |  |  |  |  |  |

## ANOVA Summary Statistics

- Standard error of the model:

$$
s_{\epsilon}=\sqrt{M S_{\epsilon}}=\sqrt{\frac{S S_{\epsilon}}{d f_{\epsilon}}}=\sqrt{\frac{\sum_{j=1}^{k} \sum_{i=1}^{n}\left(y_{i j}-\bar{y}_{j}\right)^{2}}{k(n-1)}}
$$

- Coefficient of determination:

$$
r^{2}=\frac{S S_{\text {treatment }}}{S S_{\text {total }}}=1-\frac{S S_{\epsilon}}{S S_{\text {total }}}
$$

- Adjusted coefficient of determination:

$$
r_{a d j}^{2}=1-\left(\frac{d f_{\text {total }}}{d f_{\epsilon}}\right)\left(\frac{S S_{\epsilon}}{S S_{\text {total }}}\right)
$$

## Randomization

For an experiment to compare three processes (A, B, and C), what run order (1, 2, 3, or 4) should be used to collect the data?

| Method | Run Order |
| :---: | :---: |
| 1 | AAAAAABBBBBBCCCCCC |
| 2 | AAABBBCCCAAABBBCCC |
| 3 | BBBAAABBBCCCAAACCC |
| 4 | CBCAABCCCABBAABCAB |

- What if an unobserved lurking variable that affects the response changes during the experiment?

| L | 111112222233333333 |
| :--- | :--- |

- The ANOVA to test for differences between A, B, and C does not depend on or account for the run order ...
- However, the interpretation of the results does.
- Conclude that it is essential to randomize the run order.
- Method \#4 is called the completely randomized design (CRD)
- If you do not randomize the run order your interpretation of the ANOVA may be incorrect and is open to challenge.


## Post-ANOVA Pairwise Tests of Means

Although ANOVA indicates if there are significant differences between treatment means, it does not identify which pairs are different. Special pairwise testing methods are used after ANOVA:

- Two-sample $t$ tests are too risky because of compounded testing errors
- $95 \%$ confidence intervals
- Bonferroni's method - reduce $\alpha$ by the number of tests $n$, i.e. $\alpha^{\prime}=\alpha / n$
- Sidak's Method - less conservative than Bonferroni's method
- Duncan's Multiple Range Test - very sensitive, but a bit tedious
- Tukey's Method (Tukey-Kramer or Tukey HSD) - popular
- Dunnett's Method - for comparison to a control
- Hsu's Method - for comparison against the best (highest or lowest) among the available treatments


## One-Way ANOVA in MINITAB

- Use Stat> ANOVA> One-way if the response is in a single column (i.e. stacked) with an associated ID column.
- Use Stat> ANOVA> One-way (Unstacked) if each treatment is in its own column.
- In the Graphs menu:
- Histogram and normal plot of the residuals.
- Residuals vs. fits.
- Residuals vs. order.
- Residuals vs. the independent variable.
- In the Comparisons menu
- Tukey's method for all possible comparisons while controlling the family error rate.
- Fisher's method with a specified $\alpha$ (e.g. Bonferroni correction) for a specific subset of all possible tests.
- Dunnett's method for comparison against a control.
- Hsu's method for comparison against the best (highest or lowest) of the treatments.


## One-way ANOVA in NCSS

## Use Analysis> ANOVA> One-way ANOVA:

- On the Variables tab:
- Set the Response Variable
- Set the Factor Variable
- On the Reports tab turn on the:
- Assumptions Report
- ANOVA Report
- Means Report
- Means Plot
- Box Plots
- Tukey-Kramer Test


## Response Transformations

If the ANOVA assumptions of homoscedasticity and/or normality of the residuals are not satisifed then it might be possible to transform the values of the response so that the assumptions are satisfied. In general, transformations take the form $y^{\prime}=f(y)$ such as:

- $y^{\prime}=\sqrt{y}$
- $y^{\prime}=\ln (y)$ or $y^{\prime}=\log (y)$
- $y^{\prime}=y^{2}$
- $y^{\prime}=y^{\lambda}$ where $\lambda$ is chosen to make $y^{\prime}$ as normal as possible (Box-Cox transform)
- $y^{\prime}=e^{y}$ or $y^{\prime}=10^{y}$
- For count data: $y^{\prime}=\sqrt{y}$
- For proportions: $p^{\prime}=\arcsin (\sqrt{p})$
- If a suitable transform cannot be found but the residuals are non-normal but identically distributed (i.e. homoscedastic and same shape) then use the Kruskal-Wallis method by replacing the response with the ranked response, that is:

$$
y^{\prime}=\operatorname{rank}(y)
$$

## Transformations in MINITAB

- Perform transformations from the Calc>Calculator menu or use the let command at the command prompt. For example:

$$
\text { mtb> let c3 }=\text { sqrt(c2) }
$$

## Transformations in NCSS

- Enter the transformation in the Transformation column of the Variable Info tab, e.g. sqrt(c1). Then select Data $>$ Recalc All or click the calculator icon to apply the transformation.


## Sample Size Calculation for One-way ANOVA

There is an exact calculation of the sample size for the ANOVA's $F$ test presented in the text book; however, a simple and approximate sample size for a one-way classification design can be obtained by applying a Bonferroni correction to the type 1 error rate ( $\alpha$ ) for the two-sample $t$ test.

- Recall from Chapter 3 that the sample size $n$ per treatment group for the two-sample $t$ test is given by:

$$
n=2\left(\frac{\left(t_{\alpha / 2}+t_{\beta}\right) \hat{\sigma}_{x}}{\delta}\right)^{2}
$$

where $\delta$ is the effect size ( $\delta=\mu_{1}-\mu_{2}$ ) with associated power/probability $P=1-\beta$ where $\beta$ is the type 2 error rate and $\alpha$ is the type 1 error rate.

- In a one-way classification design with $k$ treatments there will be $\binom{k}{2}$ multiple comparisons tests. By Bonferroni's method: To limit the family error rate to $\alpha_{\text {family }}$ the type 1 error rate for each test must be

$$
\alpha^{\prime}=\frac{\alpha_{\text {family }}}{\binom{k}{2}}=\frac{2 \alpha_{\text {family }}}{k(k-1)}
$$

and the sample size per treatment group must be

$$
n=2\left(\frac{\left(t_{\alpha^{\prime} / 2}+t_{\beta}\right) \hat{\sigma}_{x}}{\delta}\right)^{2}
$$

## Chapter 6: Experiments for Multi-way Classifications

## Two Way Classification Problem

There are $a$ levels of the first variable $A$ (in columns) and $b$ levels of the second $B$ (in rows):

|  | $\mathbf{A}$ |  |  |  |  |  |
| :---: | :--- | :--- | :--- | :--- | :--- | :---: |
|  | $\mathbf{y}_{i j}$ | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\cdots$ |  |
| $\mathbf{4}$ | $\mathbf{a}$ |  |  |  |  |  |
| $\mathbf{B}$ | $\mathbf{1}$ | $y_{11}$ | $y_{21}$ | $y_{31}$ | $\cdots$ |  |
| $y_{a 1}$ |  |  |  |  |  |  |
|  | $\mathbf{2}$ | $y_{12}$ | $y_{22}$ | $y_{32}$ | $\cdots$ |  |
| $y_{a 2}$ |  |  |  |  |  |  |
|  | $\mathbf{3}$ | $y_{13}$ | $y_{23}$ | $y_{33}$ | $\vdots$ |  |
| $y_{a 3}$ |  |  |  |  |  |  |
|  | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\ddots$ |  |$) \vdots$.

The model we will apply is:

$$
y_{i j}=\mu+\alpha_{i}+\beta_{j}+\epsilon_{i j}
$$

where the $\alpha_{i}$ quantify the differences between the columns and the $\beta_{j}$ quantify the differences between the rows.

## Two-way ANOVA Hypotheses

The hypotheses to be tested are:

$$
\begin{aligned}
& H_{0}: \alpha_{i}=0 \text { for all of the } i \\
& H_{A}: \alpha_{i} \neq 0 \text { for at least one of the } i \\
& H_{0}: \beta_{j}=0 \text { for all of the } j \\
& H_{A}: \beta_{j} \neq 0 \text { for at least one of the } j
\end{aligned}
$$

This will require two separate tests from the same two-way classified data set.

## The Variable Effects

Analogous to the one-way ANOVA:

$$
s_{\alpha}^{2}=\frac{\sum_{i=1}^{a} \hat{\alpha}_{i}^{2}}{a-1}
$$

and

$$
s_{\beta}^{2}=\frac{\sum_{j=1}^{b} \hat{\beta}_{j}^{2}}{b-1}
$$

The error variance calculated from the $\epsilon_{i j}$ :

$$
s_{\epsilon}^{2}=\frac{\sum_{i=1}^{a} \sum_{j=1}^{b} \epsilon_{i j}^{2}}{(a-1)(b-1)}
$$

where

$$
\epsilon_{i j}=y_{i j}-\left(\mu+\alpha_{i}+\beta_{j}\right)
$$

## Tests for Variable Effects

By ANOVA:

$$
F_{A}=\frac{b s_{\alpha}^{2}}{s_{\text {error }}^{2}}
$$

with $(a-1)$ and $(a-1)(b-1)$ degrees of freedom for the numerator and denominator, respectively.

$$
F_{B}=\frac{a s_{\beta}^{2}}{s_{\text {error }}^{2}}
$$

with $(b-1)$ and $(a-1)(b-1)$ degrees of freedom for the numerator and denominator, respectively.

## Example

For the following two-way classification problem determine the row and column effects and use them to determine the row and column $F$ ratios. Are they significant at $\alpha=0.01$ ? There are four levels of the column variable $A$ and three levels of the row variable $B$.

|  | $\mathbf{4}$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{y}_{i j}$ | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ |
| $\mathbf{B}$ | $\mathbf{1}$ | 18 | 42 | 34 | 46 |
|  | 16 | 40 | 30 | 42 |  |
|  | $\mathbf{3}$ | 11 | 35 | 29 | 41 |

Solution: The row and column means are:


The row and column effects, $\alpha_{i}$ and $\beta_{j}$, respectively, are the differences between the row and column means and the grand mean:

|  | $\mathbf{A}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{y}_{i j}$ | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | Mean | $\widehat{\beta}_{j}$ |  |
| $\mathbf{B}$ | 18 | 42 | 34 | 46 | $\bar{y}_{\bullet 1}=35$ | $\widehat{\beta}_{1}=3$ |  |
| $\mathbf{1}$ | $\mathbf{2}$ | 16 | 40 | 30 | 42 | $\bar{y}_{\bullet 2}=32$ |  |$\widehat{\beta}_{2}=0$.

Notice that the mean column and row effects are $\bar{\alpha}=0$ and $\bar{\beta}=0$ as required.

The effect variances are given by:

$$
\begin{aligned}
s_{\alpha}^{2} & =\frac{1}{a-1} \sum_{i=1}^{a} \hat{\alpha}_{i}^{2} \\
& =\frac{1}{4-1}\left((-17)^{2}+(7)^{2}+(-1)^{2}+(11)^{2}\right) \\
& =153.3
\end{aligned}
$$

and

$$
\begin{aligned}
s_{\beta}^{2} & =\frac{1}{b-1} \sum_{j=1}^{b} \hat{\beta}_{j}^{2} \\
& =\frac{1}{3-1}\left((3)^{2}+(0)^{2}+(-3)^{2}\right) \\
& =9.0
\end{aligned}
$$

The matrix of errors is:

|  |  |  |  | A |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\epsilon_{i j}$ | 1 | 2 | 3 | 4 |
| B | 1 | 0 | 0 | 0 | 0 |
|  | 2 | 1 | 1 | -1 | -1 |
|  | 3 | -1 | -1 | 1 | 1 |

Notice that the row and column sums add up to 0 as required.
The error variance is given by:

$$
\begin{aligned}
S_{\text {error }}^{2} & =\frac{1}{(a-1)(b-1)} \sum_{i=1}^{a} \sum_{j=1}^{b} \epsilon_{i j}^{2} \\
& =\frac{1}{(4-1)(3-1)}\left((0)^{2}+\left(0^{2}\right)+\cdots+(1)^{2}\right) \\
& =1.33
\end{aligned}
$$

Finally the $F$ ratio for the $A$ effect is:

$$
\begin{aligned}
F_{A} & =\frac{b s_{\alpha}^{2}}{s_{\text {error }}} \\
& =\frac{3 \times 153.3}{1.33} \\
& =\frac{460}{1.33} \\
& =346
\end{aligned}
$$

and the $F$ ratio for the $B$ effect is:

$$
\begin{aligned}
F_{B} & =\frac{a s_{B}^{2}}{s_{\text {érror }}} \\
& =\frac{49.0}{1.33} \\
& =\frac{36}{1.33} \\
& =27.1
\end{aligned}
$$

## The ANOVA Table (One Replicate)

| Source | df | SS | MS | F |
| :---: | :---: | :---: | :---: | :---: |
| A | $a-1$ | $S S_{A}$ | $M S_{A}$ | $M S_{A} / M S_{\epsilon}$ |
| B | $b-1$ | $S S_{B}$ | $M S_{B}$ | $M S_{B} / M S_{\epsilon}$ |
| Error | $(a-1)(b-1)$ | $S S_{\epsilon}$ | $M S_{\epsilon}$ |  |
| Total | $a b-1$ | $S S_{\text {total }}$ |  |  |

## Multi-way ANOVA in MINITAB

- Use Stat> ANOVA> Two-Way for two-way classifications.
- Use Stat> ANOVA>Balanced ANOVA for balanced multi-way classifications.
- Use Stat> ANOVA> General Linear Model for almost everything.
- Select residuals diagnostic graphs from the Graphs menu.
- Select an appropriate post-ANOVA comparisons method from the Comparisons menu.
- Be careful how you interpret the $F$ statistics!


## Multi-way ANOVA in NCSS

Analysis> ANOVA> Analysis of Variance

- On the Variables Tab:
- Set the Response Variable
- Set the Factor 1, 2, ..., Variables
- On the Reports Tab:
- ANOVA Report
- Means Report
- Means Plots
- Tukey-Kramer Test


## Blocking

Suppose that we want to test three different processes $A, B$, and $C$ for possible differences between their means but we know there is lots of noise so we will have to take several observations from each process. Which of the following run orders should be used to collect the data?

| Method | Run Order |
| :---: | :---: |
| 1 | AAAAAABBBBBBCCCCCC |
| 2 | AAABBBCCCAAABBBCCC |
| 3 | BBBAAABBBCCCAAACCC |
| 4 | CBCAABCCCABBAABCAB |

What if the process is unstable and drifts significantly over the time period required to collect the data? If this drift is not handled correctly it may hide significant differences between the three processes or its effect might be misattributed to differences between the three processes.
The solution is to build the experiment in blocks which can be used to remove the effect of the drift. Such designs are called randomized block designs (RBD).

| Method | Run Order (Blocked) |
| :---: | :---: |
| 5 | ABACCACBB \| CBAAACBBC |
| 6 | BCCAAB \| CABABC | ABCACB |
| 7 | BCA $\mid$ ACB \| CAB | BAC | CBA | ABC |

The two-way ANOVA will test for differences between $A, B$, and $C$ while controlling for differences between blocks so conditions should be homogeneous within blocks but may be heterogeneous between blocks. There are many opportunities to improve experiments with the use of blocking to control unavoidable sources of variation.
The following table shows how the degrees of freedom will be allocated in the various models:

|  | Method |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 4 | 5 | 6 | 7 |
| Block | 0 | 1 | 2 | 5 |
| Treatment | 2 | 2 | 2 | 2 |
| Error | 15 | 14 | 13 | 10 |
| Total | 17 | 17 | 17 | 17 |

## Interactions

When two variables interact then the effect of one variable depends on the level of the other. In case a) below $A$ and $B$ do not interact. In case b) below $A$ and $B$ do interact. In general, in such plots (often called interaction plots), parallel line segments over all vertical slices in the plot indicate no interaction and divergent line segments over some or all vertical slices in the plot indicate interaction.
a.

b.


To be capable of detecting an interaction a two-way factorial experiment requires two or more replicates of the $a \times b$ design.

## The ANOVA Table with Interaction

In an $a \times b$ factorial experiment with $n$ replicates:

| Source | df | SS | MS | F |
| :---: | :---: | :---: | :---: | :---: |
| A | $a-1$ | $S S_{A}$ | $M S_{A}$ | $M S_{A} / M S_{\epsilon}$ |
| B | $b-1$ | $S S_{B}$ | $M S_{B}$ | $M S_{B} / M S_{\epsilon}$ |
| AB | $(a-1)(b-1)$ | $S S_{A B}$ | $M S_{A B}$ | $M S_{A B} / M S_{\epsilon}$ |
| Error | $a b(n-1)$ | $S S_{\epsilon}$ | $M S_{\epsilon}$ |  |
| Total | $n a b-1$ | $S S_{\text {total }}$ |  |  |

## Higher Order Interactions

When there are more than two variables then three-factor, four-factor, and higher order interactions are possible. In most engineering technologies three-factor and higher order interactions are rare and it is safe to ignore them. In some technologies (like psychology) high order interactions can be very important.

## ANOVA for the Three-way Classification Design

In an $a \times b \times c$ factorial experiment with $n$ replicates:

| Source | df | SS | MS | F |
| :---: | :---: | :---: | :---: | :---: |
| A | $a-1$ | $S S_{A}$ | $M S_{A}$ | $M S_{A} / M S_{\epsilon}$ |
| B | $b-1$ | $S S_{B}$ | $M S_{B}$ | $M S_{B} / M S_{\epsilon}$ |
| C | $c-1$ | $S S_{C}$ | $M S_{C}$ | $M S_{C} / M S_{\epsilon}$ |
| AB | $(a-1)(b-1)$ | $S S_{A B}$ | $M S_{A B}$ | $M S_{A B} / M S_{\epsilon}$ |
| AC | $(a-1)(c-1)$ | $S S_{A C}$ | $M S_{A C}$ | $M S_{A C} / M S_{\epsilon}$ |
| BC | $(b-1)(c-1)$ | $S S_{B C}$ | $M S_{B C}$ | $M S_{B C} / M S_{\epsilon}$ |
| ABC | $(a-1)(b-1)(c-1)$ | $S S_{A B C}$ | $M S_{A B C}$ | $M S_{A B C} / M S_{\epsilon}$ |
| Error | $a b c(n-1)$ | $S S_{\epsilon}$ | $M S_{\epsilon}$ |  |
| Total | $n a b c-1$ | $S S_{\text {total }}$ |  |  |

The $d f$ and $S S$ associated with any insignificant terms that are omitted or dropped from the model are pooled with $d f_{\epsilon}$ and $S S_{\epsilon}$, respectively. When insignificant terms are dropped from the model, they must be managed to preserve the hierarchy of the remaining terms in the model. For example, in order to retain the $B C E$ three-factor interaction in the model it's necessary to retain $B, C, E, B C, B E$, and $C E$ even if they are not all statistically significant.

## Sample Size Calculations

- In a two-way or multi-way classification design, if the experiment must be able to resolve a specified effect size with specified power between pairs of levels for all of the study variables, then the variable with the largest number of levels will be the limiting case because it will have the fewest observations in each of its levels. The power for the other variables with fewer levels will be greater than the specified power because they will have more observations per level.
- Sample size calculations for two-way and multi-way classification designs:
- Are closely related in method and result to the sample size calculations for one-way classification designs and two-sample $t$ tests so can be approximated by those methods.
- Can be performed exactly for ANOVA $F$ tests using MINITAB Stat>Power and Sample Size> General Full Factorial Design.


## Sample Size Calculations

Example: Determine the number of replicates required for a $5 \times 3 \times 2$ full factorial experiment if the experiment must be capable of detecting an effect of size $\delta=2$ with $90 \%$ power. The standard error is expected to be $\sigma_{\epsilon}=1.4$.
Solution 1: Using Stat>Power and Sample Size>General Full Factorial Design the experiment will require three replicates and the power to detect the effect of size $\delta=2$ will be $92.8 \%$ for the five-level variable. The total number of runs required for the experiment will be $5 \times 3 \times 2 \times 3=90$.

Power and Sample Size

General Full Factorial Design
$\alpha=0.05$ Assumed standard deviation $=1.4$
Factors: 3 Number of levels: 5, 3, 2
Include terms in the model up through order: 3
Not including blocks in model.

## Results

| Maximum <br> Difference |  | Total <br> Reps | Target <br> Runs |  |
| ---: | ---: | ---: | ---: | ---: |
| 2 | 3 | 90 | 0.9 | 0.928520 |



Solution 2: Using Stat>Power and Sample Size> One-way ANOVA for the five level variable the experiment will require $5 \times 17=85$ runs - in good agreement with the 90 runs calculated in the first solution.

## Power and Sample Size

```
One-way ANOVA
\alpha=0.05 Assumed standard deviation = 1.4
Factors: }1\mathrm{ Number of levels: }
```

Results

| Maximum | Sample | Target <br> Difference | Size |
| ---: | ---: | ---: | ---: | Power | Actual Power |  |  |
| ---: | :--- | ---: |
| 2 | 17 | 0.9 |

The sample size is for each level.


Solution 3: Using Stat>Power and Sample Size> Two-sample tapplied to the five-level variable with a Bonferroni correction for $\binom{5}{2}=10$ tests (i.e. $\alpha^{\prime}=0.05 / 10=0.005$ ) gives an experiment with 19 observations per group or $5 \times 19=95$ total observations. The sample size is a bit larger than the others because the Bonferroni correction is conservative.


Power and Sample Size for 2 -Samplet



## Chapter 7: Advanced ANOVA Topics

## Balanced Incomplete Factorial Designs

- Full-factorial designs include all possible permutations of all levels of the design variables.
- Full-factorial designs can resolve main effects, two-factor interactions, and higher order interactions.
- Balanced incomplete factorial designs omit some of the runs from the full-factorial design to decrease the number of runs required for the experiment.
- The runs are omitted uniformly to preserve the balance of the experiment, i.e. all levels of each variable are equally represented.
- Balanced incomplete factorial designs can only resolve main effects and their accuracy depends on the assumption that there are no significant two-factor and higher order interactions.
Example: Consider the $3 \times 3$ balanced incomplete factorial design:



## Latin Squares

- Latin squares are balanced incomplete designs with three variables.
- All variables have the same number of levels $n=3,4, \ldots$ but only $1 / n$ of the possible runs from the full-factorial design are used.
- Can only resolve main effects and assume (rightly or not) that there are no significant interactions.
- Usually employed as a blocking design to study one variable ( $C$ ) and block two others ( $A$ and $B)$.
Example: Consider the $3 \times 3$ Latin Square design:

|  |  | $\mathbf{B}$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{B}_{1}$ | $\mathbf{B}_{2}$ | $\mathbf{B}_{3}$ |
| $\mathbf{A}$ | $\mathbf{A}_{1}$ | $C_{2}$ | $C_{3}$ | $C_{1}$ |
|  | $\mathbf{A}_{2}$ | $C_{3}$ | $C_{1}$ | $C_{2}$ |
|  | $\mathbf{A}_{3}$ | $C_{1}$ | $C_{2}$ | $C_{3}$ |

## Fixed and Random Variables

- Suppose that we need to do an experiment to study biases between operators for a critical measurement.
- If there only a few operators who are qualified to make the measurement and all of the operators can be included in the study, then it makes sense to test for biases between operators:

$$
\begin{aligned}
& H_{0}: \mu_{i}=\mu_{j} \text { for all possible } i, j \\
& H_{A}: \mu_{i} \neq \mu_{j} \text { for at least one } i, j \text { pair }
\end{aligned}
$$

If there are significant biases between operators, then future measurements could be corrected by removing the known biases. In this case the qualitative variable Operator is called a fixed variable, factor, or effect.

- If there are many operators - too many to include all of them in the study - then only a random sample of the operators can be included in the study. In this case it makes sense to test the standard deviation of biases between operators:

$$
\begin{aligned}
& H_{0}: \sigma_{\text {Operator }}=0 \\
& H_{A}: \sigma_{\text {Operator }}>0
\end{aligned}
$$

If the standard deviation of biases between operators is non-zero and practically large, then the measurements will be contaminated by noise from the operators and it may be necessary to take action to reduce operator biases, such as by training the operators or by replacing the instrument with one that is less sensitive to how it is used. In this case the qualitative variable Operator is called a random variable, factor, or effect.

- The analysis of a qualitative variable as fixed or random affects the ANOVA, i.e. the ANOVA results obtained by treating a variable as fixed or random are different, so it is essential that the fixed or random nature of a variable be specified correctly before running the ANOVA.
- The choice to treat a variable as fixed or random comes down to the action taken if the effect is statistically and practically significant:
- If you can act on the individual differences then the variable is fixed, e.g. "recalibrating" a single operator
- If you have to act on the whole population then the variable is random, e.g. retraining all of the operators
- Fixed and Random Variables in MINITAB:
- In MINITAB's Stat> ANOVA> General Linear Model> Fit General Linear Model menu MINITAB assumes that a qualitative variable is a fixed factor. To change a variable's fixed status to random open the Random/Nest submenu and in the Factor type: table choose the appropriate setting, Fixed or Random, from the list box.
- By default MINITAB doesn't report the standard deviations of the random effects. To obtain that report, open the Results submenu and check the checkbox next to Variance components.


## Analysis of Fixed and Random Variables

- If $A$ is fixed and $B$ is fixed:

| Source | $d f$ | $E(M S)$ | $F$ |  |
| :---: | :---: | :--- | :---: | :---: |
| $A$ | $a-1$ | $\sigma_{\epsilon}^{2}+\frac{b n}{a-1} \sum_{i=1}^{a} \alpha_{i}^{2}$ | $\frac{M S_{A}}{M S_{\epsilon}}$ |  |
| $B$ | $b-1$ | $\sigma_{\epsilon}^{2}+\frac{a n}{b-1} \sum_{j=1}^{b} \beta_{j}^{2}$ | $\frac{M S_{B}}{M S_{\epsilon}}$ |  |
| $A B$ | $(a-1)(b-1)$ | $\sigma_{\epsilon}^{2}+\frac{n}{(a-1)(b-1)} \sum_{i=1}^{a} \sum_{j=1}^{b} \gamma_{i j}^{2}$ | $\frac{M S_{A B}}{M S_{\epsilon}}$ |  |
| Error $(\epsilon)$ | $a b(n-1)$ | $\sigma_{\epsilon}^{2}$ |  |  |
| Total | $a b n-1$ |  |  |  |
|  |  |  |  |  |

## Analysis of Fixed and Random Variables

- If $A$ is fixed and $B$ is random:

| Source | $d f$ | $E(M S)$ | $F$ |
| :---: | :---: | :--- | :---: |
| $A$ | $a-1$ | $\sigma_{\epsilon}^{2}+n \sigma_{A B}^{2}+\frac{b n}{a-1} \sum_{i=1}^{a} \alpha_{i}^{2}$ | $\frac{M S_{A}}{M S_{A B}}$ |
| $B$ | $b-1$ | $\sigma_{\epsilon}^{2}+n \sigma_{A B}^{2}+a n \sigma_{B}^{2}$ | $\frac{M S_{B}}{M S_{A B}}$ |
| $A B$ | $(a-1)(b-1)$ | $\sigma_{\epsilon}^{2}+n \sigma_{A B}^{2}$ | $\frac{M S_{A B}}{M S_{\epsilon}}$ |
| Error $(\epsilon)$ | $a b(n-1)$ | $\sigma_{\epsilon}^{2}$ |  |
| Total | $a b n-1$ |  |  |
|  |  |  |  |

Analysis of Fixed and Random Variables

- If $A$ is random and $B$ is random:

| Source | $d f$ | $E(M S)$ | $F$ |  |
| :---: | :---: | :--- | :---: | :---: |
| $A$ | $a-1$ | $\sigma_{\epsilon}^{2}+n \sigma_{A B}^{2}+b n \sigma_{A}^{2}$ | $\frac{M S_{A}}{M S_{B}}$ |  |
| $B$ | $b-1$ | $\sigma_{\epsilon}^{2}+n \sigma_{A B}^{2}+a n \sigma_{B}^{2}$ | $\frac{M S_{B}}{M S_{A B}}$ |  |
| $A B$ | $(a-1)(b-1)$ | $\sigma_{\epsilon}^{2}+n \sigma_{A B}^{2}$ | $\frac{M S_{A B}}{M S_{\epsilon}}$ |  |
| Error $(\epsilon)$ | $a b(n-1)$ | $\sigma_{\epsilon}^{2}$ |  |  |
| Total | $a b n-1$ |  |  |  |
|  |  |  |  |  |

## Gage Error Studies

- Measurement accuracy is established by calibration.
- Measurement precision is quantified in a designed experiment called a gage error study (GR\&R study). The purpose of the GR\&R study is to obtain estimates of the different sources of variability in the measurement system:

- In a typical gage error study three or more operators measure the same ten parts two times.
- If the operators are fixed and if a difference between operators is detected we might adjust the present and future data for operator bias or 'calibrate' one or more of the operators.
- If the operators are random and if $\sigma_{O_{p}}$ is determined to be too large we would have to train all of the operators, not just those who participated in the study. It would be inappropriate to take any action against specific operators who participated in the study.
- In most gage error studies operators are assumed to be a random sample from many possible operators. Then ANOVA can be used to partition the total observed variability in the gage error study data into three components: part variation, operator variation (reproducibility), and inherent measurement error (repeatability or precision):

| Source | $d f$ | MS | $E(M S)$ | $F$ |
| :---: | :---: | :---: | :---: | :---: |
| Operator ( $O$ ) | $o-1$ | MSo | $\sigma_{\epsilon}^{2}+n p \sigma_{O}^{2}$ | $\frac{M S_{o}}{M S_{e}}$ |
| $\operatorname{Part}(P)$ | $p-1$ | $M S_{P}$ | $\sigma_{\epsilon}^{2}+n o \sigma_{P}^{2}$ | $\frac{M S_{P}}{M S_{\epsilon}}$ |
| Error $(\epsilon)$ | $o p n-o-p+1$ | $M S_{\epsilon}$ | $\sigma_{\epsilon}^{2}$ |  |
| Total | $o p n-1$ |  |  |  |

These variances are determined using a post-ANOVA method called variance components analysis:

$$
\begin{aligned}
\hat{\sigma}_{\epsilon}^{2} & =M S_{\epsilon} \\
\hat{\sigma}_{O P}^{2} & =\frac{M S_{O P}-M S_{\epsilon}}{n} \\
\hat{\sigma}_{O}^{2} & =\frac{M S_{O}-M S_{O P}}{n p} \\
\hat{\sigma}_{P}^{2} & =\frac{M S_{P}-M S_{O P}}{n o}
\end{aligned}
$$

- After the $\sigma$ s are known from the variance components analysis they are used to calculate quantities called the equipment variation ( $E V$ ) which estimates precision and the appraiser variation ( $A V$ ) which estimates reproducibility from:

$$
\begin{aligned}
& E V=6 \sigma_{\epsilon} \\
& A V=6 \sigma_{O p}
\end{aligned}
$$

The $6 \sigma$ value comes from the normal distribution - about $99.7 \%$ of a normal distribution should fall within $\pm 3 \sigma$ of the population mean which is an interval with width $6 \sigma$ wide.

- If both reproducibility $(A V)$ and repeatability $(E V)$ are less than about $10 \%$ of the tolerance then the measurement system, consisting of the operators, instrument, and measurement methods, is acceptable; if they are between $10 \%$ and $30 \%$ of the tolerance the measurement system is marginal; and if they are greater than $30 \%$ the measurement system should definitely not be used.


## Sample Size in GR\&R Studies

- Most GR\&R study designs provide plenty of degrees of freedom for estimating repeatability but few to estimate operator reproducibility.
- Use enough parts to challenge the operators.
- A minimum of 6-8 operators is recommended. (See Burdick, Borror, and Montgomery, Design and Analysis of Gauge R\&R Studies.)
- Each operator should measure each part twice. Three or more such trials only improve the repeatability estimate which is already precise compared to the reproducibility estimate.


## GR\&R Study Example

## Gage R\&R (ANOVA) for Msmt



Gage R\&R Study - ANOVA Method

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Part | 9 | 10700.0 | 1188.89 | 443.976 | 0.000 |
| Op | 2 | 55.8 | 27.92 | 10.427 | 0.001 |
| Part * Op | 18 | 48.2 | 2.68 | 1.442 | 0.183 |
| Repeatability | 30 | 55.7 | 1.86 |  |  |
| Total | 59 | 10859.8 |  |  |  |


| Source | VarComp | \%Contribution <br> (of VarComp) |
| :--- | ---: | ---: |
| Total Gage R\&R | 3.530 | 1.75 |
| Repeatability | 1.858 | 0.92 |
| Reproducibility | 1.672 | 0.83 |
| Op | 1.262 | 0.63 |
| Op*Part | 0.410 | 0.20 |
| Part-To-Part | 197.702 | 98.25 |
| Total Variation | 201.231 | 100.00 |

```
Process tolerance = 200
```

|  |  | Study Var | \%Study Var | otolerance |
| :--- | ---: | ---: | ---: | ---: |

Number of Distinct Categories $=10$

## Variance Components in Process Capability Studies

Each lot of incoming material is split into three parallel paths to be processed on three hopefully identical machines. Four lots are processed each day for 40 days. The response is measured three times for each lot, once at the beginning, middle, and end. Two samples are measured at each time point.


## Variance Components in Process Capability Studies



## Variance Components in Process Capability Studies

General Linear Model: Y versus Machine, Day, Time, Lot

$S=59.8601 \quad R-S q=80.71 \% \quad R-S q(a d j)=79.53 \%$

## Sample Size for Process Capability

An approximate $(1-\alpha) 100 \%$ confidence interval for $c_{p}$ is given by

$$
P\left(\widehat{c}_{p}(1-\delta)<c_{p}<\widehat{c}_{p}(1+\delta)\right)=1-\alpha
$$

where the confidence interval's relative half-width is

$$
\delta=\frac{z_{\alpha / 2}}{\sqrt{2 n}}
$$

Then the sample size required to obtain relative confidence interval half-width $\delta$ is

$$
n=\frac{1}{2}\left(\frac{z_{\alpha / 2}}{\delta}\right)^{2}
$$

Example: The sample size required to estimate $c_{p}$ with $10 \%$ precision and $95 \%$ confidence is

$$
n=\frac{1}{2}\left(\frac{1.96}{0.1}\right)^{2}=192
$$

## Analysis of Experiments with Fixed and Random Variables in Minitab

 Use Stat>ANOVA>General Linear Model. Enter all variables and terms in the Model window. Indicate the random variables in the Random window and continuous quantitative predictors as Covariates. Turn on Display expected mean squares and variance components in the Results window. Manually calculate the standard deviations from the variances in the MINITAB output.
## Analysis of GR\&R Studies in MINITAB

- MINITAB assumes that operators and parts are random per QS9000: Measurement Systems Analysis.
- Use Stat> Quality Tools> Gage Study> Gage R\&R Study (Crossed) if all of the operators measure all of the parts.
- Use Stat> Quality Tools> Gage Study>Gage R\&R Study (Nested) if each operator measures only his own parts.
- Specify the part's tolerance width in the Options> Process Tolerance window and MINITAB will report the usual relative variations.
- Complex GR\&R studies that are structured according to the default crossed and nested designs should be analyzed using Stat> ANOVA< General Linear Model.


## Analysis of Experiments with Fixed and Random Variables in NCSS Use Analysis>ANOVA>Analysis of Variance or Analysis>ANOVA>ANOVA GLM. Set each variable's attribute, fixed or random, as required. NCSS performs the appropriate ANOVA and reports the variance components equations but does not solve them. You will have to solve them manually.

## Analysis of GR\&R Studies in NCSS

Assuming that operators and parts are both random and crossed (i.e. not nested) and each operator measures each part at least twice use Analysis>Quality Control>R\&R Study. Given the part specifications NCSS will make the relevant comparisons between repeatability and reproducibility to the spec.

## Nested Variables

Some experiments involve variables that have levels that are unique within the levels of other variables. The relationship between such variables is referred to as nesting.
Example: A dry powdered pharmaceutical product (active ingredient plus filler) is made in batches in an industrial blender. Each batch is unloaded into four totes and then material is vacuum-transfered into cups for packaging and distribution. An experiment was performed to study how much variability in the active ingredient comes from differences between batches, totes, and cups. The experiment included twenty batches, four totes per batch, and three cups were chosen at random from each tote and assayed for the active ingredient. A schematic and the analysis of the fully nested experiment design are shown below.


Nested ANOVA: Msmt versus Batch, Tote, Cup
Data Display

| Row | Batch | Tote | Cup | Msmt |
| ---: | ---: | ---: | ---: | ---: |
| 1 | 1 | 1 | 1 | 1063.50 |
| 2 | 1 | 1 | 2 | 1062.87 |
| 3 | 1 | 1 | 3 | 1059.63 |
| 4 | 1 | 2 | 1 | 1054.66 |
| 5 | 1 | 2 | 2 | 1054.03 |
| 6 | 1 | 2 | 3 | 1050.79 |


| $\cdot$ |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| $\cdot$ |  |  |  |  |
| $\cdot$ |  |  |  |  |
| 234 | 20 | 2 | 3 | 1027.99 |
| 235 | 20 | 3 | 1 | 1066.86 |
| 236 | 20 | 3 | 2 | 1066.23 |
| 237 | 20 | 3 | 3 | 1062.99 |
| 238 | 20 | 4 | 1 | 1005.26 |
| 239 | 20 | 4 | 2 | 1004.63 |
| 240 | 20 | 4 | 3 | 1001.39 |

Analysis of Variance for Msmt

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Batch | 19 | 146434.9677 | 7707.1036 | 3.980 | 0.000 |
| Tote | 60 | 116194.0506 | 1936.5675 | 448.539 | 0.000 |
| Cup | 160 | 690.8006 | 4.3175 |  |  |
| Total | 239 | 263319.8189 |  |  |  |

Variance Components

|  |  | \% of |  |
| :--- | ---: | ---: | ---: |
| Source | Var Comp. | Total | StDev |
| Batch | 480.878 | 42.58 | 21.929 |
| Tote | 644.083 | 57.03 | 25.379 |
| Cup | 4.318 | 0.38 | 2.078 |
| Total | 1129.279 |  | 33.605 |

## Analysis of Experiments With Nested Variables

Analyze fully nested designs in MINITAB using Stat> ANOVA>Fully Nested Design or Stat> ANOVA $>$ General Linear Model. For the latter method, the example's model is specified as: Batch Tote (Batch) Cup (Batch Tote) although the last term should be dropped to provide error degrees of freedom for the analysis unless more than one assay is performed from each cup. The Stat>ANOVA> General Linear Model method can also be used to analyze complex designs with both crossed and nested variables.

## Split-Plot Designs

- Split-plot designs are hybrid designs that cross a matrix of hard-to-change (HTC) variables with a matrix of easy-to-change variables (ETC) by nesting a design of the ETC variables within the runs of a design of the HTC variables.
- Split-plots apply different plans of randomization, blocking, repetitions, and replicates to the HTC and ETC variables.
- The levels of the hard-to-change variables are held constant within whole-plots, i.e. there is a restriction on randomization.
- The levels of the easy-to-change variables that define the split-plots are performed using complete randomization within each whole-plot; that is, split-plots are nested within whole-plots.
- The whole-plot to split-plot relationship is closely related to blocking in factorial design and repeated measures designs.
- Whole-plots and split-plots have different, independent randomization, blocking, and replication plans.
- In the ANOVA for a split-plot design, the whole-plots and split-plots have different estimates for the errors for calculating their F statistics. Consequently, ...
- The number of replicates for whole-plots is different from the number of replicates for split-plots.
- Warning: Many industrial experiments that were conceived as completely randomized factorial designs are executed as split-plot designs because of the presence of and complications associated with changing the hard-to-change variable levels. The analysis of an experiment executed as a split-plot but analyzed as a completely randomized factorial design will give incorrect results.

Example: A split-plot experiment will be performed with one HTC variable and one ETC variable. The HTC variable (A) has two levels and will use an RBD design with four replicates for eight whole-plot runs. The whole-plot run matrix is shown below.
Whole Plot Run Matrix
Block(A)
WP

1 | A(HTC) |  |  |
| ---: | ---: | ---: |
| 1 | 2 | 2 |
| 2 | 3 | 1 |
| 2 | 4 | 1 |
| 3 | 5 | 2 |
| 3 | 6 | 1 |
| 4 | 7 | 2 |
| 4 | 8 | 1 |

The ETC variable (B) has three levels of each variable and will use an RBD design with two replicates for six split-plot runs within each whole-plot. The split-plot run matrix is shown below in standard order. The complete experiment will have $8 \times 6=48$ runs.

```
Split-Plot Run Matrix (Standard Order)
Block(B) B(ETC)
    1 1
    1 2
    1 3
    2 1
    2 2
    2 3
```


## Split-Plot Designs

Example: An experiment will be performed to study the shrinkage (size reduction) of sintered ceramic parts as a function of:

- Hard-to-change / whole-plot variables (levels): Sintering temperature (2), Sintering time at temperature (2)
- Easy-to change / split-plot variables (levels): Ceramic grain size (2), binder amount (2), mold pressure (2)
- The experiment will have two replicates, built in blocks, of the $2^{2}$ whole-plot design and four replicates, built in blocks, of the $2^{3}$ split-plot design within each whole-plot for a total of $\left(2 \times 2^{2}\right) \times\left(4 \times 2^{3}\right)=256$ runs. A schematic of one replicate of the whole-plot design and one replicate of the split-plot design is shown below.
- Each whole-plot, consisting of one of the split-plot cubes at one of the sintering temperature (A) by sintering time at temperature (B) combinations, will be completed before the next whole plot is started. Per the blocking on replicates requirement, the four whole-plots within one replicate of the $2^{2}$ whole-plot design will be completed in random order before starting the second replicate of whole-plots.


The table below shows the randomization and blocking plan for the whole plots.

|  | WP |  |  |  |
| ---: | ---: | ---: | ---: | ---: |
| RO | Block | WP | A | B |
| 1 | 1 | 2 | 1 | 1 |
| 2 | 1 | 1 | 1 | -1 |
| 3 | 1 | 3 | -1 | -1 |
| 4 | 1 | 4 | -1 | 1 |
|  |  |  |  |  |
| 5 | 2 | 7 | -1 | -1 |
| 6 | 2 | 8 | 1 | -1 |
| 7 | 2 | 5 | 1 | 1 |
| 8 | 2 | 6 | -1 | 1 |

## Analysis of Split-Plot Designs

- In MINITAB use Stat> DOE> Factorial> Create Factorial Design>2-level split-plot to create a new split-plot design. Build the experiment and then use $>$ Analyze Factorial Design to run the analysis.
- To analyze split-plot designs in MINITAB that are outside of its scope, use Stat> ANOVA> General Linear Model to perform the analysis. Use a column in the MINITAB worksheet to identify the whole-plots. Specify the whole-plot column as a random variable in the model. That column is necessary to build the error term for testing for whole-plot variable effects.


## Example (from Poctner and Kowalski, How To Analyze A Split-Plot Experiment, Quality Progress, December 2004, p. 67-74.)

An experiment was performed to study the water resistance of stained wood as a function of pre-stain (a hard-to-change variable) and stain (an easy-to-change variable). There were two pre-stains and four stains. Pre-stains were applied to whole $4 \times 8$ foot sheets of plywood (the whole plots). Then each sheet of plywood was cut up into four pieces and each piece was painted with one of the stains (the split plots). The whole-plot design is $2^{1}$ which was replicated three times ( 6 sheets of plywood). The split-plot design is $4^{1}$ which was replicated one time within each whole-plot. The experimental runs and responses are shown in the table below. The P column indicates pre-stain, the $S$ column indicates stain, and the WP column identifies the whole-plots. The analysis of the experiment is also shown in the table. To build the correct error terms for testing for whole-plot variable and split-plot variable effects, the model was specified as: $P$ WP ( $\mathbf{P}$ ) S P*S and WP must be declared a random variable.


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## Chapter 8: Linear Regression

## Compare the Models:



## Method of Least Squares

The least squares regression line fitted to experimental data $\left(x_{i}, y_{i}\right)$ has the form

$$
y_{i}=b_{0}+b_{1} x_{i}+\epsilon_{i}
$$

where the regression coefficients $b_{0}$ and $b_{1}$ are those values that minimize the error sum of squares

$$
\sum \epsilon_{i}^{2}=\sum\left(y_{i}-\hat{y}_{i}\right)^{2} .
$$

These values are determined from the simultaneous solution of

$$
\frac{\partial}{\partial b_{0}} \sum \epsilon_{i}^{2}=0 \quad \text { and } \quad \frac{\partial}{\partial b_{1}} \sum \epsilon_{i}^{2}=0
$$

which are satisfied by the line passing through point $(\bar{x}, \bar{y})$ with slope

$$
b_{1}=\frac{S_{x y}}{S S_{x}}=\frac{\sum\left(x_{i}-\bar{x}\right)\left(y_{i}-\bar{y}\right)}{\sum\left(x_{i}-\bar{x}\right)^{2}}
$$

That is,

$$
\begin{aligned}
y_{i} & =\bar{y}+b_{1}\left(x_{i}-\bar{x}\right)+\epsilon_{i} \\
& =\left(\bar{y}-b_{1} \bar{x}\right)+b_{1} x_{i}+\epsilon_{i} \\
& =b_{0}+b_{1} x_{i}+\epsilon_{i}
\end{aligned}
$$

## Graphical Solution 1

Example: A matrix of $b_{0}$ and $b_{1}$ coefficients was considered as fits to the following data:

| $i$ | 1 | 2 | 3 | 4 | 5 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{i}$ | 1 | 2 | 6 | 8 | 8 |
| $y_{i}$ | 3 | 7 | 14 | 18 | 23 |

The error sum of squares:

$$
\sum \epsilon_{i}^{2}=\sum\left(y_{i}-\hat{y}_{i}\right)^{2}
$$

was evaluated for each $\left(b_{0}, b_{1}\right)$ case and then the results were used to create the contour plot of $\sum \epsilon_{i}^{2}$ as a function of $b_{0}$ and $b_{1}$ shown in the following figure. Interpret the contour plot, indicate the equation of the line that provides the best fit to the data.


## Graphical Solution 2

- Total variation in the response $y$ relative to the mean $\bar{y}$ is given by $S S_{\text {Total }}$.
- Variation in the response relative to the least squares fitted line is given by $S S_{\text {Error }}$.
- Variation explained by the fitted line is given by $S S_{\text {Regression }}=S S_{\text {Total }}-S S_{\text {Error }}$




## Coefficients Table for the Regression Model

| Term | Coeff | SE | $t$ | $p$ |
| :--- | :---: | :---: | :---: | :---: |
| Constant | $b_{0}$ | $s_{b_{0}}$ | $t_{b_{0}}=b_{0} / s_{b_{0}}$ | $p_{b_{0}}$ |
| Slope | $b_{1}$ | $s_{b_{1}}$ | $t_{b_{1}}=b_{1} / s_{b_{1}}$ | $p_{b_{1}}$ |

## ANOVA Table for the Regression Model

| Source | $d f$ | $S S$ | $M S$ | $F$ | $p$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Regression | 1 | $S S_{\text {Regr }}$ | $M S_{\text {Regr }}=S S_{\text {Regr }} / d f_{\text {Regr }}$ | $F=M S_{\text {Regr }} / M S_{\text {Error }}$ | $p_{\text {Regr }}$ |
| Error | $n-2$ | $S S_{\text {Error }}$ | $M S_{\text {Error }}=S S_{\text {Error }} / d f_{\text {Error }}$ |  |  |
| Total | $n-1$ | $S S_{\text {Total }}$ |  |  |  |

## Summary Statistics

- Standard error:

$$
s_{\epsilon}=\sqrt{M S_{\text {Error }}}
$$

- Coefficient of determination:

$$
r^{2}=S S_{\text {Regr }} / S S_{\text {Total }}=1-S S_{\text {Error }} / S S_{\text {Total }}
$$

- Adjusted coefficient of determination:

$$
r_{\text {adj }}^{2}=1-\frac{d f_{\text {Total }}}{d f_{\text {Error }}} \frac{S S_{\text {Error }}}{S S_{\text {Total }}}
$$

## Regression Report for the Example Problem

| Analysis of Variance |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Source | DF | Adj SS | Adj MS | F-Value | P-Value |
| Regression | 1 | 245.818 | 245.818 | 45.57 | 0.007 |
| X | 1 | 245.818 | 245.818 | 45.57 | 0.007 |
| Error | 3 | 16.182 | 5.394 |  |  |
| Lack-of-Fit | 2 | 3.682 | 1.841 | 0.15 | 0.879 |
| Pure Error | 1 | 12.500 | 12.500 |  |  |
| Total | 4 | 262.000 |  |  |  |

Model Summary

| $S$ | $R-s q$ | $R-s q(a d j)$ | $R-s q(p r e d)$ |
| ---: | ---: | ---: | ---: |
| 2.32249 | $93.82 \%$ | $91.76 \%$ | $83.13 \%$ |

Coefficients

| Term | Coef | SE Coef | T-Value | P-Value | VIF |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Constant | 1.18 | 2.04 | 0.58 | 0.602 |  |
| x | 2.364 | 0.350 | 6.75 | 0.007 | 1.00 |

```
Regression Equation
```

$y=1.18+2.364 x$

## Regression Assumptions

- The $x_{i}$ are known exactly, without error.
- The $\epsilon_{i}$ are homoscedastic with respect to the run order and the fitted values.
- The $\epsilon_{i}$ are normally distributed.
- The $\epsilon_{i}$ are independent.
- The function provides a good fit to the data.


## Example:

Fitted Line Plot
$\log (\mathrm{N})=6.028-0.5126 \mathrm{t}$


Residual Plots for $\log (N)$


## Linear Regression with MINITAB

- Use Stat> Regression> Fitted Line plot to construct a scatter plot with the superimposed best fit line.
- Turn on residuals diagnostics in the Graph menu.
- Also capable of doing quadratic and cubic fits.
- Use Stat> Regression> Regression for a more detailed analysis.
- If the experiment has both qualitative and quantitative variables
- (V12 to V16) Use Stat> ANOVA> General Linear Model and enter the quantitative variables as Covariates.
- (V17) Use Stat>Regression> Regression or Stat> ANOVA> General Linear Model


## Linear Regression with NCSS

Use Analysis> Regression/Correlation> Linear Regression:

- In the Variables tab:
- Specify Y: Dependent Variable.
- Specify X: Independent Variable.
- In the Reports tab select:Run Summary, Text Statement, Reg. Estimation, R2 and r, ANOVA, Assumptions, Y vs. X Plot, Resid. vs. X Plot, Histogram Plot, Prob. Plot., and Resid. vs. Row Plot.
- In the $\mathbf{Y}$ vs. $\mathbf{X}$ tab turn on the $\mathbf{Y}$ on $\mathbf{X}$ Line, Pred. Limits, and Confidence Limits.


## Lack of Fit or Goodness of Fit

Always confirm that the linear model provides an appropriate fit to the data set using one or more of the following methods:

- Inspect the $y$ vs. $x$ plot with the superimposed fitted line.
- The runs test for randomness.
- Fit a quadratic model and test the quadratic regression coefficient.
- The linear lack of fit test.

Example: Although $r^{2}$ and $r_{a d j}^{2}$ are very close to 1 in the following fitted line plot with linear fit, there is obviously curvature in the data. The quadratic model fitted in the next plot appears to fit the data better and the quadratic term is highly statistically significant ( $p=0.000$ ). When a cubic equation was fitted to the data (not shown), the cubic regression coefficient was not statistically significant ( $p=0.585$ ) so, by Occam's Razor, the cubic term may be dropped from the model.



## Tansformations to Linear Form

When a linear model is not appropriate attempt a model suggested by first principles of mechanics, physics, chemistry, ...

| Function | $y^{\prime}$ | $x^{\prime}$ | $a^{\prime}$ | Linear Form |
| :---: | :---: | :---: | :---: | :---: |
| $y=a e^{b x}$ | $\ln y$ |  | $\ln a$ | $y^{\prime}=a^{\prime}+b x$ |
| $y=a x^{b}$ | $\log y$ | $\log x$ | $\log a$ | $y^{\prime}=a^{\prime}+b x^{\prime}$ |
| $y=a+\frac{b}{x}$ |  | $\frac{1}{x}$ |  | $y=a+b x^{\prime}$ |
| $y=\frac{1}{a+b x}$ | $\frac{1}{y}$ |  |  | $y^{\prime}=a+b x$ |
| $y=a e^{\frac{b}{x}}$ | $\ln y$ | $\frac{1}{x}$ | $\ln a$ | $y^{\prime}=a^{\prime}+b x^{\prime}$ |
| $y=a x^{2} e^{b x}$ | $\ln \left(\frac{y}{x^{2}}\right)$ |  | $\ln a$ | $y^{\prime}=a^{\prime}+b x$ |
| $n=n_{o} e^{\frac{-\varphi}{k T}}$ | $\ln n$ | $\frac{1}{k T}$ | $\ln n_{o}$ | $y^{\prime}=a^{\prime}-\varphi x^{\prime}$ |
| $j=A T^{2} e^{\frac{-\varphi}{k T}}$ | $\ln \left(\frac{j}{T^{2}}\right)$ | $\frac{1}{k T}$ | $\ln A$ | $y^{\prime}=a^{\prime}-\varphi x^{\prime}$ |
| $f(y)=a+b f(x)$ | $f(y)$ | $f(x)$ |  | $y^{\prime}=a+b x^{\prime}$ |

## Transformations



## Finding a Variable Transformation in MINITAB and NCSS

- Use the custom MINITAB macro \%fitfinder to create a six by six matrix of graphs of $y$ versus $x$ using the original, square root, square, log, power, and reciprocal transformations of both variables.
- Use NCSS's Graphics> Scatter Plot Matrix> Functions of 2 Variables menu to select transformations for $x$ and $y$ to be used in a scatter plot matrix.


## Nonlinear Regression in MINITAB

Version 15:

- Method 1: Create columns for each term involving $x$ in separate columns of the worksheet using let commands or the Calc>Calculator menu. Then use the regress command or Stat>Regression> Regression to perform the regression analysis by including each desired term in the model.
- Method 2: In the Model window of Stat> ANOVA>General Linear Model enter $x$ and each desired term involving $x$. Enter $x$ as a covariate so that MINITAB knows to do regression on $x$ rather than the default choice of ANOVA.
Version 16:
- Use Stat> Regression> Nonlinear Regression. A catalog of common nonlinear functions is provided or you can write your own.


## Nonlinear Regression in NCSS

- Create a matrix of plots with transformed $x$ and/or $y$ values using Analysis> Curve Fitting> Scatter Plot Matrix.
- Fit a user specified nonlinear function to $y(x)$ data using Analysis>Curve Fitting> Nonlinear Regression.


## Sample Size Calculations

- Sample size can be calculated to detect a non-zero slope:

$$
H_{0}: \beta_{1}=0 \text { vs. } H_{A}: \beta_{1} \neq 0
$$

where

$$
t=\frac{b_{1}}{s_{b_{1}}}
$$

- Sample size can be calculated to determine the slope with specified values of the precision and confidence:

$$
P\left(b_{1}-\delta<\beta_{1}<b_{1}+\delta\right)=1-\alpha
$$

where

$$
\delta=t_{\alpha / 2} s_{b_{1}}
$$

- Both sample size calculations involve the standard error of the regression slope:

$$
s_{b_{1}}=\frac{s_{\epsilon}}{\sqrt{S S_{x}}}
$$

where

$$
S S_{x}=\sum\left(x_{i}-\bar{x}\right)^{2}
$$

The power of the hypothesis test or the precision of the confidence interval may be increased by increasing $S S_{x}$ by:

- Taking more observations.
- Increasing the range of $x$ values.
- Concentrating observations at the end of the $x$ interval.
- See the detailed sample size calculation instructions in Chapter 8.


## ANOVA by Regression

ANOVA (with a qualitative predictor) can be performed using linear regression by creating indicator variables where each indicator variable is associated with one level of the predictor. In MINITAB use the Calc> Make Indicator Variables menu to create the columns of indicator variables and then use Stat>Regression>Regression with all of the indicators in the model. This is the method that MINITAB uses to analyze qualitative variables by ANOVA and quantitiative variables by regression in the Stat>ANOVA>General Linear Model menu; however, MINITAB hides the use of the indicator variables from the user.
Example: Analyze the data in the box plot by ANOVA and by regression.


General Linear Model: y versus x
$\begin{array}{llrl}\text { Factor } & \text { Type } & \text { Levels } & \text { Values } \\ \mathbf{x} & \text { fixed } & 5 & 1,2,3,4,5\end{array}$

Analysis of Variance for $y$, using Adjusted SS for Tests
Source DF Seq SS Adj SS Adj MS F P
$\begin{array}{lllllll}\mathbf{x} & 4 & 2249.40 & 2249.40 & 562.35 & 6.30 & 0.001\end{array}$
$\begin{array}{llllll}\text { Error } & 35 & 3124.38 & 3124.38 & 89.27\end{array}$
Total $39 \quad 5373.77$
$S=9.44817 \quad R-S q=41.86 \% \quad R-S q(a d j)=35.21 \%$

Regression Analysis: $y$ versus $C 1=1, C 1=2, C 1=3, C 1=4, C 1=5$

* C1=5 is highly correlated with other X variables
* C1=5 has been removed from the equation.

The regression equation is
$\mathrm{y}=204-3.00 \mathrm{C} 1=1-20.1 \mathrm{C} 1=2-4.75 \mathrm{C} 1=3-0.00 \mathrm{C} 1=4$

| Predictor | Coef | SE Coef | T | P |
| :--- | ---: | ---: | ---: | ---: |
| Constant | 204.000 | 3.340 | 61.07 | 0.000 |
| C1 $=1$ | -3.000 | 4.724 | -0.64 | 0.530 |
| C1 $=2$ | -20.125 | 4.724 | -4.26 | 0.000 |
| C1 $=3$ | -4.750 | 4.724 | -1.01 | 0.322 |
| C1 $=4$ | -0.000 | 4.724 | -0.00 | 1.000 |
|  |  |  |  |  |
| S $=9.44817$ | R-Sq $=41.9 \%$ | R-Sq $(\operatorname{adj})=35.2 \%$ |  |  |

Analysis of Variance

| Source | DF | SS | MS | F | P |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Regression | 4 | 2249.40 | 562.35 | 6.30 | 0.001 |
| Residual Error | 35 | 3124.38 | 89.27 |  |  |
| Total | 39 | 5373.77 |  |  |  |


| Source | DF | Seq SS |
| :--- | ---: | ---: |
| C1 $=1$ | 1 | 66.31 |
| C1 $=2$ | 1 | 2062.76 |
| C1 $=3$ | 1 | 120.33 |
| C1 $=4$ | 1 | 0.00 |

## General Linear Model

Fit $y(x, A)$ where $x$ is a continuous predictor to be analyzed by regression (i.e. a covariate) and $A$ is a qualitative predictor to be analyzed by ANOVA using a general linear model.

- In MINITAB use Stat>ANOVA> General Linear Model.
- In NCSS using Analysis> ANOVA> GLM ANOVA.
- Example: Fit $y(x, A)$ where $x$ is a covariate and $A$ has three levels 1,2 , and 3 .
- Specify the model to include the terms $x, A$, and $x * A$ where $x$ is a covariate.
- The model will have the form:

$$
\begin{aligned}
y_{i}(x, A)= & b_{0}+b_{01}(A=1)+b_{02}(A=2)+b_{03}(A=3) \\
& +x\left(b_{1}+b_{11}(A=1)+b_{12}(A=2)+b_{13}(A=3)\right)+\epsilon_{i}
\end{aligned}
$$

- If there are no $A$ effects, then the model reduces to $y_{i}(x, A)=b_{0}+b_{1} x$.
- The $b_{0 j}$ coefficients are corrections to $b_{0}$ for each level of $A$.
- $b_{03}=-\left(b_{01}+b_{02}\right)$
- The $b_{1 j}$ coefficients are corrections to $b_{1}$ for each level of $A$.
- $b_{13}=-\left(b_{11}+b_{12}\right)$
- If $y$ is a function of two or more covariates, avoid colinearity by mean-adjusting the covariates.

For example, instead of fitting $y\left(x_{1}, x_{2}\right)$, fit $y\left(x_{1}^{\prime}, x_{2}^{\prime}\right)$ where $x_{1}^{\prime}=x_{1}-\operatorname{mean}\left(x_{1}\right)$ and
$x_{2}^{\prime}=x_{2}-\operatorname{mean}\left(x_{2}\right)$.
Example: An experiment was performed to determine how temperature affects the growth of three different strains of tomatos. Three samples of each strain were evaluated at five different levels of temperature. Determine how the degrees of freedom are partitioned if the model must account for possible slope differences between the strains and include a generic curvature term in the model to check for lack of linear fit.
Solution: The model will have the form:

$$
\begin{aligned}
y= & b_{0}+b_{01}(\text { Strain }=1)+b_{02}(\text { Strain }=2)+b_{03}(\text { Strain }=3) \\
& + \text { Temp }\left[b_{1}+b_{11}(\text { Strain }=1)+b_{12}(\text { Strain }=2)+b_{13}(\text { Strain }=3)\right] \\
& +b_{2} \text { Temp }^{2}
\end{aligned}
$$

where $b_{03}=-\left(b_{01}+b_{02}\right)$ and $b_{13}=-\left(b_{11}+b_{12}\right)$. Note that the $b_{0 i}$ are bias corrections for the different strains and the $b_{1 i}$ are slope corrections for the different strains.

| Source | $d f$ |
| :---: | :---: |
| Strain | 2 |
| Temp | 1 |
| Strain*Temp | 2 |
| Temp*Temp | 1 |
| Error | 38 |
| Total | 44 |

## Special Problems:

- Inverse Prediction - What is the confidence interval for the unknown $x$ value that would be expected to deliver a specified $y$ value?
- Errors-in-Variables - If the $x$ values are noisy, so they are not known exactly, then the linear regression coefficients will be biased, i.e. will not correctly predict $y$ from $x$. If the standard deviation of the error in $x$ can be determined then corrected values of the regression coefficients can be calculated.
- Weighted Regression - If the residuals are not homoscedastic with respect to $x_{i}$ then the observations with greater inherent noise deserve to be weighted less heavily than observations where there is less noise. If a suitable variable transformation cannot be found, then if the local variance for the observation $\left(x_{i}, y_{i}\right)$ is $\sigma_{i}^{2}$, apply weighting factor $w_{i}=1 / \sigma_{i}^{2}$, i.e. $\left(x_{i}, y_{i}, w_{i}\right)$.
- In MINITAB use the weighting option in the Options menu of either Stat> Regression> Regression or Stat> ANOVA>General Linear Model.
- In NCSS use the weighting option in the Weighting Variable: window of Analysis> Regression/Correlation> Linear Regression.
- If the response is dichotomous or binary (i.e. having just two states, e.g. pass/fail) then use binary logistic regression (BLR). In MINITAB use the Stat> Regression>Binary Logistic Regression menu.


## Chapter 9: $2^{k}$ Experiments

## Introduction

- Two levels of each of $k$ design variables.
- Include all possible combinations of variable levels so $2^{k}$ is the number of unique runs in one replicate.
- Makes use of hidden replication.
- Can resolve main effects, two-factor interactions, and higher order interactions if desired:

$$
2^{k}=\binom{k}{0}+\binom{k}{1}+\binom{k}{2}+\binom{k}{3}+\cdots+\binom{k}{k}
$$

We usually don't look for three-factor or higher order interactions.

- Cannot detect the presence of or quantify curvature because there are only two levels of each variable.


## Coded Variables

- The two-level factorial designs are easiest to express using coded ( $\pm 1$ ) variable levels.
- Coded levels offer significant mathematical advantages, e.g. easy to interpret variable effects.
- Coded levels add some complications, such as the need to reference the variables matrix when building the experiment from the design matrix.
- Must be able to convert back and forth between physical and coded units:
- From physical $(x)$ to coded $\left(x^{\prime}\right)$ units:

$$
x^{\prime}=\frac{x-x_{0}}{\Delta x}
$$

- From coded to physical units:

$$
x=x_{0}+x^{\prime} \Delta x
$$

Example An experiment is performed with two levels of temperature: 25 C and 35 C corresponding to coded -1 and +1 levels of temperature, respectively. Find the coded value that corresponds to $28 C$.
Solution: The 0 level of temperature is $x_{0}=30 C$ and the step size to the -1 and +1 levels is $\Delta x=5 C$, so the transformation equation to coded units is:

$$
x^{\prime}=\frac{x-30}{5}
$$

Then the coded value of $x=28$ C is:

$$
x^{\prime}=\frac{28-30}{5}=-0.4
$$



Example Use the definitions in the preceding example to determine the temperature that has a coded value of $x^{\prime}=+0.6$.
Solution: The equation to transform from coded to actual values is:

$$
x=30+5 x^{\prime}
$$

so the actual temperature that corresponds to the coded value $x^{\prime}=+0.6$ is:


Transformation of $T^{\prime}=0.6$ Coded Units Back to

## The $2^{2}$ Experiment

- Variables matrix:

|  | $x_{1}$ : Temperature | $x_{2}:$ Time |
| :---: | :---: | :---: |
| -1 | 25 | 3 |
| 1 | 35 | 5 |
| Units | ${ }^{\circ} \mathrm{C}$ | min |

- Design matrix:

| Run | $x_{1}$ | $x_{2}$ |
| :--- | :--- | :--- |
| 1 | - | - |
| 2 | - | + |
| 3 | + | - |
| 4 | + | + |

- Plot of design space in coded units:

$2 \times 2$ Factorial Design

The Effect of $x_{1}$

$$
b_{1}=\frac{\bar{y}_{+. .}-\bar{y}_{\ldots . \bullet}}{2}
$$




The Effect of $x_{2}$

$$
b_{2}=\frac{\bar{y}_{\bullet+\bullet}-\bar{y}_{\bullet \bullet}}{2}
$$



## The Interaction Effect $x_{12}$

$$
b_{12}=\frac{\left(\bar{y}_{+\bullet \bullet}+\bar{y}_{-\bullet}\right)-\left(\bar{y}_{+\bullet \bullet}+\bar{y}_{+\bullet \bullet}\right)}{2}
$$



Example: Construct a model of the form:

$$
y\left(x_{1}, x_{2}\right)=b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{12} x_{12}
$$

for the data set:

|  |  | $x_{2}$ |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | -1 | +1 |  |
| $x_{1}$ | -1 | 61, 63 | 41, 35 | $\bar{y}_{-. .}=50$ |
|  | +1 | 76, 72 | 68, 64 | $\bar{y}_{+. .}=70$ |
|  |  | $\bar{y}_{\ldots . .}=68$ | $\bar{y}_{\text {+. }}=52$ | $\overline{\bar{y}}_{\ldots} . . .=60$ |

## Solution:





## Solution:

$$
y=60+10 x_{1}-8 x_{2}+4 x_{12}
$$

| Source | $b$ | $s$ | $t$ | $p$ |  | $d f_{\text {total }}=7$ |
| :---: | :---: | :---: | :---: | :---: | :--- | :--- |
| Constant | 60 | 1.06 | 57 | 0.00 |  | $d f_{\text {model }}=3$ |
| $x_{1}$ | 10 | 1.06 | 9.4 | 0.00 |  | $d f_{\epsilon}=4$ |
| $x_{2}$ | -8.0 | 1.06 | -7.5 | 0.00 |  | $s_{\epsilon}=3.0$ |
| $x_{12}$ | 4.0 | 1.06 | 3.8 | 0.02 |  | $r^{2}=0.977$ |
|  |  |  |  |  |  | $r_{\text {adj }}^{2}=0.957$ |

## Back to Coded Variable Levels: Whay Are They Necessary?

- An experiment's run matrix can be expressed in either physical/uncoded or coded units.
- When expressed in physical/uncoded units there are correlations between the terms in the model that pollute the pure values of the regression coefficients and prevent us from judging them for statistical significance.
- When expressed in coded units $(+/-1)$ the terms in the model are guaranteed to be independent so we can safely judge them for statistical significance.

Example: Consider a $2^{3}$ design with the following variables matrix:

|  | A: Temperature | $B:$ Time | $C:$ Pressure |
| :---: | :---: | :---: | :---: |
| -1 | 25 | 3 | 40 |
| 1 | 35 | 5 | 60 |
| Units | ${ }^{\circ} \mathrm{C}$ | min | psi |

and run matrices in physical/uncoded and coded units:

| Run | $A$ | $B$ | $C$ |
| :---: | :--- | :--- | :--- |
| 1 | 25 | 3 | 40 |
| 2 | 25 | 3 | 60 |
| 3 | 25 | 5 | 40 |
| 4 | 25 | 5 | 60 |
| 5 | 35 | 3 | 40 |
| 6 | 35 | 3 | 60 |
| 7 | 35 | 5 | 40 |
| 8 | 35 | 5 | 60 |


| Run | $A$ | $B$ | $C$ |
| :---: | :---: | :---: | :---: |
| 1 | - | - | - |
| 2 | - | - | + |
| 3 | - | + | - |
| 4 | - | + | + |
| 5 | + | - | - |
| 6 | + | - | + |
| 7 | + | + | - |
| 8 | + | + | + |

The correlation matrix with the variables expressed in physical/uncoded units (created with the MINITAB macro correlate.mac) is:

|  | Temp | Time | Press | AB | AC | BC |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Time | 0.000 |  |  |  |  |  |
| Press | 0.000 | 0.000 |  |  |  |  |
| AB | 0.549 | 0.824 | 0.000 |  |  |  |
| AC | 0.635 | 0.000 | 0.762 | 0.349 |  |  |
| BC | 0.000 | 0.772 | 0.617 | 0.636 | 0.470 |  |
| ABC | 0.452 | 0.679 | 0.543 | 0.823 | 0.713 | 0.880 |

The correlation matrix with the variables expressed in coded units is:

|  | Temp | Time | Press | AB | AC | BC |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Time | 0.000 |  |  |  |  |  |
| Press | 0.000 | 0.000 |  |  |  |  |
| AB | 0.000 | 0.000 | 0.000 |  |  |  |
| AC | 0.000 | 0.000 | 0.000 | 0.000 |  |  |
| BC | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |  |
| ABC | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 | 0.000 |

- Reputable software (e.g. MINITAB) will allow you to specify the run matrix in physical/uncoded units but will perform the analysis in coded units.
- Use MINITAB's Stat> DOE> Display Design> Units for factors menu to toggle the display of the run matrix between physical/uncoded and coded units.


## Creating and Analyzing $2^{k}$ Designs in MINITAB

- Use Stat> DOE> Factorial>Create Factorial Design to create a design.
- Use Stat> DOE> Factorial> Define Custom Factorial Design to specify an existing design so that MINITAB will recognize it.
- Use Stat> DOE> Factorial> Factorial Plots to make plots of the main effects and two-factor interactions.
- Use Stat> DOE> Factorial> Analyze Factorial Design to analyze the data.
- Enter the response in the Responses: window.
- Specify the terms to be included in the model in the Terms window.
- Turn on residuals diagnostic graphs and effects plots in the Graphs window.


## Creating $2^{k}$ Designs in NCSS

Use Analysis> Design of Experiments> Two-level Designs:

- Specify a column for the response in Simulated Response Variable.
- Specify a column for blocks in Block Variable.
- Specify the column for the first design variable in First Factor Variable.
- Specify the factor levels in Factor Values. The values -1 and +1 are recommended. Specify a set of levels for as many variables as are required for the design.
- Specify the number of replicates in Replications:
- Specify the number of runs to be used for each block in Block Size.


## Analyzing $2^{k}$ Experiments in NCSS

## Use Analysis> Design of Experiments> Analysis of Two-level Designs:

- On the Variables tab:
- Specify the Response Variable.
- Specify the Block Variable.
- Specify the Factor Variables.


## Analyzing $2^{k}$ Experiments in NCSS

As an alternative analysis that provides more control and better residuals diagnostics use Analysis> Regression/Correlation>Multiple Regression (2001 Edition):

- On the Variables tab:
- Specify the response in Y: Dependent Variable.
- Specify the design variables (e.g. $A B C$ ) in X's: Numeric Independent Variables.
- Specify the blocking variable in X's: Categorical Independent Variables.
- On the Model tab:
- In the Which Model Terms window select Custom Model.
- In the Custom Model window specify the model including block, main effects and interactions, e.g.

$$
\text { Block }+A+B+C+A * B+A * C+B * C
$$

- On the Reports tab specify: Run Summary, Correlations, Equation, Coefficient, Write Model, ANOVA Summary, ANOVA Detail, Normality Tests, Res-X's Plots, Histogram, Probability Plot, Res vs Yhat Plot, Res vs Row Plot.


## Rules for Refining Models

- Fit the full model first, including main effects and interactions.
- Starting from the highest order interactions, begin removing the least significant ones one at a time while watching the $r_{a d j}^{2}$.
- To retain an interaction in the model, all of its main effects and lower-order interactions must also be retained. For example, to retain the three-factor interaction $A C E$ the model must also contain $A, C, E, A C, A E$, and $C E$.
- Don't expect to remove all of the statistically insignificant terms in the model. If the $r_{a d j}^{2}$ takes a sudden plunge, put the last term back in the model.


## Sample Size

The power and precision of $2^{k}$ experiments is determined by the total number of experimental runs, which is the product of the number of runs in one replicate and the number of replicates. This implies that the size of an experiment is to some degree independent of the number of variables so look for opportunities to add variables to experiments.

## Sample Size to Detect an Effect

The number of experimental runs required to detect a difference $\delta$ between the $\pm 1$ levels of a design variable with power $P=1-\beta$ is given by:

$$
r \times 2^{k} \geq 4\left(\left(t_{\alpha / 2}+t_{\beta}\right) \frac{\sigma_{\epsilon}}{\delta}\right)^{2}
$$

Example: An experiment is required to have $90 \%$ power $(\beta=0.10)$ to detect an effect size of $\delta=20$. The process is known to have $\sigma_{\epsilon}=25$. How many total runs are required? How many replicates of a $2^{1}, 2^{2}, 2^{3}, \ldots$ design are required?
Solution: The approximate total number of runs required is:

$$
\begin{aligned}
r \times 2^{k} & \approx 4\left(\left(t_{\alpha / 2}+t_{\beta}\right) \frac{\sigma_{\epsilon}}{\delta}\right)^{2} \\
& \simeq 4\left((1.96+1.282) \frac{25}{20}\right)^{2} \\
& \approx 64
\end{aligned}
$$

A $2^{1}$ design will require $64 / 2^{1}=32$ replicates, a $2^{2}$ design will require $64 / 2^{2}=16$ replicates, a $2^{3}$ design will require $64 / 2^{3}=8$ replicates, $\ldots$

## Sample Size to Quantify an Effect

The number of experimental runs required to determine the regression coefficient $\beta_{i}$ for one of the $k$ two-level design variables with precision $\delta$ and confidence $1-\alpha$ so that:

$$
P\left(b_{i}-\delta<\beta_{i}<b_{i}+\delta\right)=1-\alpha
$$

is given by:

$$
r \times 2^{k} \geq\left(\frac{t_{\alpha / 2} \sigma_{\epsilon}}{\delta}\right)^{2}
$$

## $2^{k}$ plus Centers Design

If all $k$ design variables are quantitative then center cells can be added to an experiment, e.g.:

| $x_{1}$ | $x_{2}$ | $x_{12}$ | $x_{11}$ | $x_{22}$ |
| :--- | :--- | :--- | :--- | :--- |
| - | - | + | + | + |
| - | + | - | + | + |
| + | - | - | + | + |
| + | + | + | + | + |
| 0 | 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 | 0 |
| 0 | 0 | 0 | 0 | 0 |

Center cells 1) provide extra error degrees of freedom and 2) provide a method for testing for linear lack-of-fit. The model will be of the form:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{* *} x_{* *}
$$

where the curvature measured by $b_{* *}$ could be due to one or more of the design variables.If the $b_{* *}$ coefficient is not statistically significant then we can remove it from the model by Occam and conclude that the simple linear model with interactions is valid. If the $b_{* *}$ coefficient is statistically and practically significant then it is necessary to perform a follow-up experiment using techniques from Chapter 11 to determine the source of the curvature. The designs from Chapter 11 can resolve the sources of curvature in a model with quadratic terms for each variable of the form:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+\cdots
$$

## Chapter 10: Fractional Factorial Experiment Designs

## Motivation

$2^{k}$ experiments get very large, so:

- We need a way to block large full-factorial designs.
- We don't usually need to resolve three-factor and higher order interactions.


## $2^{k}$ Experiments Get Very Large

If the models that we fit to $2^{k}$ experiments only include main effects and two-factor interactions, then for one replicate:

$$
\begin{aligned}
d f_{\text {total }} & =2^{k}-1 \\
d f_{\text {model }} & =\binom{k}{1}+\binom{k}{2} \\
d f_{\epsilon} & =\binom{k}{3}+\cdots+\binom{k}{k}
\end{aligned}
$$

and $d f_{\epsilon}$ increases MUCH faster than $d f_{\text {model }}$ :

| $k$ | $2^{k}$ | $d f_{\text {total }}$ | $d f_{\text {model }}$ | $d f_{\text {error }}$ |
| :---: | :---: | :---: | :---: | :---: |
| 2 | 4 | 3 | 3 | 0 |
| 3 | 8 | 7 | 6 | 1 |
| 4 | 16 | 15 | 10 | 5 |
| 5 | 32 | 31 | 15 | 16 |
| 6 | 64 | 63 | 21 | 42 |
| 7 | 128 | 127 | 28 | 99 |
| 8 | 256 | 255 | 36 | 219 |
| 9 | 512 | 511 | 45 | 466 |
| 10 | 1024 | 1023 | 55 | 968 |

Do we really need so many error degrees of freedom?

Consider the $2^{5}$ Design:

| Run | $x 1$ | $\times 2$ | $\times 3$ | $\times 4$ | $\times 5$ | $\times 12$ | $\times 13$ | $\times 14$ | $\times 15$ | $\times 23$ | $\times 24$ | $\times 25$ | $\times 34$ | $\times 35$ | $\times 45$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | - | - | - | - | - | + | + | + | + | + | + | + | + | + | + |
| 2 | - | - | - | - | + | + | + | + | - | + | + | - | + | - | - |
| 3 | - | - | - | + | - | + | + | - | + | + | - | + | - | + | - |
| 4 | - | - | - | + | + | + | + | - | - | + | - | - | - | - | + |
| 5 | - | - | + | - | - | + | - | + | + | - | + | + | - | - | + |
| 6 | - | - | + | - | + | + | - | + | - | - | + | - | - | + | - |
| 7 | - | - | $+$ | + | - | $+$ | - | - | + | - | - | $+$ | $+$ | - | - |
| 8 | - | - | + | + | + | + | - | - | - | - | - | - | + | + | $+$ |
| 9 | - | + | - | - | - | - | + | + | + | - | - | - | + | + | + |
| 10 | - | + | - | - | + | - | + | + | - | - | - | + | + | - | - |
| 11 | - | + | - | $+$ | $-$ | - | + | - | + | - | + | - | - | + | - |
| 12 | - | + | - | $+$ | + | - | + | - | - | - | + | + | - | - | + |
| 13 | - | + | + | - | - | - | $-$ | + | + | + | - | $\checkmark$ | - | + | + |
| 14 | - | + | + | - | + | - | - | + | - | + | - | + | - | + | - |
| 15 | - | $+$ | + | + | - | - | - | - | + | + | + | - | + | - | - |
| 16 | - | + | + | $+$ | + | - | - | - | - | $+$ | + | + | + | + | + |
| 17 | + | - | - | - | - | - | - | - | - | + | + | + | + | + | + |
| 18 | + | - | - | - | + | - | - | - | + | + | + | - | + | - | - |
| 19 | + | - | - | + | - | - | - | + | - | + | - | + | - | + | - |
| 20 | + | - | - | + | + | - | $\checkmark$ | + | + | + | - | - | - | - | + |
| 21 | + | - | $+$ | - | - | - | + | - | - | - | + | + | - | - | + |
| 22 | + | - | $+$ | $\checkmark$ | $+$ | - | + | $\square$ | + | - | + | $-$ | - | + | - |
| 23 | + | - | $+$ | $+$ | - | - | + | + | - | - | - | + | + | $\checkmark$ | - |
| 24 | $+$ | - | + | + | + | - | + | + | + | - | - | - | $+$ | + | + |
| 25 | + | + | - | - | - | + | - | - | - | - | - | $-$ | $+$ | $+$ | + |
| 26 | $+$ | + | - |  | $+$ | + | - | $\checkmark$ | + | - | + | + | $+$ | - | - |
| 27 | + | + | - | $+$ | $-$ | $+$ | $-$ | + | - | - | + | - | - | + | $\square$ |
| 28 | + | + | - | $+$ | + | + | $\checkmark$ | + | + | - | + | + | - | - | + |
| 29 | $+$ | + | $+$ | - | - | + | + | - | - | + | - | - | - | - | $+$ |
| 30 | + | + | + | - | + | + | + | + | + | + | + | + |  | + | - |
| 31 | + | + | + | + | - | + | + | + | - | + | + | - | + | $-$ | $\cdot$ |
| 32 | $+$ | + | $+$ | $+$ | + | + | + | $+$ | + | + | + | + | + | + | + |

The correlation matrix for the $2^{5}$ design:

|  | $\times 1$ | $\times 2$ | $x 3$ | $x 4$ | $x 5$ | $\times 12$ | $x 13$ | $x 14$ | $\times 15$ | $\times 23$ | $\times 24$ | $\times 25$ | $\times 34$ | $\times 35$ | $\times 45$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\times 1$ | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 2$ | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 3$ | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 4$ | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 5$ | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 12$ | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 13$ | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 14$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 15$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 23$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| $\times 24$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| $\times 25$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| $\times 34$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| $\times 35$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| $\times 45$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |

Suppose That We Use a Random 16 Run Subset:

| Run | $\times 1$ | $\times 2$ | $\times 3$ | $\times 4$ | $\times 5$ | $\times 12$ | $\times 13$ | $\times 14$ | $\times 15$ | $\times 23$ | $\times 24$ | $\times 25$ | $\times 34$ | $\times 35$ | $\times 45$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | - | - | - | + | + | + | + | - | - | + | - | - | - | - | + |
| 2 | - | - | + | - | - | + | - | + | + | - | + | + | - | - | + |
| 3 | - | - | $+$ | - | + | $+$ | - | + | - | - | $+$ | - | - | $+$ | - |
| 4 | - | - | + | + | + | + | - | - | - | - | - | - | + | $+$ | + |
| 5 | - | $+$ | - | - | - | - | + | + | + | - | - | $-$ | + | + | + |
| 6 | + | - | - | + | - | - | - | + | - | $+$ | - | + | - | + | - |
| 7 | + | - | - | + | + | - | - | $+$ | + | + | - | - | - | - | + |
| 8 | + | - | $+$ | - | - | - | + | - | - | - | + | + | - | - | $+$ |
| 9 | + | - | + | - | + | - | + | - | + | - | + | - | $-$ | + | - |
| 10 | + | - | + | + | - | - | + | + | - | - | - | + | + | - | - |
| 11 | + | $+$ | - | - | - | + | - | - | $-$ | - | - | - | + | + | + |
| 12 | $+$ | + | - | - | + | $+$ | - | $-$ | + | - | - | + | $+$ | $\checkmark$ | - |
| 13 | $+$ | $+$ | $-$ | + | + | + | - | + | $+$ | - | + | + | - | - | + |
| 14 | + | $+$ | + | $-$ | + | + | + | - | + | + | - | + | - | + | - |
| 15 | $+$ | $+$ | + | $+$ | - | + | + | $+$ | - | $+$ | + | - | $+$ | - | - |
| 16 | + | $+$ | + | + | + | + | + | + | + | $+$ | + | + | $+$ | + | + |

Correlation matrix for the experiment of 16 randomly chosen runs:

|  | $x 1$ | $x 2$ | $x 3$ | $x 4$ | $x 5$ | $x 12$ | $x 13$ | $x 14$ | $x 15$ | $x 23$ | $x 24$ | $x 25$ | $x 34$ | $x 35$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\times 1$ | 1.00 | 0.32 | -0.05 | 0.13 | -0.05 | -0.24 | 0.13 | -0.05 | 0.13 | 0.24 | 0.05 | 0.40 | 0.05 | -0.13 |
| -0.32 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\times 2$ | 0.32 | 1.00 | -0.24 | -0.13 | 0.02 | 0.42 | 0.13 | 0.02 | 0.38 | 0.10 | -0.02 | 0.13 | 0.49 | 0.13 |
| 0.02 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\times 3$ | -0.05 | -0.24 | 1.00 | -0.13 | -0.02 | 0.10 | 0.38 | -0.02 | -0.13 | -0.10 | 0.52 | 0.13 | 0.02 | 0.13 |
| -0.27 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| $\times 4$ | 0.13 | -0.13 | -0.13 | 1.00 | 0.13 | 0.00 | 0.00 | 0.38 | -0.25 | 0.52 | -0.13 | 0.00 | 0.13 | -0.25 |
| $\times 5$ | -0.05 | 0.02 | -0.02 | 0.13 | 1.00 | 0.36 | -0.13 | -0.27 | 0.38 | 0.16 | 0.02 | -0.13 | -0.24 | 0.13 |
| $\times 12$ | -0.24 | 0.42 | 0.10 | 0.00 | 0.36 | 1.00 | -0.26 | -0.16 | 0.00 | 0.07 | 0.16 | 0.00 | 0.16 | 0.00 |
| $\times 13$ | 0.13 | 0.13 | 0.38 | 0.00 | -0.13 | -0.26 | 1.00 | -0.13 | 0.00 | 0.26 | 0.13 | 0.00 | 0.13 | 0.00 |
| $\times 14$ | -0.05 | 0.02 | -0.02 | 0.38 | -0.27 | -0.16 | -0.13 | 1.00 | 0.13 | 0.16 | 0.27 | 0.13 | 0.02 | -0.13 |
| $\times 15$ | 0.13 | 0.38 | -0.13 | -0.25 | 0.38 | 0.00 | 0.00 | 0.13 | 1.00 | 0.00 | 0.13 | 0.25 | -0.13 | 0.00 |
| $\times 23$ | 0.24 | 0.10 | -0.10 | 0.52 | 0.16 | 0.07 | 0.26 | 0.16 | 0.00 | 1.00 | -0.16 | 0.00 | -0.16 | 0.00 |
| $\times 24$ | 0.05 | -0.02 | 0.52 | -0.13 | 0.02 | 0.16 | 0.13 | 0.27 | 0.13 | -0.16 | 1.00 | 0.13 | -0.27 | -0.13 |
| $\times 25$ | 0.40 | 0.13 | 0.13 | 0.00 | -0.13 | 0.00 | 0.00 | 0.13 | 0.25 | 0.00 | 0.13 | 1.00 | -0.13 | -0.25 |
| $\times 34$ | 0.05 | 0.49 | 0.02 | 0.13 | -0.24 | 0.16 | 0.13 | 0.02 | -0.13 | -0.16 | -0.27 | -0.13 | 1.00 | 0.13 |
| $\times 35$ | -0.13 | 0.13 | 0.13 | -0.25 | 0.13 | 0.00 | 0.00 | -0.13 | 0.00 | 0.00 | -0.13 | -0.25 | 0.13 | 1.00 |
| $\times 45$ | -0.32 | 0.02 | -0.27 | 0.13 | -0.02 | 0.10 | -0.13 | -0.02 | 0.13 | -0.10 | 0.02 | -0.13 | 0.02 | -0.13 |

There are $\binom{32}{16}=601,000,000$ different 16 -run subsets. Most of them will have undesireable correlation matrices, but some will not.

If We Can't Beat the Correlations, Can We at Least Find a Way to Tolerate Them?
Consider only those runs where $x_{5}=x_{1} x_{2} x_{3} x_{4}=x_{1234}$ :

| Run | x 1 | $\times 2$ | $\times 3$ | $\times 4$ | $\times 5$ | $\times 12$ | $\times 13$ | $\times 14$ | $\times 15$ | $\times 23$ | $\times 24$ | $\times 25$ | $\times 34$ | $\times 35$ | $\times 45$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | - | - | - | - | + | + | + | + | - | + | + | - | + | - | - |
| 2 | - | - | - | $+$ | - | + | + | - | $+$ | + | - | + | - | + | - |
| 3 | - | - | $+$ | - | - | + | - | + | + | - | + | $+$ | - | - | $+$ |
| 4 | - | - | + | + | + | + | - | - | - | - | - | - | + | + | + |
| 5 | - | + | - | - | - | - | + | + | + | - | - | - | + | + | + |
| 6 | - | $+$ | $-$ | + | + | - | + | - | - | - | + | + | - | - | + |
| 7 | - | + | + | - | + | - | - | + | - | $+$ | - | + | - | + | - |
| 8 | $-$ | + | + | $+$ | - | - | - | - | + | $+$ | + | $-$ | + |  | $-$ |
| 9 | $+$ | - | - | - | - | - | - | - | - | $+$ | + | + | + | + | + |
| 10 | + | - | - | + | + | $-$ | - | + | $+$ | + |  | - | - | $-$ | + |
| 11 | + | - | $+$ | - | + | - | + | - | + | - | + | - | $-$ | + | - |
| 12 | + | - | + | + | - | $\square$ | $+$ | + | - | - | - | + | + | - | - |
| 13 | $+$ | + | - | - | + | + | - | - | + | - | $-$ | + | + | - | - |
| 14 | + | + | $-$ | + | - | $+$ | - | + | - | $-$ | + | - | - | + | - |
| 15 | + | + | + | + | - | + | $+$ | - | - | $+$ | - | - | - | - | $+$ |
| 16 | + | + | $+$ | + | + | + | + | + | + | + | + | + | + | + | + |

Correlation matrix for the $\mathbf{1 6}$ run experiment with $x_{5}=x_{1234}$ :

|  | $x 1$ | $x 2$ | $x 3$ | $x 4$ | $x 5$ | $x 12$ | $x 13$ | $x 14$ | $x 15$ | $x 23$ | $x 24$ | $x 25$ | $x 34$ | $x 35$ | $x 45$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\times 1$ | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 2$ | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 3$ | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 4$ | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 5$ | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 12$ | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 13$ | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 14$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 15$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\times 23$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| $\times 24$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 |
| $\times 25$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| $\times 34$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |
| $\times 35$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| $\times 45$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |

This experiment contains one half of the original 32 run $2^{5}$ full-factorial design so it is designated a $2^{5-1}$ half-fractional factorial design.

## How Was This Design Determined?

$$
x_{5}=x_{1} x_{2} x_{3} x_{4}=x_{1234}
$$

or

$$
5=1234
$$

and this implies:

| $1=2345$ | $12=345$ | $23=145$ | $34=125$ | $45=123$ |
| :---: | :---: | :---: | :---: | :---: |
| $2=1345$ | $13=245$ | $24=135$ | $35=124$ |  |
| $3=1245$ | $14=235$ | $25=134$ |  |  |
| $4=1235$ | $15=234$ |  |  |  |
| $5=1234$ |  |  |  |  |

For example:

$$
15=11234=(11) 234=234
$$

## Design Resolution

- In a fractional factorial design, every confounding relation contains the same number of variables. (This is not quite true, but for the moment...)
- The number of variables in a confounding relation is called the design resolution.
- The design designation, e.g. $2^{5-1}$, is modified by adding a Roman numeral subscript, e.g. $V$, $I V, I I I$, to indicate the design resolution.
- Example: The $2^{5-1}$ design confounds main effects with four factor interactions (e.g. $5=1234$ ) and two-factor interactions with three-factor interactions (e.g. $12=345$ ) so the design is Resolution $V$ :

$$
22_{V}^{-1}
$$

## Design Designation



## Analysis of the $2_{V}^{5-1}$ Saturated Design

- In the resolution $V$ design, we must assume that all three-factor and higher order interactions are insignificant so the model contains only main effects and two-factor interactions. This model consumes $d f_{\text {model }}=5+10=15$ degrees of freedom.

$$
\begin{aligned}
y= & b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{4} x_{4}+b_{5} x_{5} \\
& +b_{12} x_{12}+b_{13} x_{13}+b_{14} x_{14}+b_{15} x_{15} \\
& +b_{23} x_{23}+b_{24} x_{24}+b_{25} x_{25} \\
& +b_{34} x_{34}+b_{35} x_{35} \\
& +b_{45} x_{45}
\end{aligned}
$$

- If an experiment uses only one replicate of the $2_{V}^{5-1}$ design, the model will consume all available degrees of freedom:

$$
d f_{\epsilon}=d f_{\text {total }}-d f_{\text {model }}=15-15=0
$$

Such designs are called saturated designs.

- To analyze a saturated design either:
- Use an independent estimate of $\sigma_{\epsilon}$ to construct the required $F$ tests.
- Fit the model with main effects and two-factor interactions and construct the normal probability plot of the regression coefficients. Many of the regression coefficients can be expected to be negligible ( $b_{i} \simeq 0$ ) and will fall on an approximately straight line near the center of the normal plot. Any outlying coefficients are possibly significant. Use a reverse stepwise algorithm to refine the model by dropping the weakest model terms first.


Fractional Factorial Designs and Generators

| $k$ | Design Resolution | Design | Runs | Generators |
| :---: | :---: | :---: | :---: | :---: |
| 3 | III | $2_{\text {III }}^{3-1}$ | 4 | $3= \pm 12$ |
| 4 | IV | $2{ }^{4-1}$ | 8 | $4= \pm 123$ |
| 5 | III | $2_{\text {III }}^{5-2}$ | 8 | $4= \pm 12,5= \pm 13$ |
|  | V | $2_{V}^{5-1}$ | 16 | $5= \pm 1234$ |
| 6 | III | $2{ }_{\text {III }}^{6-3}$ | 8 | $4= \pm 12,5= \pm 13,6= \pm 23$ |
|  | IV | $2_{I V}^{6-2}$ | 16 | $5= \pm 123,6= \pm 234$ |
|  | VI | $2_{V I}^{6-1}$ | 32 | $6= \pm 12345$ |
| 7 | III | $2{ }^{\text {IIII }}$ | 8 | $4= \pm 12,5= \pm 13,6= \pm 23,7= \pm 123$ |
|  | IV | $2{ }_{1 V}^{7-3}$ | 16 | $5= \pm 123,6= \pm 234,7= \pm 134$ |
|  | IV | $2{ }^{7-2}$ | 32 | $6= \pm 1234,7= \pm 1245$ |
|  | VII | $2{ }^{7-1}$ | 64 | $7= \pm 123456$ |
| 8 | IV | $2{ }_{1 V}^{8-4}$ | 16 | $5= \pm 234,6= \pm 134,7= \pm 123,8= \pm 124$ |
|  | IV | $2{ }^{8-3}$ | 32 | $6= \pm 123,7= \pm 124,8= \pm 2345$ |
|  | $V$ | $2_{V}^{8-2}$ | 64 | $7= \pm 1234,8= \pm 1256$ |
|  | VIII | $2^{8-1}$ | 128 | $8= \pm 1234567$ |

## The $2_{I V}^{4-1}$ Design

- The design generator is:

$$
4= \pm 123
$$

- The confounding relations are:

| $1=234$ | $12=34$ |
| :--- | :--- |
| $2=134$ | $13=24$ |
| $3=124$ | $14=23$ |
| $4=123$ |  |
|  |  |

- All confounding relations include 4 variables so the design is Resolution $I V$ :

$$
24_{I V}^{4-1}
$$

- Determine the matrix of runs by starting from the $2^{3}$ design in 8 runs and generate $x_{4}$ with the design generator.

The $2_{I V}^{4-1}$ Design

## Run matrix for the $2_{I V}^{4-1}$ Design

| Run | $\mathbf{x}_{1}$ | $\mathbf{x}_{2}$ | $\mathbf{x}_{3}$ | $\mathbf{x}_{4}$ | $\mathbf{x}_{12}$ | $\mathbf{x}_{13}$ | $\mathbf{x}_{14}$ | $\mathbf{x}_{23}$ | $\mathbf{x}_{24}$ | $\mathbf{x}_{34}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | - | - | - | - | + | + | + | + | + | + |
| 2 | - | - | + | + | + | - | - | - | - | + |
| 3 | - | + | - | + | - | + | - | - | + | - |
| 4 | - | + | + | - | - | - | + | + | - | - |
| 5 | + | - | - | + | - | - | + | + | - | - |
| 6 | + | - | + | - | - | + | - | - | + | - |
| 7 | + | + | - | - | + | - | - | - | - | + |
| 8 | + | + | + | + | + | + | + | + | + | + |

Correlation matrix for the $2_{I V}^{4-1}$ Design

|  | $\mathbf{x}_{1}$ | $\mathbf{x}_{2}$ | $\mathbf{x}_{3}$ | $\mathbf{x}_{4}$ | $\mathbf{x}_{12}$ | $\mathbf{x}_{13}$ | $\mathbf{x}_{14}$ | $\mathbf{x}_{23}$ | $\mathbf{x}_{24}$ | $\mathbf{x}_{34}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{x}_{1}$ | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\mathbf{x}_{2}$ | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\mathbf{x}_{3}$ | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\mathbf{x}_{4}$ | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| $\mathbf{x}_{12}$ | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |
| $\mathbf{x}_{13}$ | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |
| $\mathbf{x}_{14}$ | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 |
| $\mathbf{x}_{23}$ | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 |
| $\mathbf{x}_{24}$ | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 1 | 0 |
| $\mathbf{x}_{34}$ | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 |

## Analysis of the $2_{I V}^{4-1}$ Design

- The model for the $2^{4}$ full factorial design can include all possible terms:

$$
\begin{aligned}
y= & b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{4} x_{4} \\
& +b_{12} x_{12}+b_{13} x_{13}+b_{14} x_{14}+b_{23} x_{23}+b_{24} x_{24}+b_{34} x_{34} \\
& +b_{123} x_{123}+b_{124} x_{124}+b_{134} x_{134}+b_{234} x_{234} \\
& +b_{1234} x_{1234}
\end{aligned}
$$

- We cannot include all of those terms the model for the $2_{I V}^{4-1}$ design:

$$
\begin{aligned}
y= & b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{4} x_{4} \\
& +b_{12} x_{12}+b_{13} x_{13}+b_{14} x_{14}
\end{aligned}
$$

because $x_{12}=x_{34}, x_{13}=x_{24}$, and $x_{14}=x_{23}$.

- Use Occam and follow-up experiments to interpret the significant interaction terms.

Example: A $2_{I V}^{4-1}$ experiment yields the following model. The significant coefficients are indicated with an "*". Simplify the model.

$$
\begin{aligned}
y= & b_{0}^{*}+b_{1} x_{1}+b_{2}^{*} x_{2}+b_{3}^{*} x_{3}+b_{4} x_{4} \\
& +b_{12} x_{12}+b_{13} x_{13}+b_{14}^{*} x_{14}
\end{aligned}
$$

Solution: The $x_{14}$ term is probably not the true source of the effect because $x_{1}$ and $x_{4}$ are not significant. But $x_{14}$ is confounded with $x_{23}$. It is much more likely that $x_{23}$ is the real source of the effect since $x_{2}$ and $x_{3}$ are both significant. The model reduces to:

$$
y=b_{0}^{*}+b_{2}^{*} x_{2}+b_{3}^{*} x_{3}+b_{23}^{*} x_{23}
$$

## The Consequences of Confounding

- If $12=34$ then $b_{12}^{\text {(fill) })}+b_{34}^{(\text {full })} \rightarrow b_{12}^{(\text {fractional })}$
- If $12=-34$ then $b_{12}^{\text {(full) }}-b_{34}^{(\text {full })} \rightarrow b_{12}^{\text {(fractional) }}$
- Two insignificant terms in the full design can add to become marginally significant in the fractional design:

$$
b_{12}+b_{34} \rightarrow b_{12}^{*}
$$

- Two significant terms in the full design can cancel out to become insignificant in the fractional design:

$$
b_{12}^{*}+b_{34}^{*} \rightarrow b_{12}
$$

## More Highly Fractionated Designs ( $2^{k-p}$ )

- $2^{k-1}$ is a half fractional factorial design.
- $2^{k-2}$ is a quarter fractional factorial design.
- $2^{k-3}$ is an eighth fractional factorial design.
- $2^{k-4}$ is a sixteenth fractional factorial design.
- If the design is $2^{k-p}$ then there will be $p$ generators.

The $2_{I I I}^{7-4}$ Design

- Start from a $2^{3}$ design with 8 runs.
- The generators for variables $x_{4}, x_{5}, x_{6}$, and $x_{7}$ are:

$$
\begin{aligned}
x_{4} & =x_{12} \\
x_{5} & =x_{13} \\
x_{6} & =x_{23} \\
x_{7} & =x_{123}
\end{aligned}
$$

- The shortest generator/confounding relation has three variables so this is a Resolution III design.
- Since all main effects are confounded with two-factor interactions we must assume that the interactions are not significant so:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{4} x_{4}+b_{5} x_{5}+b_{6} x_{6}+b_{7} x_{7}
$$

## Analyzing the $2_{I I I}^{3-1}$ Design

- The confounding relations are:

$$
\begin{aligned}
& x_{1}=x_{23} \\
& x_{2}=x_{13} \\
& x_{3}=x_{12}
\end{aligned}
$$

- We can only include main effects in the model:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}
$$

- But is the model with main effects correct, or is one of the following models the right one?

$$
\begin{aligned}
& y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{12} x_{12} \\
& y=b_{0}+b_{1} x_{1}+b_{3} x_{3}+b_{13} x_{13} \\
& y=b_{0}+b_{2} x_{2}+b_{3} x_{3}+b_{23} x_{23}
\end{aligned}
$$

## Folding

- Two folded Resolution III designs always form a Resolution IV design.
- Fold an experiment by inverting all of the + and - variable levels.
- Run the original Resolution III design and its fold-over in separate blocks.
- Analyze them together for main effects and select two-factor interactions.
- Folding can be also be used with higher resolution designs. For example, the fold-over of a half-fractional factorial design is just the complementary half-fraction to the original design.


## Use of Fractional Factorial Designs

- Avoid the use of resolution III designs except to define blocks in designs of higher resolution.
- Resolution IV designs occasionally provide enough information to answer general questions.
- Use resolution IV designs to define blocks in designs of higher resolution.
- Resolution V designs are considered safe.


## Creating and Analyzing $2^{k-p}$ Designs in MINITAB

Use the same tools to design and analyze fractional factorial designs in MINITAB as are used for full factorial designs.

- Use Stat> DOE> Factorial>Create Factorial Design to create a design.
- Use Stat> DOE> Factorial> Define Custom Factorial Design to specify an existing design so that MINITAB will recognize it.
- Use Stat> DOE> Factorial> Factorial Plots to make plots of the main effects and two-factor interactions.
- Use Stat> DOE> Factorial> Analyze Factorial Design to analyze the data.
- Enter the response in the Responses: window.
- Specify the terms to be included in the model in the Terms window. When refining a model, it may be necessary to remove an interaction from a model and replace it with another interaction that the first is confounded with. For example, if $A B=C D$ and the original model shows that $A, B$, and $C D$ are statistically significant, then replace $C D$ with $A B$.
- Turn on residuals diagnostic graphs and effects plots in the Graphs window.
- Use Stat> DOE> Modify Design> Fold Design to fold the original design.


## Creating and Analyzing $2^{k-p}$ Designs in NCSS

Create a fractional factorial experiment using Analysis> Design of Experiments> Fractional Factorial Designs:

- Specify a column for the response in Simulated Response Variable (e.g. c1 or Y).
- Specify a column for blocks in Block Variable (e.g. c2 or Blocks).
- Specify the column for the first design variable in First Factor Variable (e.g. c3 or A)
- Specify the factor levels in Factor Values. The values -1 and +1 are recommended. Specify a set of levels for as many variables as are required for the design.
- Specify the number of experimental runs in Runs.
- Specify the number of runs to be used for each block in Block Size.

Analyze the experiment using Analysis> Design of Experiments>Analysis of Two-level Designs or Analysis> Regression/Correlation>Multiple Regression (2001 Edition). See the notes from Chapter 9 for details for configuring these analyses.

## Plackett-Burman Designs

- Plackett-Burman (P-B) designs are a special form of highly fractionated two-level designs.
- All P-B designs are resolution III, i.e. main effects are confounded with two-factor interactions; however, the correlations between the main effects and two-factor interactions are less than one with the exception of the 8 run design.
- If $A$ is confounded with $B C, B D$, etc., then $b_{A}^{\text {fractional }}=b_{A}^{\text {fill }}+r_{A, B C} b_{B C}^{\text {fill }}+r_{A, B D} b_{B D}^{\text {fill }}+\cdots$
- P-B designs are primarily used for screening experiments and robust design validation studies.
- P-B designs have $N$ runs where $N$ is a multiple of 4 , so there are P-B designs for $4,8,12,16$, 20, ... runs.
- The P-B designs are redundant with the $2^{k-p}$ designs when $2^{k-p}$ is an integer multiple of 4 , i.e. those designs with $4,8,16,32, \ldots$ runs
- P-B designs can resolve up to $N-1$ main effects.
- If an experiment has less than $N-1$ variables, then just leave the extra variables out of the model, i.e. pool them with the error estimate.
- With respect to every pair of variables, e.g. $A$ and $B$, the experiment collapses to a $2^{2}$ design with replicates.
- Every variable is confounded with two-factor interactions involving all other variables except itself, e.g. $A$ will be confounded with two-factor interactions involving $B, C, \ldots$ but none involving $A$.
- The P-B design generator is the first row of the design matrix. The other rows are generated by shifting the signs by one position for each successive row and finally adding an $N$ th row of all minus signs to preserve the design's balance.
- Example: 12 run P-B design with 11 design variables in standard order:

| Run | A | B | C | D | E | F | G | H | J | K | L |
| ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 | + | - | + | - | - | - | + | + | + | - | + |
| 2 | + | + | - | + | - | - | - | + | + | + | - |
| 3 | - | + | + | - | + | - | - | - | + | + | + |
| 4 | + | - | + | + | - | + | - | - | - | + | + |
| 5 | + | + | - | + | + | - | + | - | - | - | + |
| 6 | + | + | + | - | + | + | - | + | - | - | - |
| 7 | - | + | + | + | - | + | + | - | + | - | - |
| 8 | - | - | + | + | + | - | + | + | - | + | - |
| 9 | - | - | - | + | + | + | - | + | + | - | + |
| 10 | + | - | - | - | + | + | + | - | + | + | - |
| 11 | - | + | - | - | - | + | + | + | - | + | + |
| 12 | - | - | - | - | - | - | - | - | - | - | - |

- Create the fold-over design of a P-B design by inverting all of the $+/-$ signs in the original design matrix. Use the custom MINITAB macro fold.mac to append the fold-over design to the original P-B design.
- As with other resolution III designs, the P-B design combined with its fold-over is resolution IV. Such designs provide VERY USEFUL screening experiments for processes with many variables. These designs have considerable confounding between two-factor interactions but provide excellent resolution for main effects - meeting the goal of the design for screening experiments.
- Example: The 12 run P-B design combined with its 12 run fold-over, giving a total of 24 runs, is resolution IV so can resolve up to 11 main effects (confounded with three factor interactions) and 11 two-factor interactions (confounded with other two-factor interactions).

Chapter 11: Response Surface Experiments What Function Can You Fit?


- With only two levels of $x$, a simple linear model is all we can fit.
- $r^{2}$ might be high, but what does it mean?


## What Function Can You Fit?



- At least three levels are necessary to detect lack of linear fit.
- $r^{2}$ and lack-of-fit are different issues. $r^{2}$ is not always a good lack-of-fit detector.
- The meaning of $r^{2}$ is limited to the data being analyzed.
- Our goal is to fit models that can resolve quadratic terms:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+\cdots
$$



## Response Surface Designs

- To use a response surface design:
- All design variables must be quantitative!
- Must have three or more levels of each variable.
- Available designs:
- $2^{k}$ plus centers designs
- Not true response surface designs.
- Can detect the presence of curvature but can't determine its source.
- $3^{k}$ designs
- Box-Behnken designs - $B B(k)$
- Central composite designs - CC( $\left.2^{k}\right)$


## $2^{k}$ Plus Centers Designs

- Consider the $2^{3}$ plus centers design:

| Row | x 1 | x 2 | x 3 | x 12 | x 13 | x 23 | x 11 | x 22 | x 33 |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| 1 | -1 | -1 | -1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 2 | -1 | -1 | 1 | 1 | -1 | -1 | 1 | 1 | 1 |
| 3 | -1 | 1 | -1 | -1 | 1 | -1 | 1 | 1 | 1 |
| 4 | -1 | 1 | 1 | -1 | -1 | 1 | 1 | 1 | 1 |
| 5 | 1 | -1 | -1 | -1 | -1 | 1 | 1 | 1 | 1 |
| 6 | 1 | -1 | 1 | -1 | 1 | -1 | 1 | 1 | 1 |
| 7 | 1 | 1 | -1 | 1 | -1 | -1 | 1 | 1 | 1 |
| 8 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 1 |
| 9 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |



## $2^{k}$ Plus Centers Designs

- There are three levels of each variable but ...

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{* *} x_{*}^{2}
$$

where

$$
b_{11}+b_{22}+\ldots \rightarrow b_{* *}
$$

- $b_{* *}$ provides a lack of fit test but nothing more.
- What we really wanted is:

$$
y=b_{0}+b_{1} x_{1}+b_{2} x_{2}+\cdots+b_{12} x_{12}+\cdots+b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+\cdots
$$

What designs can deliver this model?

## The $3{ }^{k}$ Factorial Designs

- Three levels of each of $k$ quantitative variables.
- All possible combinations of levels: $3^{k}$.
- Consider the $3^{3}$ design:

| Row | x1 | x2 | x3 |
| ---: | ---: | ---: | ---: |
| 1 | -1 | -1 | -1 |
| 2 | -1 | -1 | 0 |
| 3 | -1 | -1 | 1 |
| 4 | -1 | 0 | -1 |
| 5 | -1 | 0 | 0 |
| 6 | -1 | 0 | 1 |
| 7 | -1 | 1 | -1 |
| 8 | -1 | 1 | 0 |
| 9 | -1 | 1 | 1 |
| 10 | 0 | -1 | -1 |
| 11 | 0 | -1 | 0 |
| 12 | 0 | -1 | 1 |
| 13 | 0 | 0 | -1 |
| 14 | 0 | 0 | 0 |
| 15 | 0 | 0 | 1 |
| 16 | 0 | 1 | -1 |
| 17 | 0 | 1 | 0 |
| 18 | 0 | 1 | 1 |
| 19 | 1 | -1 | -1 |
| 20 | 1 | -1 | 0 |
| 21 | 1 | -1 | 1 |
| 22 | 1 | 0 | -1 |
| 23 | 1 | 0 | 0 |
| 24 | 1 | 0 | 1 |
| 25 | 1 | 1 | -1 |
| 26 | 1 | 1 | 0 |
| 27 | 1 | 1 | 1 |
|  |  |  |  |



## The $3{ }^{k}$ Factorial Designs

- The model will be:

$$
\begin{aligned}
y= & b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{12} x_{12}+b_{13} x_{13}+b_{23} x_{23} \\
& +b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+b_{33} x_{3}^{2}
\end{aligned}
$$

- The degrees of freedom:

$$
\begin{aligned}
\text { Runs } & =3^{3}=27 \\
d f_{\text {total }} & =27-1=26 \\
d f_{\text {model }} & =3+3+3=9 \\
d f_{\epsilon} & =26-9=17
\end{aligned}
$$

and Occam will probably free up more error degrees of freedom.

- This is not an efficient use of resources.

| $B B(3)$ |  |  |  |
| :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | Runs |
| $\pm 1$ | $\pm 1$ | 0 | 4 |
| $\pm 1$ | 0 | $\pm 1$ | 4 |
| 0 | $\pm 1$ | $\pm 1$ | 4 |
| 0 | 0 | 0 | 3 |
| Total Runs |  |  |  |


| $B B(6)$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | $x_{6}$ | Runs |
| $\pm 1$ | $\pm 1$ | 0 | $\pm 1$ | 0 | 0 | 8 |
| 0 | $\pm 1$ | $\pm 1$ | 0 | $\pm 1$ | 0 | 8 |
| 0 | 0 | $\pm 1$ | $\pm 1$ | 0 | $\pm 1$ | 8 |
| $\pm 1$ | 0 | 0 | $\pm 1$ | $\pm 1$ | 0 | 8 |
| 0 | $\pm 1$ | 0 | 0 | $\pm 1$ | $\pm 1$ | 8 |
| $\pm 1$ | 0 | $\pm 1$ | 0 | 0 | $\pm 1$ | 8 |
| 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| Total Runs |  |  |  |  |  |  |


| $B B(7)$ |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | $x_{6}$ | $x_{7}$ | Runs |
| 0 | 0 | 0 | $\pm 1$ | $\pm 1$ | $\pm 1$ | 0 | 8 |
| $\pm 1$ | 0 | 0 | 0 | 0 | $\pm 1$ | $\pm 1$ | 8 |
| 0 | $\pm 1$ | 0 | 0 | $\pm 1$ | 0 | $\pm 1$ | 8 |
| $\pm 1$ | $\pm 1$ | 0 | $\pm 1$ | 0 | 0 | 0 | 8 |
| 0 | 0 | $\pm 1$ | $\pm 1$ | 0 | 0 | $\pm 1$ | 8 |
| $\pm 1$ | 0 | $\pm 1$ | 0 | $\pm 1$ | 0 | 0 | 8 |
| 0 | $\pm 1$ | $\pm 1$ | 0 | 0 | $\pm 1$ | 0 | 8 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| Total Runs |  |  |  |  |  |  |  |


| BB(5) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Block | $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | Runs |
| 1 | $\pm 1$ | $\pm 1$ | 0 | 0 | 0 | 4 |
| 1 | 0 | 0 | $\pm 1$ | $\pm 1$ | 0 | 4 |
| 1 | 0 | $\pm 1$ | 0 | 0 | $\pm 1$ | 4 |
| 1 | $\pm 1$ | 0 | $\pm 1$ | 0 | 0 | 4 |
| 1 | 0 | 0 | 0 | $\pm 1$ | $\pm 1$ | 4 |
| 1 | 0 | 0 | 0 | 0 | 0 | 3 |
| 2 | 0 | $\pm 1$ | $\pm 1$ | 0 | 0 | 4 |
| 2 | $\pm 1$ | 0 | 0 | $\pm 1$ | 0 | 4 |
| 2 | 0 | 0 | $\pm 1$ | 0 | $\pm 1$ | 4 |
| 2 | $\pm 1$ | 0 | 0 | 0 | $\pm 1$ | 4 |
| 2 | 0 | $\pm 1$ | 0 | $\pm 1$ | 0 | 4 |
| 2 | 0 | 0 | 0 | 0 | 0 | 3 |
| Total Runs |  |  |  |  |  |  |


| $C C\left(2^{2}\right)$ |  |  |
| :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | Runs |
| $\pm 1$ | $\pm 1$ | 4 |
| 0 | 0 | 5 |
| $\pm 1.41$ | 0 | 2 |
| 0 | $\pm 1.41$ | 2 |
| Total Runs |  | 13 |


| $C C\left(2_{V}^{8-2}\right)$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | $x_{6}$ | $x_{7}$ | $x_{8}$ | Runs |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | 1234 | 1256 | 64 |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| $\pm 2.83$ | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 2 |
| ! | ! | ! | ! | ! | $\vdots$ | ! | ! | ! |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | $\pm 2.83$ | 2 |
| Total Runs |  |  |  |  |  |  |  | 90 |


| $C C\left(2^{3}\right)$ |  |  |  |
| :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | Runs |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | 8 |
| 0 | 0 | 0 | 6 |
| $\pm 1.68$ | 0 | 0 | 2 |
| 0 | $\pm 1.68$ | 0 | 2 |
| 0 | 0 | $\pm 1.68$ | 2 |
| Total Runs |  |  |  |


| $C C\left(2_{\text {VII }}^{7-1}\right)$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | $x_{6}$ | $x_{7}$ | Runs |  |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | 123456 | 64 |  |
| 0 | 0 | 0 | 0 | 0 | 0 | 0 | 14 |  |
| $\pm 2.83$ | 0 | 0 | 0 | 0 | 0 | 0 | 2 |  |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |  |
| 0 | 0 | 0 | 0 | 0 | 0 | $\pm 2.83$ | 2 |  |
| Total Runs |  |  |  |  |  |  |  |  |


| $C C\left(2^{4}\right)$ |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | Runs |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | 16 |
| 0 | 0 | 0 | 0 | 7 |
| $\pm 2$ | 0 | 0 | 0 | 2 |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| 0 | 0 | 0 | $\pm 2$ | 2 |
| Total Runs |  |  |  |  |


| $C C\left(2_{V I}^{6-1}\right)$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | $x_{6}$ | Runs |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | 12345 | 32 |
| 0 | 0 | 0 | 0 | 0 | 0 | 9 |
| $\pm 2.38$ | 0 | 0 | 0 | 0 | 0 | 2 |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| 0 | 0 | 0 | 0 | 0 | $\pm 2.38$ | 2 |
| Total Runs |  |  |  |  |  |  |


| $C C\left(2^{5}\right)$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | Runs |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | 32 |
| 0 | 0 | 0 | 0 | 0 | 10 |
| $\pm 2.38$ | 0 | 0 | 0 | 0 | 2 |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| 0 | 0 | 0 | 0 | $\pm 2.38$ | 2 |
| Total Runs |  |  |  |  |  |


| $C C\left(2_{V}^{5-1}\right)$ |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $x_{1}$ | $x_{2}$ | $x_{3}$ | $x_{4}$ | $x_{5}$ | Runs |
| $\pm 1$ | $\pm 1$ | $\pm 1$ | $\pm 1$ | 1234 | 16 |
| 0 | 0 | 0 | 0 | 0 | 6 |
| $\pm 2$ | 0 | 0 | 0 | 0 | 2 |
| $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ | $\vdots$ |
| 0 | 0 | 0 | 0 | $\pm 2$ | 2 |
| Total Runs |  |  |  |  |  |

## The Box-Behnken Design

- Three levels of $k$ variables.
- Kind of a fraction of the $3^{k}$ design with extra center cells.
- Consider the $B B(3)$ design:

| Row | A | B | C |
| ---: | ---: | ---: | ---: |
| 1 | -1 | -1 | 0 |
| 2 | 1 | -1 | 0 |
| 3 | -1 | 1 | 0 |
| 4 | 1 | 1 | 0 |
| 5 | -1 | 0 | -1 |
| 6 | 1 | 0 | -1 |
| 7 | -1 | 0 | 1 |
| 8 | 1 | 0 | 1 |
| 9 | 0 | -1 | -1 |
| 10 | 0 | 1 | -1 |
| 11 | 0 | -1 | 1 |
| 12 | 0 | 1 | 1 |
| 13 | 0 | 0 | 0 |
| 14 | 0 | 0 | 0 |
| 15 | 0 | 0 | 0 |



## The Box-Behnken Design

- The model will be:

$$
\begin{aligned}
y= & b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{12} x_{12}+b_{13} x_{13}+b_{23} x_{23} \\
& +b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+b_{33} x_{3}^{2}
\end{aligned}
$$

- The degrees of freedom:

$$
\begin{aligned}
\text { Runs } & =15 \\
d f_{\text {total }} & =15-1=14 \\
d f_{\text {model }} & =3+3+3=9 \\
d f_{\epsilon} & =14-9=5
\end{aligned}
$$

and Occam will probably free up more error degrees of freedom.

- Blocking is available.


## The Central Composite Designs

- Based on the $2^{k}$ and $2^{k-p}$ designs.
- Center cells and star points added.
- Five levels of each variable.
- Consider the $C C\left(2^{3}\right)$ design:



## The Central Composite Designs

- The model will be:

$$
\begin{aligned}
y= & b_{0}+b_{1} x_{1}+b_{2} x_{2}+b_{3} x_{3}+b_{12} x_{12}+b_{13} x_{13}+b_{23} x_{23} \\
& +b_{11} x_{1}^{2}+b_{22} x_{2}^{2}+b_{33} x_{3}^{2}
\end{aligned}
$$

- The degrees of freedom:

$$
\begin{array}{ll}
\text { Runs } & =8+6+6=20 \\
d f_{\text {total }} & =20-1=19 \\
d f_{\text {model }} & =3+3+3=9 \\
d f_{\epsilon} & =19-9=10
\end{array}
$$

and Occam will probably free up more error degrees of freedom.

## Comparison of the Five Variable Experiments

| Design | Runs | $d f_{\text {total }}$ | $d f_{\text {model }}$ | $d f_{\epsilon}$ |
| :--- | :--- | :--- | :--- | :--- |
| $3^{5}$ | 243 | 242 | 20 | 222 |
| $B B(5)$ | 46 | 45 | 20 | 25 |
| $C C\left(2_{V}^{5-1}\right)$ | 32 | 31 | 20 | 11 |

and Occam will free up more error degrees of freedom.

## Comparison of the Designs: Sample Size

- $3^{k}$ experiments are inefficient and don't get built.
- The sample size for $B B(3)$ is smaller than the sample size for $C C\left(2^{3}\right)$ so more $B B(3)$ experiments get built.
- The sample size for $C C\left(2_{V}^{5-1}\right)$ is smaller than the sample size for $B B(5)$ so more $C C\left(2_{V}^{5-1}\right)$ experiments get built.


## Comparison of the Designs: Knowledge of the Design Space

- Different strategies are used for when you know and don't know the limitations of the variables.
- When you know safe limits for all of the design variables consider using the $B B$ designs.
- When you don't know safe limits for all of the design variables consider using the $C C$ designs.


## Response Surface Designs in MINITAB

- Use Stat> DOE> Response Surface> Create Response Surface Design to create a design.
- Use Stat>DOE> Response Surface>Define Custom Response Surface Design to specify an existing design so that MINITAB will recognize it.
- Use Stat>DOE> Response Surface> Analyze Response Suface Design to analyze the data.
- Enter the response in the Responses: window.
- Specify the terms to be included in the model in the Terms window.
- Turn on residuals diagnostic graphs in the Graphs window.
- Use Stat> DOE> Response Surface>Contour/Surface Plots to create multidimensional response surface plots.
- Use Stat> DOE>Response Surface>Response Optimizer to find the values of the design variables that will meet a specified response goal where the response can be a minimum, a maximum, or a target


## Response Surface Designs in NCSS

Create a response surface experiment using Analysis> Design of Experiments> Response Surface Designs:

- Select the type of design in Design Type.
- Specify a column for the response in Simulated Response Variable (e.g. c1 or Y).
- Specify a column for blocks in Block Variable (e.g. c2 or Blocks).
- Specify the column for the first design variable in First Factor Variable (e.g. c3 or A).
- Specify the factor levels in Factor Values. The values -1 and +1 are recommended and 0 is assumed for the center level. Specify a set of levels for as many variables as are required for the design.
- Replicate the design manually with copy/paste operations and define each replicate as a new block.
Analyze the experiment using Analysis> Design of Experiments>Analysis of Response Surface Designs or Analysis $>$ Regression/Correlation $>$ Multiple Regression (2001 Edition). See the notes from Chapter 9 for details for configuring these analyses.


## Putting It All Together

The following algorithm assumes that you're starting with a process that you have little to no experience with. If you do have some knowledge of the system, you may be able to start from a later step.

1. Follow the 11-step DOE process.
2. Use a fractional factorial or Plackett-Burman design to identify the vital few variables from the many variables.Run the fold-over design to identify significant two-factor interactions.
3. Run a $2^{k}$ or $2^{k-1}$ with centers design to quantify main effects, two factor interactions, and to test for curvature in the response space.
4. Run a response surface design, e.g. $B B(k)$ or $C C\left(2^{k-p}\right)$, to quantify main effects, two factor interactions, and quadratic terms. Build the experiment in blocks if possible so that you can suspend the experiment if all of the answers are apparent early.
5. Build a confirmation experiment to test the results from new runs to the model prediction.

## Strategies for Missing Runs and Outliers

- Missing runs from an otherwise good experiment design cause undesireable correlations between predictors.
- Outliers are unusual observations, hopefully with an obvious special cause, that deviate substantially from their predicted values.
- Outliers should never be removed without cause. When there is sufficient cause, an outlier should be replaced with a new observation or can be treated like a missing value.
- Determine if the missing runs and outliers are missing with cause (MWC) or missing at random (MAR).
- If observations are missing with cause, search the cause out and take appropriate action. For example, if observations are missing because one level of a design variable was chosen poorly, remove all of the observations made at that level and analyze what's left.
- If the observations are missing at random, then the analysis can be corrected to account for them using the imputation procedure below.
- If possible, for observations missing at random, build replacement runs to fill in the missing values. Consider building some of the runs that survived (center point runs are a good choice) with those to confirm that the process hasn't shifted between the original and replacement runs.
- If the design is replicated, $d f_{\epsilon}$ is very large, and the number of missing values is relatively small compared to $d f_{\epsilon}$, replace the missing observations with the average of their cell means and complete the regular analysis.
- To impute observations missing at random, treat the missing values as predictors in the model by simultaneous solution of the least square system of equations:

$$
\frac{\partial}{\partial \hat{y}_{i}} \sum \epsilon_{i}^{2}=0
$$

or, find the optimal $\hat{y}_{i}$ values by:

1. Replace the missing values with best guesses, such as the grand or cell means
2. Fit the desired model and store the predicted values
3. Replace the initial guesses with predicted values
4. Repeat steps 2 and 3 until the predicted values converge (note: convergence corresponds to $\epsilon_{i}=0$ ).
5. If the number of missing values is substantial compared to the ANOVA's $d f_{\epsilon}$, reduce $d f_{\epsilon}$ by the number of missing observations and recalculate the ANOVA table and regression coefficient standard errors, $t$ values, and $p$ values.

- Always be absolutely clear about how you handled the missing values in reporting any results.


[^0]:    Margin
    of Error
    Sample
    Size

